

# ROSS REPORTS - TELEVISION INDEX

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (April 27) - DAYLIGHT SAVING TIME BEGINS

CBS- 10-10:30am NYT & LAT, Monday thru Friday; DEBUT - On the Go - TAPE, recorded by mobile unit; to the net. (Replaces The Morning Playhouse, anthology re-runs, last show April 23). § Jack Linkletter as host and interviewer introduces viewers to interesting people and places as he tours the country (mainly California at first) in a specially-equipped bus with a mobile tape unit. § Segment Sponsors.

§ PKGR- John Guedel Productions(LA); Exec Prod- Irvin Atkins; Prod- William Kayden; Assoc Prod- Dolph Nelson; Dirs- Irv Lambrecht, Gene Law; Prog Annncr- Johnny Jacobs; Continuity- Martin Wark; Writers- Joe Laitin, Ed Mills, Marian Pollock, Bill Walker, Bill Blatty.

#### Tuesday (April 28)

CBS- 7:30-8:30pm NYT & LAT, this date only; SPECIAL - Montgomery Speaks His Mind - FILM; to the net. (Preempts Stars in Action, 7:30-8pm, and The Invisible Man, 8-8:30pm). § Field Marshal the Viscount Montgomery of Alamein, in a wide-ranging discussion with Edward R. Murrow and Charles R. Collingwood, filmed in March at the Montgomery home in England, gives his frank opinions on past military situations and people and current topics, both civil and military. § Sustaining.

§ PKGR- CBS News; Prods- Edward R. Murrow, Fred W. Friendly.

#### Wednesday (April 29)

CBS- 10:30-11am NYT & LAT; Monday thru Friday; DEBUT - The Sam Levenson Show - LIVE from NY; to the net. (Replaces Arthur Godfrey Time, last show April 23). Jack Sterling is host for a substitute program on April 27 and 28). § Comedian Sam Levenson is host for this new program, with a general discussion and variety format, with guest personalities and talent.

§ Segment Sponsors.

§ PKGR- CBS-TV; Prod- Charles Andrews; other production info not available.

#### Thursday (April 30)

NBC- 7:30-8pm NYT & LAT, Weekly; DEBUT - Texas Rodeo - TAPE, recorded in Dayton, Texas with facilities of KPRC-TV, Houston; to the net. (Replaces Jefferson Drum, last show April 23). § Weekly rodeo contests before an arena audience featuring classic rodeo contests as well as special rodeo events. § Sustaining.

§ PKGR- Saddlerock Corp; Prods- L. N. Sikes, Bob Gray; Prod Mgr- Ridge Radney (KPRC-TV); Dir- Bob Marich; Music Dir- V. G. McDonald; Rodeo Commentator- Paul Crutchfield; Prog Annncr- Carl Mann.

#### Saturday (May 2)

CBS- 5-5:15pm NYT; 2-2:15pm LAT, this date only; SPECIAL - Kentucky Derby Preview - LIVE from Louisville; 195 stations live. § Jack Drees is m.c. for opinions from experts on the running of the Kentucky Derby. (Cont'd next page)

THIS WEEK(Cont'd)

Saturday(May 2)

CBS- Kentucky Derby Preview (Cont'd from previous page): § SPONSOR- International Parts Corp (Midas Mufflers) thru Bozell & Jacobs, Inc(Chi).  
§ PKGR- CBS Sports; Prod- Judson Bailey.

CBS- 5:15-5:30pm NYT; 2:15-2:30pm LAT, this date only; SPECIAL - Kentucky Derby - LIVE from Louisville; 195 stations live. § Telecast of the 85th running of the \$125,000-added mile-and-a-quarter Kentucky Derby, with Fred Capossela calling the race, Bryan Field doing the color and Chris Schenkel handling the interviews. This is the first of the "Triple Crown" races (the Preakness, May 16; the Belmont Stakes, June 13).  
§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc.  
§ PKGR- CBS Sports; Prod- Judson Bailey.

CBS- 10:30-11pm NYT & LAT, Weekly; DEBUT - Markham - FILM; 49 stations net, 72 delayed. (Open time). § Ray Milland stars as lawyer-turned-private investigator Roy Markham, with Simon Scott as his assistant, John Riggs. Although New York is his home city, Markham's assignments take him all over the world.  
§ SPONSOR- Jos. Schlitz Brewing Co thru J. Walter Thompson Co(Chi).  
§ PKGR- Marada Corp(LA); Film Prod- Revue Productions, Inc at Revue-Universal Studios, Universal City, Calif., and on location; Prods- William Schorr (1st 3); Joe Sistrom and Warren Duff(as co-prods for all others); Dirs- Ray Milland, Richard Bartlett, others; Music Superv- Stanley Wilson(Revue); Writers- Various.

Sunday(May 3)

NBC- 7:30-8pm NYT & LAT, this date only; SPECIAL - Primer on Geneva - FILM; to the net. (Preempts first half-hour of the Steve Allen Show). § Five NBC News correspondents examine past events at Geneva and review the factors affecting the upcoming foreign ministers' conference.  
§ Sustaining.  
§ PKGR- NBC News; Prod- Julian Goodman(Wash).

NBC- 8-9pm NYT & LAT, this date only; SPECIAL - Dean Martin Show - TAPE (COLOR) recorded in LA; 156 stations net and delayed. (Preempts second half-hour of Steve Allen Show and Pete Kelly's Blues, 8:30-9pm). § Dean Martin is star and host of the musical variety show, with Bob Hope and Mae West as special guest stars. This is the third special for the star this season, although only two had originally been scheduled (see page 21).  
§ SPONSOR- U. S. Times Corp (Timex Watches) thru Doner & Peck, Inc(NY).  
§ PKGR- Dean Martin (thru MCA); Prod & Dir- Jack Donohue; Music Dir- Axel Stordahl; Writer- Herb Baker.

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - At the Movies - TAPE, recorded in NY; 169 stations net and delayed. (Preempts The Loretta Young Show, 10-10:30pm). § Comedy and music show starring Sid Caesar and Art Carney (see page 17-D for cast credits), with singing and dancing groups.  
§ SPONSOR- Rexall Drug Co (Drug Products) thru Batten, Barton, Durstine & Osborn, Inc(NY).  
§ PKGR- Shellrick Corp with Talent Associates, Ltd(NY); Exec Prod- Hal Janis; Prod & Dir- Alan Handley; Music Dir- Bernie Green; Sets- Herb Andrews; Costumes- Jerry Boxhorn; Choreog- Rod Alexander; Writers- Woody Allen, Mel Brooks, Mel Tolkin.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Hallmark Hall of Fame (Last of 6 shows during season) Tuesday, April 28, 9:30-11pm NYT & LAT; "Ah, Wilderness!" adapted by Robert Hartung from Eugene O'Neill's play, starring Helen Hayes, Lloyd Nolan (see page 17-B for cast credits). § TAPE (COLOR) recorded in NY.



TALENT SHOWSHEET AND SCRIPT REPORT - APRIL 27 - MAY 3  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

MILTON BERLE SHOW; WEDNESDAY April 22; NBC 9pm - ADD: Fritz Feld(C).  
 PLAYHOUSE 90; THURSDAY April 23; CBS 9:30pm - DELETE: Tommy Kirk; ADD: Joby Baker, Susan Gordon, Jennifer West.  
 TRUE STORY; SATURDAY April 25; NBC 12Noon; ADD- Episode in Berlin; (O)Mildred McDaniel; with Gaby Rodgers, Stephen Gray, John Seymour.  
 PERRY COMO; SATURDAY April 25; NBC 8pm - ADD: E. Y. "Yip" Harburg(Composer).  
 LAMP UNTO MY FEET; SUNDAY April 26; CBS 10am - ADD: Lady With A Baby; (O)Mayo Simon; with Patricia Wheel, Michael Tolan, Ruth White; Dir- James MacAllen.  
 LOOK UP & LIVE; SUNDAY April 26; CBS 10:30am - ADD: The Anna Sokolow Dance Company. Song of Songs; Ballet by Ezra Laderman; Choreographer- Anna Sokolow.  
 CAMERA THREE; SUNDAY April 26; CBS 11:30am - ADD: The Sting of Satire; (Part 2) (O)Thomas Love Peacock; (A)Clair Roskam; with Ronald Radd, David King-Wood; Inflexible Logic; (O)Russell Maloney; (A)Clair Roskam; with Cliff Norton, Hiram Sherman.  
 ED SULLIVAN SHOW; SUNDAY April 26; CBS 8pm - DELETE: Dick Buckley; ADD: Dody Goodman(C).  
 OMNIBUS; SUNDAY April 26; NBC 5pm - DELETE: H.M.S.Pinafore; ADD: Professor Tim; (Film) with the Abbey Players of Ireland; (O)George Shiels; with Seamus Kavanagh.  
 MEET ME IN ST. LOUIS; CBS SUNDAY; APRIL 26; 9pm - ADD CAST: Reta Shaw, Patty Duke, Kelly Brown, Donald Symington, Lois Nettleton, Ginger McManus; Music Dir- Franz Allers.  
 CHEVY SHOW; SUNDAY April 26; NBC 9pm - ADD: Ernie Tubbs(S).

MONDAY APRIL 27  
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|                                     |            |  |
|-------------------------------------|------------|--|
| <u>Buckskin</u>                     | NBC 7:30pm | <u>The Manager</u> ; (O)Katherine & Dale Eunson; with regulars & Orville Sherman, Michael Road, Michael Lipton, Paul Newlin, Marjorie Bennett, Paul Weber; Dir- David Butler.                        |
| <u>Restless Gun</u><br>(John Payne) | NBC 8pm    | <u>Code for a Killer</u> ; (O)Hal Fimberg & Frank Waldman; with regulars & Floyd Simmons; Dir- Sam Strangis.   |
| VOICE OF FIRESTONE                  | ABC 9pm    | Robert Merrill(S), Rosalind Elias(S), Nicolai Gedda(S).  |
| <u>Goodyear Theater</u>             | NBC 9:30pm | <u>A Light in the Fruit Closet</u> ; (O)William Cowley & Peggy Chantler; with Steve Dunne, Maggie Hayes, Jacklyn O'Donnell, Trudi Ziskind, Charles Seel, Doug McClure, Billy Booth; Dir- Don Taylor. |
| <u>Desilu Playhouse</u>             | CBS 10pm   | <u>The Untouchables</u> ; (Part 2). See page 16-A for listing.   |
| ARTHUR MURRAY PARTY                 | NBC 10pm   | Akim Tamiroff(A), Viveca Lindfors(A), Vivian Blaine(S),  |
| ONE NIGHT STAND                     | WNTA 11pm  | Diahann Carroll(S), Modern Jazz Quartet(M), Walter Nix & Frances Taylor(D), The Peter Matz Trio(M), John La Salle Quartet(M).  |

TUESDAY APRIL 28  
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Sugarfoot ABC 7:30pm The Vultures; (O)James Gunn & Peter R. Brooke; with  
(Will Hutchins) regulars & Philip Ober, Roy Engel.

Rifleman ABC 9pm The Angry Man; (O)Arthur Browne, Jr; with regulars &  
(Chuck Connors) George Mathews, Kim Charney, Edgar Buchanan; Dir- Jerry  
Hopper.

ARTHUR GODFREY SHOW CBS 9pm Sam Levenson(C). LAST SHOW.

Naked City ABC 9:30pm Four Sweet Corners; (O)Stirling Silliphant; with regulars  
(Horace McMahon, James Franciscus) & George Maharas, Bob Morris, Irene Dailey, Rochelle  
Oliver, Frank Sutton, Mary Perry, Martha Greenhouse,  
Patrick J. Kelly; Dir- Stuart Rosenberg.

HALL OF FAME NBC 9:30pm TAPE. Ah, Wilderness; (O)Eugene O'Neill; (A)Robert  
Hartung; with Helen Hayes, Lloyd Nolan, Burgess Meredith,  
Betty Field, Lee Kinsolving, Glenn Walken, Nicholas  
Pryor, Aina Niemela, Truman Smith, Robert Dowdell, Sybil  
Baker, Dolores Sutton, Roy Poole, Norman Fell, Abigail  
Kellogg; Dir- Robert Mulligan.

Alcoa Presents ABC 10pm The Aerialist; (O)Larry Marcus; with Michael Connors,  
(John Newland) Robert Carricart, Yvette Vickers, Ruggero Romor, Penny  
Stanton, Charles Watts, Vernon Rice; Dir- John Newland.

GARRY MOORE SHOW CBS 10pm Joan Davis(C), Janis Paige(S), Tommy Leonetti(S), The  
Original Washboard Band(Novelty).

WEDNESDAY APRIL 29  
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Wagon Train NBC 7:30pm The Duke LeMay Story; (O)Robert Fresco; with regulars &  
(Ward Bond, Robert Horton) Cameron Mitchell, Edward Platt, Joan Evans, Terry Kelman,  
Dir- Virgil Vogel.

Adventures of Ozzie ABC 8:30pm The Costume Dance; with regulars & Lyle Talbot, Mary Jane  
& Harriet Croft, Frank Cady, Gordon Jones, Skip Young, Ted Budny,  
Hal Smith, Claude Stroud; (SW&SD).

MILTON BERIE SHOW NBC 9pm Tallulah Bankhead(A).

ARMSTRONG CIRCLE CBS 10pm Sound of Violence: The Juke Box Rackets; (O)Art Wallace;  
THEATRE with Frank Sutton, Val Avery, Vincent Gardinia, John  
Shellie, Jay Barney, Telly Sevalas, Bert Freed, Sidney  
Lee, Virginia Gibson, Noah Keen, Alan Furlan; Dir- William  
Corrigan.

THURSDAY APRIL 30  
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The Lawless Years NBC 8pm The Jane Cooper Story; with Rebecca Welles, Henry Corden,  
David Fresco, Gertrude Flynn, Paul Clarke, Marc Towers.

OLDSMOBILE THEATER NBC 8:30pm The Magic 88; with Bill Hayes & Florence Henderson.

PAT BOONE CHEVY ABC 9pm Pat Suzuki(S), Cliff Norton(C).  
SHOWROOM

Dick Powell's CBS 9pm Checkmate; with James Whitmore, Marsha Hunt, Dabbs Greer,  
Zane Grey Theatre Nan Peterson, William Schallert, Howard Culver, Richard  
Karlan.

PLAYHOUSE 90 CBS 9:30pm Dark December; (O)Merle Miller; with Barry Sullivan,  
James Whitmore, Lili Darvas, Richard Beymer.

FORD SHOW NBC 9:30pm Molly Bee(S), Four Preps(S).

FRIDAY MAY 1  
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Northwest Passage NBC 7:30pm The Bound Women; with Angie Dickinson, Rebecca Welles;  
(REPEAT).

FRIDAY MAY 1 (Cont'd)  
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Walt Disney Presents ABC 8pm Law & Order, Incorporated; (O) Maurice Tombragel; with Robert Loggia, James Dunn, Ramon Novarro, Skip Homeier, Valerie Allen; Dir- Chris Nyby. (Elfego Baca series).

Rawhide CBS 7:30pm Incident Below the Brazos; (O) Herb Purdom; with Leslie Nielsen, Martin Landou, Eileen Tedrow, Robert Cabal; Dir- Jack Arnold.

ELLERY QUEEN NBC 8pm The Curse of Aden; (O) Leonard Stadd; with Barton MacLane, Julie Adams, Hurd Hatfield, Ruth McDevitt, John McGivern, Roxanne Arlen.

77 Sunset Strip ABC 9:30pm The Widow Wouldn't Weep; with regulars & Valerie Allen, Dallas, Mitchell, Nora Hayden.

Lux Playhouse CBS 9:30pm Case of the Two Sisters; (O) Warren Duff & Joseph Sstrom; with Michael Wilding, Fred Clark, John Bryant, Roy Roberts, Phyllis Coates, Mark Roberts, Mari Aldon, Jester Hairston, Don Beddoe, Dolores Donlon, Ralph Dumke; Dir- Herschel Daugherty.

MULTIPLE AND ACROSS-THE-BOARD SHOWS APRIL 27 - MAY 1  
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TODAY NBC 7am Taped in Paris. 4/27- Caterina Valente(S); 4/29- Juliette Greco(A); 4/30- Collette Renard(S).

CAPTAIN KANGAROO CBS 8:15am 4/30- Lotte Brunn(Juggler).

JIMMY DEAN SHOW CBS 2pm 4/27- Jim Dooley(S); 4/28- Richiardi, Jr(illusionist); 4/29- Ritts Puppets; 4/1- Sam Cooke(S); 4/30- Hans Conreid(A).

JACK PAAR SHOW NBC 11:15pm Eddie Albert(A) & Margo(A), will substitute for Mr. Paar during the entire week. 4/27- Ella Logan(S); 4/30- Eva Gabor(A).

SATURDAY MAY 2  
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TRUE STORY NBC 12Noon(4pm) Room For Rent; (O) Michelle Cousins; with Ruth White, Myra Harkins, Meredith Dallas, John Napier, Jana Pearce.

Perry Mason CBS 7:30pm The Case of the Restless Redhead; (REPEAT).

JUBILEE U.S.A. ABC 8pm George Hamilton IV(S), Merv Shiner(S).

PERRY COMO SHOW NBC 8pm Hermione Gingold(C), Jane Morgan(S), Johnny Burke(comp-oser)

DICK CLARK SHOW ABC 7:30pm Bobby Darin(S), Wilburt Harrison(S), The G-Notes(S), Connie Francis(S).

Gunsmoke CBS 10pm with regulars & Harold J. Stone, Garry Walberg, Lou Krugman, Sam Buffington, Scott Stevens.

Markham CBS 10:30pm PREMIERE. Regulars are: Ray Milland & Simon Scott; A Princely Sum; (O) Robert C. Dennis; with regulars & Anthony Eustrel, Arnold Moss, Jacqueline Beer, Betsy Jones-Moreland, John Shay, Barbara Morrison, Earl Hansen, Charles Seel; Dir- Richard Bartlett.

SUNDAY MAY 3  
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LOOK UP & LIVE CBS 10:30am The Protest; with the J. J. Johnson Jazz Quintet.

CATHOLIC HOUR NBC 4:30pm The Juggler; Music by William Graves; Libretto by Jean Anne Lustberg.



SUNDAY MAY 3 (Cont'd)  
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|                                              |            |                                                                                                                                                                                                                                      |
|----------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PAUL WINCHELL SHOW                           | ABC 5pm    | The Noble Trio(high parallel bar), Eve Walker(trapeze).                                                                                                                                                                              |
| NBC KALEIDOSCOPE                             | NBC 5pm    | TAPE. <u>Roll Out the Sky</u> ; (O)Gene Wyckoff; with the Christiani Brothers Circus; Dir- John Goetz.                                                                                                                               |
| <u>Maverick</u><br>(James Garner)            | ABC 7:30pm | <u>The Jail at Junction Flats</u> ; (O) Marion Hargrove & Elmer Kelton; (A)Marion Hargrove; with regulars & Efrem Zimbalist Jr, Jean Allison, John Harmon, Bert Remsen, Claudia Bryar, Dan Blocker, Jack Lomas; Dir- Walter Doniger. |
| <u>Jack Benny Show</u>                       | CBS 7:30pm | Mary Livingstone. REPEAT.                                                                                                                                                                                                            |
| ED SULLIVAN SHOW                             | CBS 8pm    | Wayne & Shuster(C), Ford & Hines(C), Lionel Hampton(M), Billy Daniels(S), Gogi Grant(S), Professor Backwards(C), The Keynoters(S), Les Mathurins(novelty).                                                                           |
| DEAN MARTIN SHOW                             | NBC 8pm    | Bob Hope(C), Mae West(A); Dir- Jack Donohue; Writer- Herb Baker.                                                                                                                                                                     |
| <u>Lawman</u><br>(John Russell, Peter Brown) | ABC 8:30pm | <u>The Huntress</u> ; with regulars & Olive Sturgess, Keith Byron, John Pickard, Mickey Simpson.                                                                                                                                     |
| <u>General Electric Theater</u>              | CBS 9pm    | <u>Nora</u> ; (O)Henrik Ibsen(Based on "A Doll's House"); (A) Jameson Brewer; with Vera Miles, Leslie Nielsen, Philip Abbott, Stephen Chase; Dir- Don Medford.                                                                       |
| <u>Alfred Hitchcock Presents</u>             | CBS 9:30pm | <u>Banquo's Chair</u> ; (O)Rupert Croft-Cooke; (A)Francis Cockrell; with John Williams, Reginald Gardiner, Kenneth Haigh, Max Adrian, George Pelling, Tom Dillon, Hilda Plowright; Dir- Alfred Hitchcock.                            |
| AT THE MOVIES<br>(SPECIAL)                   | NBC 10pm   | Sid Caesar(C), Art Carney(C), Audrey Meadows(A-C), Jaye P. Morgan(S), Morgan Brothers(S), Bambi Linn & Rod Alexander(D), Cliff Norton(C); Writers- Woody Allen, Mel Brooks, Mel Tolkin; Dir- Alan Handley. <u>ON TAPE</u> .          |

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Tuesday (May 5)

CBS- 9-9:30pm NYT & LAT, Weekly; DEBUT - Peck's Bad Girl - TAPE, recorded in LA; 132 stations net, 3 delayed. (Replaces Arthur Godfrey Show, last show April 28). § Family situation comedy series starring Wendell Corey as Steve Peck, Marsha Hunt as wife, Jennifer; Patty McCormack as their 12-year-old daughter, Torey, and Ray Ferrell as their seven-year-old son, Roger.  
§ SPONSOR- Pharmaceuticals, Inc (Instant Lather, Devarex, Somnex, Geritol, Aqua Velva) thru Parkson Advertising Agency, Inc(NY); Acct Superv- Ted Bergmann; TV Acct Superv- Don Blauhut.  
§ PKGR- CBS-TV(LA); Exec Prod- Norman Felton; Prod- Stanley Rubin; Assoc Prod- Joseph Gantman; Dirs- Sherman Marks, David Greene, others; Music Dir- Wilbur Hatch; Theme Composer- Jerry Goldsmith; Art Dir- Ed Lansbury; Story Ed- Sherman Marks; Writers- William Danch, Bill Manhoff, others.

#### Wednesday (May 6)

NBC- 10-11:30pm NYT & LAT, this date only; SPECIAL - Emmy Awards - LIVE from NY & LA & Washington, D.C.; 170 stations live and videotape. (Preempts This Is Your Life, 10-10:30pm, and the 11:15-11:30pm portion of The Jack Paar Show).  
§ Telecast of the 11th annual awards of the National Academy of Television Arts & Sciences -- the "Emmys" -- with originations from Hollywood, New York and Washington, D. C. (See page 18-B for presenters and cast credits).  
§ CO-SPONSORS- 1) The Procter & Gamble Co (Lilt Home Permanent) thru Grey Advertising Agency, Inc(NY); Acct Execs- Hunter Yager, Elliott Reed. 2) Benrus Watch Co thru Grey Advertising Agency, Inc(NY); Acct Exec- Robert Lehman.  
§ PKGR- NBC-TV(LA) with the National Academy of Television Arts & Sciences; Exec Prod- Jess Oppenheimer; Prods & Dirs- Bob Henry(LA), Barry Shear(NY); Assoc Prods- Lou Gamowitz(LA), Harry Minsey; Assoc Prod & Dir- Charles O. Jones(Wash); Assoc Dirs- Gordon Wiles(LA), Richard Gillaspay(NY); Music Dir- David Rose; Art Dirs- Spencer Davies, Jan Scott; Writer- Ed Simmons.

#### Friday (May 8)

CBS- 9:30-10pm NYT & LAT, alt weeks; TITLE DEBUT - Stripe Playhouse - FILM; 111 stations net, 20 delayed. (Replaces Schlitz Playhouse, last show March 27; with special program preemptions on April 10 and 24). § Re-runs of films from the anthology series, Schlitz Playhouse and the alternate week program, Lux Playhouse, which continues, alternating with the new program.  
§ SPONSOR- Lever Bros. Co (Stripe Toothpaste) thru J. Walter Thompson Co(NY); Acct Exec- Walter Roberts.  
§ PKGR & Film Prod- Revue Productions, Inc., at Republic Studios, Hollywood.

NBC- 8-9pm NYT & LAT, this date only; SPECIAL - Why Berlin? - FILM & LIVE; approx 77 stations net and delayed. (Preempts Ellery Queen). § Documentary tracing Berlin's history from its post-war division thru thr dangerous present. Chet Huntley will appear live to give last-minute commentary, supplementing the film.

(Continued on next page)



Friday(May 8)

NBC- Why Berlin? (Cont'd from previous page): § SPONSOR- Bell & Howell Co (Cameras) thru McCann-Erickson, Inc(Chi); TV Acct Superv- Donald S. Manchester(Chi).

Sunday(May 10)

CBS- 5-6pm NYT (3-4pm LAT), this date only; SPECIAL - The Geneva Conference - TAPE, recorded in Geneva, & FILM; to the net. (Preempts Face the Nation, 5:30-6pm, and G.E. College Bowl, 5:30-6pm, with the latter seen 6-6:30pm this date only). § Howard K. Smith is moderator for a discussion among 13 CBS News correspondents from around the world in Geneva prior to the opening of the Foreign Ministers' conference there; examining the positions and possibilities.

§ Sustaining.

§ PKGR- CBS News Special Program Unit(NY); Prods- Leslie Midgley(NY intro); Av Westin(Geneva portion).

NBC- 7-7:30pm NYT & LAT, this date only; SPECIAL - Red China...Update - FILM; to the net. (Preempts Saber of London). § Frank McGee is narrator for films made by two Swiss travelers in Red China less than a month ago, telling how the Chinese are resisting the communes and are clinging to family unit customs. The program follows up The Great Leap Forward, a report on China from film by John Strohm, on NBC on Jan 4, 1959.

§ Sustaining.

§ PKGR- NBC News; Prod- Chet Hagan.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Rawhide; SCHEDULE CHANGE May 1; to Fri, 7:30-8:30pm NYT & LAT. It has been seen 8-9pm NYT. In its new time it replaces Your Hit Parade, last show April 24.

Ted Mack and the Original Amateur Hour; SCHEDULE CHANGE May 1; to Fri, 8:30-9pm NYT & LAT for nine weeks. It has been seen Sun, 5:30-6pm NYT. Pharmaceuticals, Inc., continues as sponsor.

Face the Nation; SCHEDULE CHANGE May 3; to Sun, 5-5:30pm NYT. It has been seen Sun, 12:30-1pm NYT & LAT during the past four weeks (see page 30). In its new spot it replaces G. E. College Bowl, which moves to 5:30-6pm NYT.

Is Cuba Going Red?; SPECIAL May 3, Sun, 6-6:30pm NYT & LAT, this date only; FILM; to the net. (Preempts Behind the News). CBS News correspondent Stuart Novins examines the changes in Cuba since the Castro regime took control.

§ Sustaining.

§ PKGR- CBS News Special Program Unit; Prod- Les Midgley; Dir- Don Hewitt.

NBC- Pete Kelly's Blues (Sun, 8:30-9pm NYT & LAT) Correct production staff listing: Music Dir- Dick Cathcart; Music Conductor- Matty Matlock (see page 28).

NBC Kaleidoscope (Alt Sun, 5-6pm NYT & LAT) Add sponsor for one-half of program of May 3: Polaroid Corp thru Doyle Dane Bernbach, Inc(NY). (See page 30; correct date on that page should read only April 5).

Truth or Consequences (Mon thru Fri, 4-4:30pm NYT & LAT) The program remains in Portland, Oregon, for a second week, May 4-8, after which it will return to its Hollywood origination. It had originally been scheduled to originate from Portland for one week only, April 27-May 1.





TUESDAY MAY 5(Cont'd)

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|                                                         |            |                                                                                                                                                                                             |
|---------------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PECK'S BAD GIRL                                         | CBS 9pm    | <u>PREMIERE.</u> With regulars Wendell Corey, Marsha Hunt, Patty McCormack; (O)William Danch; with regulars & Patrick O'Neal, Billy Chapin, Doris Greb; Dir- Sherman Marks. <u>ON TAPE.</u> |
| <u>Naked City</u><br>(Horace McMahon, James Franciscus) | ABC 9:30pm | <u>The Sandman</u> ; (O)Louis Salaman; with regulars & Mike Kellin, Will Kuluva, Fred Irving Lewis, Vincent Van Lynn, Gordon G. Peters; Dir- John Brahm.                                    |
| RED SKELTON SHOW                                        | CBS 9:30pm | Dick Foran, Don Wilson.                                                                                                                                                                     |
| <u>Bob Cummings Show</u>                                | NBC 9:30pm | with regulars & Sylvia Lewis, Larry Dobkin, Larri Thomas.                                                                                                                                   |
| <u>Alcoa Presents</u><br>(John Newland)                 | ABC 10pm   | <u>The Burning Girl</u> ; (O)Catherine Turney; with Luana Anders, Sandra Knight, Olive Deering, Ed Platt; Dir- John Newland.                                                                |
| GARRY MOORE SHOW                                        | CBS 10pm   | Patrice Munsel(S), Johnny Carson(C), Erroll Garner(M).                                                                                                                                      |
| <u>David Niven Show</u>                                 | NBC 10pm   | <u>The Promise</u> ; (O)Leonard Freeman; with Eddie Albert, Fay Wray, Wright King, Fay Baker, Rhys Williams, Donald Foster, Clinton Sundberg; Dir- Tommy Carr.                              |

WEDNESDAY MAY 6

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|                                                  |            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm | <u>The Kate Parker Story</u> ; (O)Howard Evans; (A)Leonard Praskins; with regulars & Virginia Grey, Ruta Lee, Robert Fuller, Warren Stevens, Royal Dano; Dir- Tay Garret.                                                                                                                                                                                                                                                                                                                                   |
| PLYMOUTH SHOW<br>STARRING LAWRENCE WELK          | ABC 7:30pm | Roberta Shore(S).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <u>Adventures of Ozzie &amp; Harriet</u>         | ABC 8:30pm | <u>The Full House</u> ; with regulars & Skip Young, Lowell Brown, Frank Cady, Hal Smith, Ted Budny; (SW&SD).                                                                                                                                                                                                                                                                                                                                                                                                |
| MILTON BERLE SHOW                                | NBC 9pm    | Ginger Rogers(S-D), Janik & Arnaut(D).                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| US STEEL HOUR                                    | CBS 10pm   | <u>The Wayward Widow</u> ; (O)Thomas Hardy; (A)Michael Dyne; with Richard Greene, Betsy Palmer, Barry Morse, Ruth McDevitt, Roy Poole, Helen deCrespo, Jim Harkins, Lucky Kargo; Dir- Paul Bogart. <u>ON TAPE.</u>                                                                                                                                                                                                                                                                                          |
| EMMY AWARDS                                      | NBC 10pm   | <u>Presenters</u> : (Hollywood)- Robert Young, Peter Ustinov, James Garner, Dinah Shore, Donna Reed, Walter Brennan, Jack Benny, Shirley Temple, Ann Sothern; (New York)- Dick Clark, Art Carney, Don Knotts, Louis Nye, Dayton Allen, Polly Bergen, Ed Sullivan, Phil Silvers; (Washington)- Vic President Richard M. Nixon; <u>Performers</u> : Mike Nichols & Elaine May(C), Frank Gallop(Announcer); Writer- Ed Simmons; West Coast Dir- Bob Henry; East Coast Dir- Barry Shear; Music Dir- David Rose. |

THURSDAY MAY 7

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|                                        |            |                                                                                                                                                                                                                    |
|----------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Lawless Years</u>               | NBC 8pm    | <u>The Big Man</u> ; (O)Allen H. Miner; with regulars.                                                                                                                                                             |
| OLDSMOBILE THEATER                     | NBC 8:30pm | <u>The Sound of Murder</u> ; with Dorothy Collins, Ralph Meeker, Cameron Prud'homme.                                                                                                                               |
| <u>Dick Powell's Zane Grey Theatre</u> | CBS 9pm    | <u>Time of Decision</u> ; Repeat.                                                                                                                                                                                  |
| PAT BOONE CHEVY SHOWROOM               | ABC 9pm    | With regulars.                                                                                                                                                                                                     |
| PLAYHOUSE 90                           | CBS 9:30pm | <u>Diary of a Nurse</u> ; (O)Arthur Hailey; with Inger Stevens, Mary Astor, Victor Jory, Mildred Dunnock, Polly Rowles, Elizabeth Patterson, Adam Kennedy, Suzanne Pleshette, Caroline Kearney; Dir- David Greene. |



FRIDAY MAY 8  
 ~~~~~

Adventures of Rin Tin Tin ABC 7:30pm

The Failure; with regulars & Rand Brooks, Bill Henry.

Rawhide CBS 7:30pm  
 (Eric Fleming, Clint Eastwood)

Incident of the Misplaced Indians; (O)David Victor & Herbert Little Jr. ; with regulars & Kim Hunter, Lyle Talbot, Virginia Gregg, Richard Hale, Robert Carson, Milan Smith, Rod Redwing.

Tombstone Territory ABC 9pm  
 (Pat Conway)

(O)Turnley Walker; with regulars & Russ Conway, Wright King, Mary Webster; Dir- Richard Bare.

M Squad NBC 9pm  
 (Lee Marvin)

The Baited Hook; (O)Merwin Gerard; with regulars & Vic Perrin, Laurie Carroll, Buddy Lester, Jack Ging, Paul Newlin. Dir- Mark Sandrich.

77 Sunset Strip ABC 9:30pm  
 (Efrem Zimbalist, Jr)

with regulars & James Garner, James Bacon, Johnny Grant, Dorothy Provine, Donald Barry, John Van Dreelen.

Stripe Playhouse CBS 9:30pm

TITLE DEBUT; False Impression; (O)Jameson Brewer. Repeat from 11/7/58.

MULTIPLE AND ACROSS-THE-BOARD SHOWS MAY 4 - MAY 8  
 ~~~~~

TODAY NBC 7am  
 (Dave Garroway)

5/5- Susan Reed(S); 5/6- John La Salle Quartet(M);  
 5/8- Joe Bushkin(M).

SAM LEVENSON SHOW CBS 10:30am

5/4- Patty McCormack(A), Roddy McDowall(A).

JIMMY DEAN SHOW CBS 2pm

5/4- Snooky Lanson(S), 5/6- Jane Morgan(S); 5/7- The Ritts Puppets .

JACK PAAR SHOW NBC 11:15pm

Joey Bishop is substitute host for the entire week.  
 5/4- Barbara McNair(S), Pat Carroll(C); 5/5- Johnny Pace (S), Bob Melvin(C); 5/6- Sylvia Syms(S), Larry Storch(C);  
 5/7- Robin Robertson(S); 5/8- Louise O'Brien(S).

SATURDAY MAY 9  
 ~~~~~

TRUE STORY NBC 12Noon

The Wife Beater; (O)Jan Martin; with Alan Ansara, Susan Brown, Milton Selzer, Wyley Hancock.

DICK CLARK SHOW ABC 7:30pm

Jesse Belvin(S), Skyliners(S), Jimmie Rodgers(S).

Perry Mason CBS 7:30pm  
 (Raymond Burr)

The Case of the Dangerous Dowager; with regulars & Patricia Cutts, Sylvia Oxman, Michael Dante, Robert Strauss, Kathryn Givney, Barry Atwater, Gene Blakely, Leo Gordon, Frederic Worlock, Joey Faye, King Calder, Barry Brooks, George E. Stone, Shirley Montague.

PERRY COMO SHOW NBC 8pm

Carol Haney(D), Joni James(S).

Markham CBS 10:30pm  
 (Ray Milland)

Woman of Arles; (O)Jo Swerling; with regulars & Torin Thatcher, Barney Phillips, Tony George, Miriam Colon, Nacho Galindo, Julian Rivero; Dir- Gerd Oswald.

D.A.'s Man NBC 10:30pm  
 (John Compton)

with regulars, Kathie Browne, George Macready.

SUNDAY MAY 10  
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LOOK UP & LIVE CBS 10:30am

The Protest(Part II); Jean Sheperd(S), Will Holt(S), Katie Lee(S).

CATHOLIC HOUR NBC 4:30pm

The Decorator; Libretto by Frank & Dorothy Getlein, Music by Rev. Russell Woollen.

PAUL WINCHELL SHOW ABC 5pm

The Kayarts(Acrobats), Joe Jackson Jr.(Pantomimist).

SUNDAY MAY 10(Cont'd)

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|-------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| OMNIBUS                                         | NBC 5pm    | <u>H.M.S. Pinafore</u> ; (O)W.S.Gilbert, Arthur Sullivan; with Cyril Ritchard, Jacquelyn McKeever, William Chapman, Nathaniel Frey, Loren Driscoll, Itene Byatt, Chester Watson, Susan Johnson; Dir- Norman Campbell; Music Dir- Samuel Krachmalnick. |
| <u>Maverick</u>                                 | AEC 7:30pm | <u>High Card Hangs</u> ; (O)Ralph Berard;(A)Tom Blackburn; with regulars & Efrem Zimbalist, Jr., Lilyan Chauvin, Frank Ferguson, Charles Fredericks, Martin Landau, Dan Sheridan; Dir- Richard L. Bare.                                               |
| STEVE ALIEN SHOW                                | NEC 7:30pm | Anita Eckberg(A), Sarah Vaughan(S), Lenny Bruce(S), George Tapps(D), Tommy Prisco(S).                                                                                                                                                                 |
| ED SULLIVAN SHOW                                | CBS 8pm    | Louis Prima(M), Keely Smith(S), Dolores Gray(S), Hume Cronyn(Jessica Tandy(A), Arnold Stang(C), Charles K. L. Davis(S), Claudia Cravey(D).                                                                                                            |
| <u>Pete Kelly's Blues</u><br>(William Reynolds) | NBC 8:30pm | <u>The Tex Biglowe Story</u> ; (O)Richard L. Breen; with regulars & Malcolm Atterbury, Harold Dyrenforth, Georgine Darcy; Dir- Jack Webb.                                                                                                             |
| <u>General Electric Theater</u>                 | CBS 9pm    | <u>Nobody's Child</u> ; (O)Isabel Langis; (A)Ben Canfield; with Ronald Reagan, Diane Brewster, Evelyn Rudie, Sheilah Graham, Jean Carson, Steve Mitchell, Charity Grace, Nolan Leary, Selmer Jackson, Maggie McCarter; Dir- Robert B. Sinclair.       |
| <u>Alfred Hitchcock Presents</u>                | CBS 9:30pm | <u>A Night With The Boys</u> ; (O)Jeff Heller;(A)Bernard C. Schoenfeld; with Joyce Meadows, John Smith, Sam Buffington, David Carlilt, Buzz Martin, Richard Nelson, William Kruse, Joe De Santis; Dir- John Brahm.                                    |
| <u>Richard Diamond, Private Detective</u>       | CBS 10pm   | with regulars & Ruta Lee, Walter Sane, Allan Wells, Terry Frost, Joi Lansing, Paul Bryar.                                                                                                                                                             |
| <u>Loretta Young Show</u>                       | NBC 10pm   | <u>Trouble in Fenton Valley</u> ; (O)Pauline Stone & Mike Cosgrove; with Claude Akins, Pat Crowley, Cindy O'Hara, Alex Montoya, Patrick Westwood, Robert Hernandez, Fred Graham, John Munro; Dir- Alan Dewitt.                                        |



# ROSS REPORTS — TELEVISION INDEX

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VOLUME 11 NUMBER 19

EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (May 11)

ABC- 12:30-1pm NYT & LAT, Mon thru Fri; RETURN - Pantomime Quiz - LIVE from NY; 73 stations live and tape. (Replaces Play Your Hunch, last show May 8).

§ Mike Stokey is host for the panel charades program, which features two competing teams, each made up of two celebrities, and for this new daytime version, one audience participant. The program was last on ABC last summer from April 8, 1958 thru Sept 2. The program, heretofore seen in evening versions over all the networks at one time or another, makes its daytime net debut. It was first presented locally in Hollywood in 1947, and then was seen over the NBC net from Feb, 1950 into 1952. It was on the CBS net as a summer replacement program during 1952 thru 1957. It was also on the former DuMont net during the fall of 1953, and on ABC during the early part of 1955 and as a summer replacement during 1958.

§ SPONSORS- Participating.

§ PKGR- Mike Stokey Enterprises, Inc (NY & LA); Prod- Mike Stokey; Assoc Prod- Arnold Kane; Dir- William Ayers; Assoc Dir- Edward Nadell.

#### Thursday (May 14)

NBC- 8:30-9pm NYT & LAT, Weekly; DEBUT - Too Young to Go Steady - LIVE from NY; 143 stations live and tape, 28 delayed. (Replaces The Oldsmobile Theater, last show May 7). § Situation comedy series dealing with the problems of teenagers, starring Donald Cook and Joan Bennett, as Tom and Mary Blake, parents of 14-year-old Pam Blake and 17-year-old Johnny Blake, played by Brigid Bazlen and Martin Huston.

§ SPONSOR- Oldsmobile Division, GMC, thru D. P. Brother & Co (Det); Acct Exec- Val Corradi; TV Acct Rep- Frank Egan (NY).

§ PKGR- Talent Associates, Ltd (NY); Prod- Ronald Alexander; Assoc Prods- Paul Stewart, Murray Susskind; Dir- Peter Tewksbury; Writers- Ronald Alexander, others.

#### Saturday (May 16)

CBS- 5:30-6pm NYT (2:30-3pm LAT), this date only; SPECIAL - The Preakness - LIVE from Baltimore; 195 stations live. § Telecast of the 83rd running of the \$150,000-added mile-and-three-sixteenths The Preakness, second of racing's "Triple Crown" races (see page 37), with Fred Capossela calling the race, Bryan Field doing the color and Chris Schenkel handling the interviews.

§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc.

§ PKGR- CBS Sports; Prod- Judson Bailey.

#### Sunday (May 17)

NBC- 7-7:30pm NYT & LAT, Weekly; RETURN - Midwestern Hayride - TAPE (COLOR), recorded at WLWT, Cincinnati; to the net. (Replaces Saber of London, last show May 3; preempted by a special program May 10). § Country-style music show, with Dean Richards as m.c., featuring top talent in the folk music field. The program made its net debut over NBC, June, 1951 and was a summer replacement program each year thru 1954. In 1955 it was a regular evening program on NBC. In 1957 and 1958 it has been an ABC summer program. (Continued on next page)

THIS WEEK(Cont'd)

Sunday(May 17)

NBC- Midwestern Hayride (Cont'd from previous page): § Sustaining.  
§ PKGR- Crosley Broadcasting Corp(Cinn); production credits not available.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Bob Hope Buick Show (Last of 8 shows during season) May 15, Friday, 10-11pm NYT & LAT; comedy-variety show starring Bob Hope, with guests Rosemary Clooney, Wendell Corey, Joan Collins and Sam Snead. § TAPE, recorded in LA.

OTHER NETWORK CHANGES & ADDITIONS

POOL- Address by Secretary of State Christian A. Herter; SPECIAL May 7, Thu, 9-9:30 pm NYT; LIVE from Washington to the CBS and NBC nets, TAPE to the ABC net, 10-10:30pm NYT. (Preempted This is Music, ABC; Dick Powell's Zane Grey Theatre, CBS; Laugh Line, NBC). § Secretary of State Herter presented a major report on the Paris Conference and the American position before the Foreign Minister's Conference in Geneva (May 11).

ABC- Bowling Stars (Sun, 4:30-5pm NYT & LAT) Last show March 29.

Roller Derby (Sun, 3:30-4:30pm NYT) Last show April 5.

CBS- On the Go (Mon thru Fri, 10-10:30am NYT; 9-9:30am LAT) Martin Wark is head writer (see page 36).

Playhouse 90 (Thu, 9:30-11pm NYT & LAT) CURRENT SPONSORS: Renault, Inc (French autos) started May 7 as alternate week sponsor of the 10:30-11pm segment, alternating with R. J. Reynolds Tobacco Co (Camel). Renault's schedule calls for occasional skips with one-time sponsors picking up the half-hour. American Gas Assn alternates in the 9:30-10pm segment with Kimberly-Clark Corp (Kleenex). Allstate Insurance Co alternates in the 10-10:30pm segment with Ansco Div., General Aniline & Film Corp. 1) Renault, Inc thru Needham, Louis & Brorby, Inc(NY); Acct Exec- John Brook. 2) R. J. Reynolds Tobacco Co thru William Esty, Inc(NY); Acct Exec- Thomas Luckenbill. 3) American Gas Assn thru Lennen & Newell, Inc (NY); Acct Exec- Dan Daley, Jr. 4) Kimberly-Clark Corp thru Foote, Cone & Belding(Chi); Acct Exec- Robert J. Koretz. 5) Allstate Insurance Co thru Leo Burnett Co., Inc(Chi); Acct Exec- Frank Simpson. 6) Ansco Div., General Aniline & Film Corp thru Benton & Bowles, Inc(NY); Acct Exec- Fredric Carlin.

NBC- The Bob Cummings Show (Tue, 9:30-10pm NYT & LAT) Bulova Watch Co thru McCann-Erickson, Inc(NY); Acct Exec- Kenneth Carlson; will sponsor the program on three alternate weeks, beginning May 12.

Dragnet (Tue, 7:30-8pm NYT & LAT) Re-runs began May 5 and will be seen thru June 30, with new programs scheduled from July 7 thru August 25, and re-runs returning for four programs in September, from Sept 1 thru 22.

Red China...Update; SPECIAL May 10, Sunday, 7-7:30pm NYT & LAT (see page 39);  
ADD: Writer- Helen Marmor.



TALENT SHOWSHEET AND SCRIPT REPORT - MAY 11 - MAY 17  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

Alcoa Theatre; NBC MONDAY May 4; 9:30pm - ADD: (O)Sol Saks, W. Cowley & Peggy Chantler.  
 ONE NIGHT STAND; MONDAY May 4; WNTA 10:30pm - ADD: Lou Holtz(C), Carol Bruce(S), Bud & Cece Robinson(D), Ted Straetor and his Trio(M).  
Dick Powell's Zane Grey Theatre; THURSDAY May 7; CBS 9pm - DELETE LISTING. PROGRAM PREEMPTED.  
 SAM LEVENSON SHOW; Mon-Fri May 4-8; CBS 10:30am - ADD: 5/5- Arlene Francis(A); 5/6- Walter Slezak(A); 5/7- Denise Darcel(A-S), Jean Sablon(S).  
 DICK CLARK SHOW; SATURDAY May 9; ABC 7:30pm - DELETE: Jimmie Rodgers; ADD: Paul Anka(S); Ronnie Hawkins(S).  
 JUBILEE U.S.A.; SATURDAY May 9; ABC 9pm - ADD: Don Gibson(S), Miss "Skeeter" Cavis(S).  
 PERRY COMO SHOW; SATURDAY May 9; NBC 8pm - ADD: Jackie Miles(C).  
 CAMERA THREE; SUNDAY May 10; CBS 11:30am - ADD: Whistler's Father; (O)Clair Roskam; with Walter Brooke, Thayer David, Jack Cannon, Jean McBride, Kathleen Widdoes; Dir- John Desmond.  
 CATHOLIC HOUR; SUNDAY May 10; NBC 4:30pm - DELETE: The Decorator; ADD: The Cage; Libretto by Leo Brady; Music by Thaddeus Jones; with the students and faculty of Catholic University of America at Washington, D.C.  
 ED SULLIVAN SHOW; SUNDAY May 10; CBS 8pm - ADD: Scott Brady(A-S).  
 DINAH SHORE CHEVY SHOW; SUNDAY May 10; NBC 9pm - ADD: Marge & Gower Champion(D), Steve Lawrence(S), Bob Cummings(A).

MONDAY MAY 11  
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|                                     |            |                                                                                                                                                                                                                                                                |
|-------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Fuckskin</u><br>(Tommy Nolan)    | NBC 7:30pm | <u>A Question of Courage</u> ; (O)Douglas Benton; (A)Ben Canfield; with regulars & Pernell Roberts, Michael Road, Stephen Wootton; Dir- Robert Ellis Miller.                                                                                                   |
| POLKA-GO-ROUND                      | ABC 8pm    | The Dushohubka Ukrainian Dancers of Chicago.                                                                                                                                                                                                                   |
| <u>Restless Gun</u><br>(John Payne) | NBC 8pm    | <u>Lady by Law</u> ; (O)Norman Daniels; with regulars & Peggie Castle, Stewart Bradley; Dir- Sam Strangis.                                                                                                                                                     |
| <u>Father Knows Best</u>            | CBS 8:30pm | with regulars & Jimmy Bates, Bart Patton, Hugh Sanders, Charity Grace, Charles Thompson, Sue England, Wendy Winkleman.                                                                                                                                         |
| VOICE OF FIRESTONE                  | ABC 9pm    | Bill Hayes(S), Edith Piaf(S), Genevieve(S), Jacques D'Amboise(D).                                                                                                                                                                                              |
| <u>Goodyear Theatre</u>             | NBC 9:30pm | <u>I Remember Caviar</u> ; (O)Nate Monaster & Norman Tokar; with Pat Crowley, Lurene Tuttle, Elliott Reid, Jack Mulhall, Crandon Rhodes, Madge Kennedy, Peter Walker, Jan Brooks; Dir- Don Taylor.                                                             |
| <u>Desilu Playhouse</u>             | CBS 10pm   | <u>Man in Orbit</u> ; (O)James E. Gunn; (A)Joseph Landon; with Lee Marvin, E. G. Marshall, Martin Balsam, Peggy McCay, Robert F. Simon, Robert Ellenstein, James H. Drake, Tom Greenway, Jo Kaiser, Art Lewis, Clete Roberts; Dirs- Claudio Guzman, Dann Cahn. |

TUESDAY MAY 12  
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|                                                         |            |                                                                                                                                                                                                             |
|---------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Sugarfoot</u><br>(Will Hutchins)                     | ABC 7:30pm | <u>The Avengers</u> ; (O)Montgomery Pittman & Jack Emanuel; (A) Lowell Barrington; with regulars & Luana Anders, Dorothy Provine, Vito Scotti, Edgar Stehli, Thomas B. Henry, Chubby Johnson, Steve London. |
| JIMMIE RODGERS SHOW                                     | NBC 8:30pm | Les Paul & Mary Ford(S-M).                                                                                                                                                                                  |
| <u>Rifleman</u><br>(Chuck Connors)                      | ABC 9pm    | <u>The Money Gun</u> ; (O)Bruce Geller & Sam Peckinpah; with regulars & Bert Freed, Bill Phipps; Dir- Sam Peckinpah.                                                                                        |
| PECK'S BAD GIRL                                         | CBS 9pm    | (O)Bill Manhoff; with regulars & Reba Waters; Dir- David Greene.                                                                                                                                            |
| <u>Naked City</u><br>(Horace McMahon, James Franciscus) | ABC 9:30pm | <u>Turn of Events</u> ; (O)Stirling Silliphant; with regulars & Jan Miner, Melville Ruick, Eugenia Rawls, Kay Doubleday, Irene Cowan; Dir- John Brahm.                                                      |
| <u>Red Skelton Show</u>                                 | CBS 9:30pm | Peter Lorre, Peter Mamakos, Maudie Prickett, Olive Brasno, Rick Warrick.                                                                                                                                    |
| <u>Bob Cummings Show</u>                                | NBC 9:30pm | with regulars & Dick Wesson, Valerie Allen, Patricia Blair, Nancy Kulp, Elvia Allman; (SW&SD).                                                                                                              |
| <u>Alcoa Presents</u><br>(John Newland)                 | ABC 10pm   | <u>The Haunted U-Boat</u> ; (O)Larry Marcus; with Eric Feldary, Werner Klemperer, Kort Flakenberg, Wesley Lau, Siegfried Speck, Paul Busch, Frank Obershall, Norberto Kerner; Dir- John Newland.            |
| GARRY MOORE SHOW                                        | CBS 10pm   | John Raitt(S), Shari Lewis(Ventriloquist), Gretchen Wyler (D), Morty Gunty(C).                                                                                                                              |
| <u>David Niven Show</u>                                 | NBC 10pm   | <u>The Twist of the Key</u> ; (O)Hank Moonjean; with Anne Francis, John Dehner, Joan Banks, Bob Bice, John Alvin, Maurice Hart; Dir- Donald McDougall.                                                      |

WEDNESDAY MAY 13  
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|--------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm | <u>The Steve Campden Story</u> ; (O)Robert Libbot; with regulars & Ben Cooper, Torin Thatcher; Dir- Chris Nyby. |
| <u>Adventures of Ozzie &amp; Harriett</u>        | ABC 8:30pm | <u>The Little Black Box</u> ; with regulars & Lyle Talbot, Mary Jane Croft, Frank Cady, John Olszewski.         |
| MILTON BERLE SHOW                                | NBC 9pm    | Carl Sandburg(Poet).                                                                                            |
| ARMSTRONG CIRCLE THEATRE                         | CBS 10pm   | <u>Thunder Over Berlin</u> ; (O)Roger O. Hirson; Cast list unavailable as of publication date.                  |

THURSDAY MAY 14  
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|-----------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Lawless Years</u><br>(James Gregory) | NBC 8pm    | <u>The Dutch Schultz Story</u> ; with regulars & Ken Lynch, Jack Kruschen, Shep Saunders, Stanley Adams.                                                                                                                                                                                                                                                                         |
| TOO YOUNG TO GO STEADY                  | NBC 8:30pm | PREMIERE. <u>First Date</u> .Regulars are: Donald Cook, Joan Bennett, Brigid Bazlen, Martin Huston. (O)Ronald Alexander.                                                                                                                                                                                                                                                         |
| PAT BOONE CHEVY SHOWROOM                | ABC 9pm    | Andy Williams(S).                                                                                                                                                                                                                                                                                                                                                                |
| <u>Dick Powell's Zane Grey Theatre</u>  | CBS 9pm    | <u>Mission To Marathon</u> ; (O)Aaron Spelling; (A)Christopher Knopf; with Stephen McNally, John McIntire, Mark Richman, Robert Cornthwaite, Alan Dexter, John Alderson, Lou Krugman, Dan Sheridan, John Falvo, Meg Wylie, Harold Needham, Ruben Moreno, Dale Van Sickie, Troy Melton, Gil Perkins, Tommy Cook, Edward Wenke; Dir- John English; (O)Aaron Spelling & Hal Hudson. |
| PLAYHOUSE 90                            | CBS 9:30pm | <u>Marriage of Strangers</u> ; (O)Reginald Rose; with Red Buttons, Diana Lynn, Gina & Lorraine Gillespie; Dir- Alex Segal.                                                                                                                                                                                                                                                       |
| FORD SHOW                               | NBC 9:30pm | Ethel Waters(A-S).                                                                                                                                                                                                                                                                                                                                                               |





## SUNDAY MAY 17 (Cont'd)

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|                                   |            |                                                                                                                                                                                                                                                                        |
|-----------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CATHOLIC HOUR                     | NBC 1:30pm | <u>The Death of Dolcedo</u> ; Libretto by Rev. Dominic Bower, O. P.; Music by Emerson Meyers; Dir- Martin Hoade.                                                                                                                                                       |
| <u>Eternal Light</u>              | NBC 1pm    | <u>The People of the Book</u> ; (O)Irve Tunick; with Ralph Bellamy as narrator.                                                                                                                                                                                        |
| PAUL WINCHELL SHOW                | ABC 5pm    | The Roulettes(skating act).                                                                                                                                                                                                                                            |
| <u>Maverick</u><br>(James Garner) | ABC 7:30pm | <u>Escape to Tampico</u> ; (O)Douglas Heyes; with regulars & Gerald Mohr, John Hubbard, Paul Picerni, Louis Mercier, Tony Romano, William D. Gordon, Ralph Faulkner, Nacho Galindo; Dir- Douglas Heyes.                                                                |
| <u>Jack Benny</u>                 | CBS 7:30pm | with regulars. REPEAT.                                                                                                                                                                                                                                                 |
| STEVE ALLEN SHOW                  | NBC 7:30pm | George Gobel(C), Vaughn Monroe(S), Diahann Carroll(S), Nikolais Dancers.                                                                                                                                                                                               |
| ED SULLIVAN SHOW                  | CBS 8pm    | Louis Prima(M), Keely Smith(s), Jack Carter(C), Shelley Berman(C), Al Hibbler(S), West Point Glee Club(S), Conrad(Little Buck) Buckner(D), Baron Buika(M).                                                                                                             |
| <u>General Electric Theater</u>   | CBS 9pm    | <u>The Indian Giver</u> ; (O)Doris Gilbert; (A)Jameson Brewer; with Boris Karloff, Jackie Coogan, Carmen Mathews, Edgar Buchanan; Dir- Herschel Daugherty.                                                                                                             |
| <u>Alfred Hitchcock Presents</u>  | CBS 9:30pm | <u>Your Witness</u> ; (O)Helen Nielsen;(A)William Fay; with Brian Keith, Gordon Wynn, Brian Hutton, William Hansen, Leora Dana, John Harmon, G. Stanley Jones, Everett Glass, Wayne Heffley, Paul Maxwell, Howard McLeod, David Carlile M.J. Davis; Dir- Norman Lloyd. |
| <u>Loretta Young</u>              | NBC 10pm   | <u>Goodbye, Goodbye</u> ; (O)Richard Morris. REPEAT 10/21/56.                                                                                                                                                                                                          |



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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (May 18)

CBS- 8-9pm NYT & LAT, this date only; SPECIAL - America Pauses for the Merry Month of May - LIVE & TAPE & FILM; from NY and recorded at various places; 185 stations net and delayed. (Preempts The Texan, 8-8:30pm, and Father Knows Best, 8:30-9pm). § Music and comedy program, with Burgess Meredith as host to singing, dancing and comedy stars whose acts were recorded in various places throughout the country (see page A for cast credits).

§ SPONSOR- The Coca-Cola Co thru McCann-Erickson, Inc(NY); Acct Exec- George Kern.

§ PKGR- McCann-Erickson, Inc(NY); Prod- Barry Wood; Dir- Sid Smith; Location Dirs- Smith, Irving Jacoby, Lee Tredanari, Ron Winston, Charles Christensen; Assoc Dir- Ed Waglin; Music Dir & Composer- Harry Sosnik; Music Arranger- Luther Henderson; Sets- Gary Smith; Costumes- Leslie Renfield; Choreog- Carol Haney; Prod & Dir & Writer for Teddy Rooney- Irving Jacoby.

#### Tuesday (May 19)

CBS- 3-4pm NYT & LAT, irregular series; DEBUT - Woman! - FILM (premiere filmed in Chicago); to the net. (Preempts The Big Payoff, 3-3:30pm, and The Verdict Is Yours, 3:30-4pm, this date only). § Special series of programs aimed specifically at the daytime viewing audience, exploring matters of greatest interest to women. The first program with Claudette Colbert as hostess and narrator, is a study of the trend to ever-younger marriages. Future programs to be announced.

§ Sustaining.

§ PKGR- CBS Public Affairs(NY); Prod- James Fleming; Assoc Prod- Richard Siemanowski; Dir- Michael Zeamer; Prod Mgr- Morton Helig; Camera- Martin Barnett, Art Hoag; Consultant- Helen Valentine; Writers- James Fleming, Richard Siemanowski; Research- Edith Luray.

#### Wednesday (May 20)

NBC- 9-9:30pm NYT & LAT, Weekly; DEBUT - Kraft Music Hall Starring Dave King - LIVE (COLOR) from NY; 142 stations live and tape. (Replaces Milton Berle Starring in the Kraft Music Hall, last show May 13). § Comedy-variety show, starring English comedian Dave King, with a guest star each week, backed by a group of six dancers and a mixed chorus of eight. This is a summer series.

§ SPONSOR- Kraft Foods Div, National Dairy Products Corp thru J. Walter Thompson Co(Chi); Acct Exec- Thomas H. Wason.

§ PKGR- Roncom Productions, Inc(NY); Prod- Nick Vanoff; Dir- Grey Lockwood; Music Dir- Vic Schoen; Sets- Don Shirley; Choreog- Bill Foster; Prog Anncr- Ed Herlihy; Writers- S. C. Green, R. M. Hills.

#### Friday (May 22)

NBC- 8-9pm NYT & LAT, this date only; SPECIAL - Kovacs on Music - TAPE, recorded in LA; approx 193 stations net and delayed. (Preempts Ellery Queen). § Music-comedy program, starring Ernie Kovacs, his wife Edie Adams, Louis Jourdan and singer-actor James Darren.

§ SPONSOR- Renault, Inc thru Needham, Louis & Brorby, Inc(NY); Acct Exec- John Brook. (Continued on next page).

THIS WEEK(Cont'd)

Friday(May 22)

NBC- Kovacs on Music (Cont'd from previous page): § PKGR- Ernie Kovacs thru MCA; Prod- Ernie Kovacs; Dir- Barry Shear; Music Dir- Andre Previn; Writer- Ernie Kovacs.

Saturday(May 23)

CBS- 8:30-9:30pm NYT (7:30-8:30pm LAT), this date only, 2nd of 2; SPECIAL - The Jack Benny Hour - LIVE from LA; 169 stations live and tape, 21 delayed.

(Preempts Wanted--Dead or Alive, 8:30-9pm, and Face of Danger, 9-9:30pm). § Music and comedy show, starring Jack Benny, with guest stars Julie Andrews and Phil Silvers. The first of two programs making up this special series was presented March 18 (see page 21).

§ SPONSORS- Greyhound Bus Corp and Benrus Watch Co., both thru Grey Advertising Agency, Inc(NY); Acct Execs- Walter Grosvenor(Greyhound), Bob Lehman(Benrus).

§ PKGR- J & M Productions, Inc(LA); Prod & Dir- Bud Yorkin; Music Dir- David Rose; Choreog- Jack Regas; Writers- Sam Perrin, George Balzer, Hal Goldman, Al Gordon.

Sunday(May 24)

NBC- 5-6pm NYT & LAT, this date only; SPECIAL - Space--Man's Last Frontier - TAPE, recorded in Wilmington, Mass.; approx 65 stations net and delayed.

(Presented in time formerly occupied on alternate weeks by Omnibus, last show May 10). § Alistair Cooke is host-narrator for this special program showing the peacetime uses to which national security-inspired space flight research can be applied; marking the dedication ceremonies of the Avco Research Center in Wilmington, Mass., where the main portion of the telecast will originate.

§ SPONSOR- Avco Manufacturing Corp (Institutional) thru Benton & Bowles, Inc (NY); Acct Exec- Charles Gravenhorst.

§ PKGR- Robert Saudek Associates(NY); Prod- Robert Saudek; Dir- William A. Graham; Writer- Andrew K. Lewis.

OTHER NETWORK CHANGES & ADDITIONS

ABC- John Daly and the News; SCHEDULE CHANGE May 11, to Mon thru Fri, 6-6:15pm NYT with live repeat 6:45-7pm NYT, with videotape repeats of each for various time zone stations. Program has been seen Mon thru Fri, 10:30-10:45pm NYT. One of the videotape repeat programs replaces ABC News with Don Goddard which had been seen over a limited network, Mon thru Fri, 7:15-7:30pm NYT. The Goddard program moved, effective May 11, to the 10:30-10:45pm spot formerly occupied by Daly.

CBS- Is Cuba Going Red? - Part II; SPECIAL May 17, Sun, 6-6:30pm NYT & LAT, this date only; FILM, recorded in NY; to the net. (Preempts Behind the News). § Howard K. Smith moderates a discussion by the Cuban delegates to the U. N., the Cuban Ambassador to the U. S., Ernesto Dihigo; Rep. Charles O. Porter, D., Ore., and Leo Cherne, in a further examination of issues presented by CBS News correspondent Stuart Novins. The Novins program was presented on May 3 (see page 39).

§ Sustaining.

§ PKGR- CBS News(NY); Prod- William Weston; Dir- Michael Zeamer.

Keep Talking (Wed, 8-8:30pm NYT & LAT) Last sponsored program by Mutual of Omaha was May 6, with May 13 program sustaining. New sponsor, effective May 20, is Drug Research Corp (Regimen Tablets) thru Kastor, Hilton, Chesley & Clifford, Inc(NY); Acct Exec- George Levine.

General Electric Theater (Sun, 9-9:30pm NYT & LAT) Re-runs start May 24, thru Sept 13.



OTHER NETWORK CHANGES (Cont'd)

CBS- Eye on New York (Sun, 11-11:30am NYT) Jim McKay subs for Bill Leonard for three programs thru May 31 while Leonard is on a special around-the-world military flight.

NBC- Midwestern Hayride (Sun, 7-7:30pm NYT & LAT) Add production credits: Exec Prod & Writer- Al Bland; Prod- Abe Cowan; Assoc Prod- Walt Jacoby; Dir- Don Croft; Sets- Selma Frech; Music Dir- Milt Weiner. (See page 40).

People Are Funny (Sat, 7:30-8pm NYT & LAT) Re-runs began April 11 and will be seen thru Sept 5.

Loretta Young Show (Sun, 10-10:30pm NYT & LAT) Re-runs began May 10, thru June 28.

Omnibus (Alt Sun, 5-6pm NYT & LAT) Last show May 10.

Laugh Line (Thu, 9-9:30pm NYT & LAT) Roger Price and Pat Harrington, Jr., (in his characterization as Italian golf pro, Guido Panzini) become the new regular panelists in place of Mike Nichols and Elaine May, effective May 14.

Eternal Light: "The People of the Book"; SPECIAL May 17, Sun, 1-1:30pm NYT, this date and May 31, 1:30-2pm NYT, with a second part titled "The Land of the Book"; FILM; to the net. § Two programs filmed in Israel portraying the land of the Bible and its people, showing how Israel is using the Bible as a manual of life. The first program will include a showing of the Dead Sea Scrolls at the Hebrew University in Jerusalem. Ralph Bellamy is narrator for both programs.

§ Sustaining.

§ PKGR- NBC-TV with the Jewish Theological Seminary of America; Prod- Doris Ann(NBC); Assoc Prod- Mary James; Dir- Martin Hoade; Music Composer & Dir- Jacques Jacques Belasco; Prog Editors- Rabbi Bernard Mandelbaum, Milton E. Krents; Camera- Joseph Vadela; Writer- Irve Tunick; Graphic Arts- Stas Pyka.

Too Young To Go Steady (Thu, 8:30-9pm NYT & LAT) Revised production credits: PKGR- Talent Associates, Ltd(NY); Exec Prod- David Susskind; Prod & Writer- Ronald Alexander; Assoc Prod- Murray Susskind; Dirs- Various; Art Dir- Furth Ullman; Asst Dirs- Claire Sheridan, William Post. (See page 40).





TALENT SHOWSHEET AND SCRIPT REPORT - MAY 18 - MAY 24  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

PLAYHOUSE 90; CBS THURSDAY May 7; 9:30pm - ADD CAST: Polly Rowles, Elizabeth Patterson, Ben Cooper, Tracey Roberts, Susanne Sydney, Sandra Harrison, Edward Platt, Henry Hunter, Claudia Bryar, Barbara Pepper, Joe Conley, Paul Carr, Patty Lynn.

PLAYHOUSE 90; THURSDAY May 14; CBS 9:30pm - ADD CAST: Joan Blondell, Malcolm Atterbury, Betty Walker, Barbara Turner, Richard Collier, Jack Rice, Joyce Jameson, Milton Frome, Michael Fox, Pattee Chapmon, Nancy Kulp, Sara Berner, James Burke, Harry Jackson.

PERRY COMO SHOW; SATURDAY May 16; NBC 8pm - ADD: Dave King(C).

Markham; SATURDAY May 16; CBS 10:30pm - DELETE: Paris Interlude; ADD: Paris Encounter.

LOOK UP & LIVE; SUNDAY May 17; CBS 10:30am - ADD: Bill Evans & Sadik Hakim(M).

CAMERA THREE; SUNDAY May 17; CBS 11:30am - ADD CAST: Luis Van Rooten, Clarice Blackburn, Philip Bruns, Felix Deebank.

DINAH SHORE CHEVY SHOW; SUNDAY May 17; NBC 9pm - ADD: Peggy Lee(S), Cliff Arquette(C), Van Johnson(A), Sujata & Asoka

MONDAY MAY 18  
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|                                                          |              |                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------------|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Buckskin</u><br>(Tommy Nolan)                         | NBC 7:30pm   | <u>Mary MacNamara</u> ; with regulars & Olive Sturgess, Murvyn Vye.                                                                                                                                                                                                                                                                                                                                                                         |
| AMERICA PAUSES<br>FOR THE MERRY MONTH<br>OF MAY(SPECIAL) | CBS 8pm      | LIVE, TAPE & FILM. Burgess Meredith(Host); Harry Sosnik & his orchestra, Harry Simeone Chorale, Larry Blyden(D-S) Teddy Rooney(A), Carol Haney(D), Molly Bee(S), Russell Arms(S), Connie Towers(S), the Four Aces(S), Art Carney(C), Connie Russell(S), Marian Anderson(S); <sup>Writer-</sup><br>(for Teddy Rooney)- Irving Jacoby; Dirs- Sid Smith, Irving Jacoby, Lee Tredanari, Ron Winston, Charles Christensen; Choreog- Carol Haney. |
| <u>Restless Gun</u><br>(John Payne)                      | NBC 8pm      | <u>Ride with the Devil</u> ; (O)Nat Tanchuk; with regulars & Jan Arvan, Sergio Virell; Dir- Sam Strangis.                                                                                                                                                                                                                                                                                                                                   |
| VOICE OF FIRESTONE                                       | ABC 9pm      | Dorothy Kirsten(S), Thomas L. Thomas(S), Arthur Fiedler (Conductor).                                                                                                                                                                                                                                                                                                                                                                        |
| <u>Desilu Playhouse</u>                                  | CBS 10pm     | <u>K.O.Kitty</u> ; (O)Madelyn Martin & Bob Carroll, Jr. <u>Repeat</u> from 11/17/58.                                                                                                                                                                                                                                                                                                                                                        |
| ARTHUR MURRAY PARTY                                      | NBC 10pm     | Bob Cerv, Andy Carey, Norm Siebern(Athletes), Jane Harvey (S), Merv Griffin(S), Bob Merrill(Songwriter).                                                                                                                                                                                                                                                                                                                                    |
| ONE NIGHT STAND                                          | WNTA 10:30pm | Ethel Waters(S).                                                                                                                                                                                                                                                                                                                                                                                                                            |

TUESDAY MAY 19  
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|                                    |            |  |
|------------------------------------|------------|--|
| <u>Cheyenne</u>                    | ABC 7:30pm | <u>Shadow of a Man</u> ; (O)Walker Tompkins; with regulars & Wayne Morris, Donald Barry, Rebecca Welles, George Wallace, George Barrows; (A)Albert Aley. |
| <u>Rifleman</u><br>(Chuck Connors) | ABC 9pm    | <u>A Matter of Faith</u> ; (O)Harry Kronman; with regulars & Parley Baer, Bing Russell; Dir- Don Taylor.   |

TUESDAY MAY 19(Cont'd)  
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|                                                         |            |                                                                                                                                                                                                            |
|---------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PECK'S BAD GIRL                                         | CBS 9pm    | <u>Lips That Touch Lipstick</u> ; (O)Sol Saks; with regulars & Jenny Maxwell, Bart Bradley; Dir- David Greene.                                                                                             |
| <u>Naked City</u><br>(Horace McMahon, James Franciscus) | ABC 9:30pm | <u>A Little of the Action</u> ; (O)Stirling Silliphant; with regulars & James Barton, Johnny Seven, Simon Oakland, Jan Norris, Ben Yaffee, Jonathan Gilmore; Dir- Stuart Rosenberg.                        |
| RED SKELTON SHOW                                        | CBS 9:30pm | Wanda Hendrix(A).                                                                                                                                                                                          |
| <u>Alcoa Presents</u><br>(John Newland)                 | ABC 10pm   | <u>The Image of Death</u> ; (O)Larry Marcus; with Max Adrian, Doris Dowling, John Wengraff, Gregory Gay, Deidre Owens; Dir- John Newland.                                                                  |
| GARRY MOORE SHOW                                        | CBS 10pm   | Dorothy Collins(S), Alan King(C).                                                                                                                                                                          |
| <u>David Niven Show</u>                                 | NBC 10pm   | <u>A Day of Small Miracles</u> ; (O)Leonard Praskins; with Eddie Bracken, Alan Reed, Sr, Linda Watkins, Peter Leeds, Don Beddoe, Wally Brown, Jonathan Hole, Julie Mitchum, Casey Adams; Dir- Lewis Allen. |

WEDNESDAY MAY 20  
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|  |            |   |
|--|------------|---|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm | <u>Chuck Wooster, Wagonmaster</u> ; (O)Nat Tanchuck & Arthur Brown Jr; with regulars with Frank McGrath(starring).  |
| <u>Adventures of Ozzie &amp; Harriet</u>         | ABC 8:30pm | <u>The Buckingham</u> ; with regulars & Skip Young, Frank Cady, Parley Baer, Barbara Gayle, Carol Byron, Toby Richards, James Stacy, Phil Adams; (SW&SD).                             |
| MUSIC HALL STARRING<br>DAVID KING                | NBC 9pm    | PREMIERE. Janis Paige(S). Writers - S.C. Green, R.M. Hills.   |
| US STEEL HOUR                                    | CBS 10pm   | <u>Call It A Day</u> ; (A)Bob Van Scoyk; with Faye Emerson, Edward Andrews, Augusta Dabney, Barbara Lord, Zina Bethune, Nancy Kovack, Elliott Reid. (O)Dodie Smith; Dir- Tom Conovan. |

THURSDAY MAY 21  
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|                                            |            |                                                                                                                                                                            |
|--------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Lawless Years</u><br>(James Gregory)    | NBC 8pm    | <u>The Lion and the Mouse</u> ; (O)Arthur Orlaff; (A)Allen H. Miner & Arthur Orlaff; with regulars & Richard Bakalyan.                                                     |
| TOO YOUNG TO GO<br>STEADY                  | NBC 8:30pm | with regulars & Robert Webber, Lorna Gillam, Peter Helm; (SW&SD).                                                                                                          |
| PAT BOONE CHEVY<br>SHOWROOM                | ABC 9pm    | Annapolis Glee Club.                                                                                                                                                       |
| <u>Dick Powell's<br/>Zane Grey Theatre</u> | CBS 9pm    | <u>Sundown at Bitter Creek</u> ; (O) Carson A. Wiley; (A)Aaron Spelling; with Dick Powell. Repeat from 2/14/58.                                                            |
| PLAYHOUSE 90                               | CBS 9:30pm | <u>Out of Dust</u> ; (O)Lynn Riggs, (A)John Gay; with Charles Bickford, Uta Hagen, Dick York, Gloria Talbot, Fritz Weaver, Wayne Morris, Martin Landau; Dir- Ralph Nelson. |

FRIDAY MAY 22  
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|   |            |   |
|---|------------|---|
| <u>Rawhide</u><br>(Eric Fleming & Clint Eastwood) | CBS 7:30pm | <u>Incident of the Dry Drive</u> ; (O)John Dunkel; with regulars & Victor Jory, Jean Inness, Ron Hagerthy, Chris Alcaide; Dir- Andrew McLaglen. |
| KOVACS ON MUSIC<br>(SPECIAL)                      | NBC 8pm    | Edle Adams(S); Dir- Barry Shear. With Louis Jourdan(A), James Darren(S).  |
| <u>Tombstone Territory</u><br>Pat Conway)         | ABC 9pm    | (O)John Elliotte; with regulars & Robert Wilkie, Lisa Gaye; Dir- Lew Landers.   |



FRIDAY MAY 22(Cont'd)  
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M Squad NBC 9pm The Outsider; (O)Wilton Schiller & Jack Laird; with  
 (Lee Marvin) regulars .

77 Sunset Strip ABC 9:30pm Mr. Paradise; with regulars & Sandy White, John Litel,  
 (Efrem Zimbalist Jr, Roger Smith) Leslie Barrett, Logan Field, Keith Byron; (SW&SD).

Stripe Playhouse CBS 9:30pm --And Practically Strangers; (O)Ralph Bristow; (A)Halsey  
 Malone; REPEAT from 1/30/59.

MULTIPLE AND ACROSS-THE-BOARD SHOWS MAY 18 - MAY 22  
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TODAY NBC 7am 5/18- Alan Lomax(S); 5/20-June Havoc(A).  
 (Dave Garroway)

SAM LEVENSON SHOW CBS 10:30am 5/15- Allen Funt.

JIMMY DEAN SHOW CBS 2pm 5/19- Sir Cedric Hardwicke(A); 5/20- Toni Arden(S).

JACK PAAR SHOW NBC 11:15pm Substitute Hosts: 5/18- Hugh Downs; 5/19- Pat Harrington  
 Jr; 5/19- Hugh Downs.

SATURDAY MAY 23  
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TRUE STORY NBC 12Noon Home To Mother; (O)William Kendall Clarke; with Arlene  
 McQuade, Mark Lenard, Edmon Ryan, Ann Summers.

DICK CLARK SHOW ABC 7:30pm Ray Peterson(S).

Perry Mason CBS 7:30pm Case of the Crimson Kiss; REPEAT.  
 (Raymond Burr)

JUBILEE U.S.A. ABC 8pm Snooky Lanson(S), Merle Travis(S).

PERRY COMO SHOW NBC 8pm Gisele MacKenzie(S), Carol Hughes(S), Bob Williams (Vent-  
 riloquist), Dorothy Fields(Librettist).

JACK BENNY HOUR CBS 8:30pm Julie Andrews(S), Phil Silvers(C). Writers- Sam Perrin,  
 (SPECIAL) George Balzer, Hal Goldman, Al Gordon; Dir- Bud Yorkin.

Cimarron City NBC 9:30pm A Respectable Girl; with regulars & Dorothy Malone,  
 (John Smith) Glenda Farrell; Dir- James Neilson.

Markham CBS 10:30pm The Marble Face; (O)John Kneubuhl; with regulars & Lucille  
 (Ray Milland) Vance, Katherine Squire, John Hoyt, Betty Lynn, Jeane  
 Wood, Dean Severence, Howard McLeon; Dir- Bretaigne  
 Windust.

D.A.'s Man NBC 10:30pm with regulars & Mark Sheeler, Ernest Raboff, Ziva Rodann,  
 (John Compton) Ric Roman, Loraine Dymytryk, George Becwar.

SUNDAY MAY 24  
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LAMP UNTO MY FEET CBS 10am Incident on Asteroid 806; (O)Howard Rodman; with Philip  
 Abbott, Joseph Warren, Clifford David; Dir- James Mac-  
 Allen.

PAUL WINCHELL ABC 5pm Billy & Jean Lambert(Acrobats); Yvonne's Dogs.  
 SHOW

Maverick ABC 7:30pm The Thirty-Ninth Star; (O)Marion Hargrove; REPEAT from  
 (Jack Kelly) 11/16/58.

ED SULLIVAN SHOW CBS 8pm Ed Wynn(A-C), Fabian(S), Andre Previn(M), Carol Lawrence  
 (S), Kyle MacDonnell(S), The Goofers(M-C), Owen McGivney  
 (novelty), Billy Storm(S).

Lawman ABC 8:30pm The Ring; with regulars & Richard Long, Roy Baker, Hillary  
 (John Russell, Peter Brown) Brooke, Byron Palmer, Roscoe Ates. (O)Harry Whittington;  
 (A)Edmund Morris.

SUNDAY MAY 24(Cont'd)

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|   |            |   |
|---|------------|---|
| STEVE ALLEN SHOW                                | NBC 7:30pm | Cyril Ritchard(A), The Axidentals(S), Ruth Walton Dancers, Irene Kral(S).   |
| <u>Pete Kelly's Blues</u><br>(William Reynolds) | NBC 8:30pm | <u>The Mike Reegan Story</u> ; (O)Otis Carney & Dick Breen; with regulars & Miriam Nelson, Dan Sturkie; Dir- Jack Webb.                           |
| <u>General Electric Theater</u>                 | CBS 9pm    | <u>No Man Can Tame Me</u> ; Repeat from 2/1/59.   |
| <u>Alfred Hitchcock Presents</u>                | CBS 9:30pm | <u>Human Interest Story</u> ; (O)Fredric Brown; (A)Fredric Brown; with Steve McQueen, Arthur Hill, Tyler McVey, Anne Anderson; Dir- Norman Lloyd. |
| <u>Loretta Young Show</u>                       | NBC 10pm   | <u>The Happy Widow</u> ; REPEAT from 12/7/58.   |

# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

None this week, all networks.

### THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Du Pont Show of the Month (Last of 9 shows during season) May 25, Monday, 9:30-11pm NYT & LAT; "Billy Budd," starring Don Murray, Jason Robards, Jr., Roddy McDowall (see page 21-A for cast credits), in an adaptation of the Louis O. Coxe-Robert Chapman play, based on the Herman Melville novel. § PKGR- Talent Associates, Ltd(NY); Dir- Robert Mulligan. § LIVE from NY.

### OTHER NETWORK CHANGES & ADDITIONS

ABC- Tales of the Texas Rangers (Mon, 7:30-8pm NYT & LAT) Last show May 25.

The George Hamilton IV Show (Mon thru Fri, 12noon-12:30pm NYT & LAT) Last show May 29.

CBS- The World of Ideas (Sun, 11-11:30am NYT) Last show May 3 (see page 33).

Trackdown (Wed, 8:30-9pm NYT & LAT) Re-runs begin May 27, thru Aug 26.

Rawhide (Fri, 7:30-8:30pm NYT & LAT) Re-runs, with some new films some weeks, begin May 29.

Wanted--Dead or Alive (Sat, 8:30-9pm NYT & LAT) Re-runs began May 16, thru Aug 29.

The Twentieth Century (Sun, 6:30-7pm NYT & LAT) Re-runs began April 26 and will run through Oct 18. Programs are repeats from the 1957-58 season.

Playhouse of Mystery; RETURN May 19; Tue, 8-8:30pm NYT & LAT, Weekly; FILM, to the net. (Replaces The Invisible Man, which moves to Thu, 7:30-8pm NYT & LAT, in turn replacing I Love Lucy, last show May 14. The Invisible Man continues as a sustaining program in its new time). § Playhouse of Mystery is a program title for re-runs of films formerly seen as part of Schlitz Playhouse on the net. It debuted in its returning time on Feb 11, Tue, 8-8:30pm NYT, and was seen in that spot as the replacement for The Invisible Man, thru March 24 (see page 30). It will continue in its new time as a sustaining program, at least thru June.

NBC- Cimarron City (Sat, 9:30-10:30pm NYT & LAT) Re-runs began April 11, thru Oct 3.

Kraft Music Hall Presents The Dave King Show; new and correct title for the program which debuted May 20 as Kraft Music Hall Starring Dave King (see page 42). Also add to the writing staff: Mel Tolkin, Mel Brooks.





TALENT SHOWSHEET AND SCRIPT REPORT - MAY 25 - MAY 31  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

PLAYHOUSE 90; THURSDAY May 21; CBS 9:30pm - ADD CAST: Daniel M. White, James McCallion.  
 JACK PAAR SHOW; Mon-Fri May 18-22; NBC 11:15pm - ADD: Substitute Hosts: 5/21- Dick Van Dyke; 5/22- Hugh Downs.  
 PERRY COMO SHOW; SATURDAY May 23; NBC 8pm - ADD: Bob Williams (and Dog Louie).  
 CATHOLIC HOUR; SUNDAY May 24; NBC 1:30pm - ADD: The Decorator; Libretto by Frank and Dorothy Getlein, Music by Rev. Russell Woollen.  
 ED SULLIVAN SHOW; SUNDAY May 24; CBS 8pm - DELETE: Andre Previn(M); ADD: Myron Cohen(C).

MONDAY MAY 25  
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|                                  |                |   |
|----------------------------------|----------------|---|
| <u>Buckskin</u><br>(Tommy Nolan) | NBC 7:30pm     | <u>The Better Mousetrap</u> ; (O) Harold Swanton; with regulars & Rickey Kelman, Sandy Kelman, Michael Road, Richard Cutting, Gil Lamb, Don Hix, George Selk; Dir- David Butler.  |
| POLKA-GO-ROUND                   | ABC 8pm        | Lekarrangen Heimhug Norwegian Dancers of Chicago.   |
| VOICE OF FIRESTONE               | ABC 9pm        | Rise Stevens(S), Heidi Krall(S), Brian Sullivan(S), Jerome Hines(S).  |
| SHOW OF THE MONTH                | CBS 9:30pm     | <u>Billy Budd</u> ; (O) Herman Melville; (A) Jacqueline Babbin & Audrey Gellen based on the play by Louis O. Coxe & Robert Chapman; with Don Murray, Jason Robards, Jr, James Donald, Roddy McDowall, Eric Berry, Alfred Ryder, Thayer David, Tim O'Connor, James Valentine, Tom Clancy, John McLiam, George Ebeling, Roberts Blossom, Mal Throne George Turner, William Duell; Dir- Robert Mulligan. |
| <u>Goodyear Theater</u>          | NBC 9:30pm     | <u>Wait Till Spring</u> ; (O) Howard Rodman; with Jeanne Crain, John Lupton, Alice Frost, Harvey Stephens, Blossom Rock, Tommy Farrell, Grazia Narciso, Ruth March; Dir- Ellis Miller.  |
| ARTHUR MURRAY PARTY              | NBC 10pm       | Milton Berle(C), Red Buttons(C), Gene Barry(A).   |
| ONE NIGHT STAND                  | WNTA(NY Local) | <u>The Phil Leeds Show</u> ; with Phil Leeds(C), Barbara Carroll Trio(M), June Ericson(S), Will Holt(M).  |

TUESDAY MAY 26  
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|                                     |            |                                                                                                                                                                      |
|-------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Sugarfoot</u><br>(Will Hutchins) | ABC 7:30pm | <u>Small Hostage</u> ; (O) Polly James; with regulars & Robert Warwick, Gary Hunley, Rodolfo Acosta, Joan Lora, Jorge Moreno, Roberto Contreras, Julio Torres; (SD). |
| JIMMIE RODGERS SHOW                 | NBC 8:30pm | Richard Hayman(M).                                                                                                                                                   |
| <u>Rifleman</u><br>(Chuck Connors)  | ABC 9pm    | <u>Blood Brothers</u> ; (O) Pat Fielder; with regulars & Rhys Williams, Ian Murray, Richard Devon; Dir- Arnold Laven.                                                |
| PECK'S BAD GIRL                     | CBS 9pm    | (O) Louella MacFarlane; with regulars & Lillian Bronson, Joseph Hamilton, Robert Foulk; Dir- David Greene.                                                           |

TUESDAY MAY 26  
mmmmmmmmmmmmmmmm

Naked City ABC 9:30pm  
(James Franciscus, Horace McMahon)

The Bloodhounds; (O)Stirling Silliphant; with regulars & Rudy Bond, Janice Manzo, Richard Kronold, James Little; Dir- Stuart Rosenberg.

RED SKELTON SHOW CBS 9:30pm

Audrey Totter, Dave O'Brien, Joe Gaudio, Ray Kellogg.

Bob Cummings Show NBC 9:30pm

with regulars & Rose Marie, Elena Verdugo.

Alcoa Presents ABC 10pm  
(John Newland)

The Captains's Guests; (O)Charles Beaumont; with Robert Webber, Nancy Hadley, Thomas Coley, John Lormer, Felix Locher; Dir- John Newland.

GARRY MOORE SHOW CBS 10pm

Ella Fitzgerald(S), Jean Carroll(C), Mel Torme(S).

David Niven Show NBC 10pm

The Lady from Winnetka; (O)Robert J. Shaw; with Joanne Dru, Carleton G. Young, Eduardo Ciannelli, Argentina Brunetti; Dir- R. G. Springsteen.

WEDNESDAY MAY 27  
mmmmmmmmmmmmmmmm

Wagon Train NBC 7:30pm  
(Ward Bond, Robert Horton)

The Jose Maria Moran Story; (O)Joe Stone & Paul Ling; with regulars & Robert Loggia, Audrey Dalton; Dir- Tay Garnett.

Adventures of Ozzie & Harriet ABC 8:30pm

The Girl in the Bowling Alley; with regulars & Joyce Taylor, Ted Budny, Paula Winslowe, Jack Wagner, Ina Anders, Audrey Betz, Constance Harper, Alan Reynolds, Kristina Hanson; (SW&SD).

Donna Reed Show ABC 9pm

Advice to Young Lovers; (O)John Whedon; with regulars & Paul Peterson, Jimmy Hawkins, Melinda Plowman; Dir- Oscar Rudolph.

DAVE KING SHOW NBC 9pm

June Havoc(A). Add writers: Mel Tolkin & Mel Brooks.

ARMSTRONG CIRCLE THEATRE CBS 10pm

Prescription: Hypnosis; (O)Jerome Coopersmith.

THURSDAY MAY 28  
mmmmmmmmmmmmmmmm

Lawless Years NBC 8pm  
(James Gregory)

No Fare; (O)John Meredyth Lucas; with regulars & Al Ruscio, Irene Seidner, Jonathan Kidd, Jerry Oddo.

Dick Powell's Zane Grey Theatre CBS 9pm

License to Kill; (A)Anthony Ellis & Kyle Mason; (O)Kyle Mason. Repeat from 2/7/58.

PLAYHOUSE 90 CBS 9:30pm

The Rank and File; (O)Rod Serling; with Van Heflin, Luther Adler, Charles Bronson, Carl Benton Reid, Harry Townes; Dir- Franklin Schaffner.

FORD SHOW NBC 9:30pm

Adolphe Menjou(A).

SAMMY KAYE SHOW ABC 10pm

Jan Crockett(S), Shirley Ost(S).

FRIDAY MAY 29  
mmmmmmmmmmmmmmmm

Rawhide CBS 7:30pm  
(Eric Fleming, Clint Eastwood)

Incident of the Widowed Dove; (O)David Lang; Repeat from 1/30/59,

Walt Disney Presents ABC 8pm

I Captured the King of the Leprechauns; (O)Lawrence E. Watkins; with Pat O'Brien, Albert Sharpe, Janet Munro; Dir- Robert L. Stevenson & Harry Keller.

ELLERY QUEEN NBC 8pm  
(Lee Phillips)

Body of the Crime; (O)Elliot Asinof; with regulars & Susan Cabot, Robert Walker, Gloria DeHaven, Ruth Warrick; Dir- Boris Segal.



FRIDAY MAY 29(Cont'd)  
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|  |             |  |
|--|-------------|--|
| <u>M Squad</u><br>(Lee Marvin)                               | NBC 9pm     | <u>High School Bride</u> ; (O)Robert C. Dennis; with regulars & Deanna Ross, William Edmondson, Marion Ross, Paul Newlin; Dir- John Brahm. |
| <u>77 Sunset Strip</u><br>(Roger Smith)                      | ABC 9:30pm  | <u>Strange Girl in Town</u> ; with regulars & Louis Quinn, Alan Baxter, Carol Ohmart, Keith Byron, Jack Mulhall, Jacqueline Beer.          |
| <u>Lux Playhouse</u>   | CBS 9:30pm  | <u>Mirror, Mirror</u> ; with Diane Jergens, Anne Jeffreys, Liam Sullivan, Henry Daniell, David Lewis; (O)Edita Morris; (A)Hagar Wilde.     |
| MULTIPLE AND ACROSS THE BOARD SHOWS MAY 25 - MAY 29<br>~~~~~ |             |  |
| TODAY<br>(Dave Garroway)                                     | NBC 7am     | 5/25- Carol Burnett(C); 5/27- Luz Morales(S); 5/29- The Eddie Heywood Trio(M).   |
| SAM LEVENSON SHOW  | CBS 10:30am | 5/27- Bob Keeshan(A).  |
| JIMMY DEAN SHOW  | CBS 2pm     | 5/25- Natalicio & Antenor Lima(S-M); 5/26- Hans Conreid(A); 5/27- The Ritts Puppets; 5/28- PeeWee Erwin & his Dixie-land Band(M).          |
| JACK PAAR SHOW   | NBC 11:15pm | 5/25- Peggy Cass(C); 5/26- Florence Henderson(S); 5/27- Jack Haskell(S); 5/28- Florence Henderson(S).                                      |

SATURDAY MAY 30  
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|                                      |            |                                                                                                                                                                                                                                                                                  |
|--------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TRUE STORY                           | NBC 12Noon | <u>The Heist</u> ; (O)Peter Barry; with Bern Hoffman, John Buckwalter, Jesse Jacobs, Val Avery.                                                                                                                                                                                  |
| DICK CLARK SHOW                      | ABC 7:30pm | Annette(S), Billy Storm(S), The Four Preps(S), Duane Eddy(S)                                                                                                                                                                                                                     |
| <u>Perry Mason</u><br>(Raymond Burr) | CBS 7:30pm | <u>The Case of the Spanish Cross</u> ; (O)Robert Shaw & Gene Wang; with regulars & Peter Miles, Linda Watkins, Donald Randolph, Jacques Aubuchon, Jonathan Hole, Josephine Hutchinson, Arthur Space, Chuck Zacha, Harlan Warde, Herman Rudin, Richard Gaines; Dir- Arthur Marks. |
| JUBILEE U.S.A.                       | ABC 8pm    | Brenda Lee(S).                                                                                                                                                                                                                                                                   |
| PERRY COMO SHOW                      | NBC 8pm    | Edd Byrnes(A-S), Andy Griffith(A), Betty Johnson(S) Nacio Herb Brown(Composer).                                                                                                                                                                                                  |
| <u>Cimarron City</u>                 | NBC 9:30pm | <u>Blind is the Killer</u> ; Repeat from 2/21/59.                                                                                                                                                                                                                                |

SUNDAY MAY 31  
 ~~~~~

|                                  |             |   |
|----------------------------------|-------------|---|
| CAMERA THREE                     | CBS 11:30am | <u>Actor's Choice</u> ; Poems and letters of Edna St. Vincent Millay; with Dorothy Stickney(A) ; Dir- John Desmond.   |
| PAUL WINCHELL SHOW               | ABC 5pm     | Rudenko Bros(Jugglers), Alcatraz(Plate-spinners).   |
| <u>Maverick</u>                  | ABC 7:30pm  | <u>Game of Chance</u> ; (O)W.T.Brannon; (A)Gene Levitt; with regulars & Roxanne Berard, Marcel Dalio, Lou Krugman, Jonathan Hole, William Blakewell; Dir- James V. Kern.  |
| <u>Jack Benny Show</u>           | CBS 7:30pm  | Mary Livingstone(A). REPEAT.  |
| STEVE ALLEN SHOW                 | NBC 7:30pm  | Frank Gorshin(C), Martha Raye(C), Buddy Greco(S), Nicolai Dancers.  |
| ED SULLIVAN SHOW                 | CBS 8pm     | Edith Piaf(S), Wayne & Shuster(C), Jackie Kannon(C), Trude Adams(S), Bobby Darin(S), Dick Buckley(C), Rex Roper(vocal impressions), Peter Pit(M), Pompoff and Thedy(M-C). |
| DINAH SHORE CHEVY SHOW           | NBC 9pm     | Elaine May & Mike Nichols(C).   |
| <u>Alfred Hitchcock Presents</u> | CBS 9:30pm  | <u>The Dusty Drawer</u> ; (O)Harry Muheim; (A)Halsted Welles; with Dick York, Philip Coolidge, Wilton Graff, Almira Sessions.   |



# ROSS REPORTS - TELEVISION INDEX

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Monday (June 1)

ABC- 12noon-12:30pm NYT & LAT, Mon thru Fri; DEBUT - Across the Board - LIVE from NY; to the net. (Replace the George Hamilton IV Show, last show May 29). § Audience participation show based on cross-word puzzles, with Ted Brown as m.c. Contestants are given verbal and cartoon clues to words which are to be placed in the cross-word spaces.

§ SPONSORS- Participating.

§ PKGR- not available; Exec Prod- Robert Stivers; Prod- Hal Davis; Dir- Hal Tulchin; Assoc Dir- Jack W. Sullivan.

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - Summer On Ice - TAPE, recorded in LA; no. of stations not available. (Preempts Arthur Murray Party, 10-10:30pm). § Ice skating extravaganza, starring Tab Hunter, Rosemary Clooney, Tony Randall and the cast of the "Ice Capades of 1959" (see page 22-A for cast credits). Show was recorded at the Pan Pacific Auditorium, Hollywood.

§ SPONSOR- United States Brewers Foundation thru J. Walter Thompson Co(NY); Acct Exec- Tom O'Grady.

§ PKGR- NBC-TV(LA); Prod & Dir- Alan Handley; Icecapades Prod- John H. Harris; Assoc Dir- Roy Montgomery; Music Dir- Axel Stordahl; Art Dir- Jay Krause; Costumes- Grady Hunt; Choreog- Ron Fletcher (Icecapades); Writer- Milt Rosen; Music Arrangements- Jerry Mayhall (Icecapades).

### Wednesday (June 3)

ABC- 7:30-8:30pm NYT, Weekly; DEBUT - Music For a Summer Night - LIVE from NY; to the net. (Replaces The Plymouth Show Starring Lawrence Welk, last show May 27). Vocal and instrumental music and dance program, with guest stars weekly, backed by a regular dance group and chorus and a 40-piece orchestra conducted by Glenn Osser. Guests will be from all entertainment fields.

§ Sustaining.

§ PKGR- ABC-TV(NY); Exec Prod- Frederick Heider; Prod & Dir- Jack Sameth; Assoc Dir- Gertrude Tipper; Music Dir- Glenn Osser; Sets- Fred Stover; Costumes- Michael Travers; Choreog- Joan Mann (Prem); Writer- Draper Lewis.

CBS- 9-10pm NYT & LAT, this date only; SPECIAL - Holiday U. S. A. - LIVE & TAPE from NY; 174 stations live and tape. (Preempts The Millionaire, 9-9:30pm, and I've Got a Secret, 9:30-10pm). § Music and dance program, starring Burl Ives, Gisele MacKenzie (see page 22-B for other cast credits).

§ SPONSOR- The Texas Co (Texaco Products) thru Cunningham & Walsh, Inc(NY); Acct Exec- John Childs.

§ PKGR- Cunningham & Walsh, Inc with Wayfarer Enterprises, Inc thru William Morris Agency; Prod & Dir- Bill Colleran; Assoc Prod- Mack Bing; Music Dir- Ralph Burns; Music Consult- Douglas Wood; Vocal Arrangements, Special Material- Buster Davis; Sets- Jim Trittipio; Costumes- Jean Vaughan; Choreog- Tom Hansen ("Quiet Night" by John Butler); Writer- A. J. Russell; Script Consult- John Bates.



THIS WEEK(Cont'd)

Thursday(June 4)

NBC- 7:30-8:30pm NYT & LAT, this date only; SPECIAL - I Take Thee - FILM & TAPE, recorded in NY; to the net. (Preempts Texas Rodeo, 7:30-8pm, and The Lawless Years, 8-8:30pm). § A look at some of the current problems of love and marriage in America, narrated by Frank McGee, featuring Jim Backus and Phyllis Diller in satiric commentaries on marriage customs.

§ Sustaining.

§ PKGR- NBC News(NY); Prod- Chet Hagan; Dir- Robert Priaulx; Writer- Ric Ballard

Saturday(June 6)

CBS- 9-9:30pm NYT & LAT, Weekly; DEBUT - Brenner - FILM; 127 stations net, 44 delayed. (Replaces Face of Danger, last show May 30). § Drama series, concerning the adventures and relationship of Detective First Grade Roy Brenner, played by Edward Binns, and his son Ernie, a policeman, played by James Broderick; both members of the New York Police Dept. The series was developed from the characters created for "The Blue Men," by Alvin Boretz, presented over CBS on Playhouse 90 on Jan 15, 1959.

§ SPONSOR- Lever Bros. Co (Handy Andy, Stripe, Dove) Dove thru Ogilvy, Benson & Mather, Inc(NY, producing agency); Acct Superv- James Heekin; Acct Exec- Charles Fredericks. Handy Andy thru Kenyon & Eckhardt, Inc(NY); Acct Exec- Frank Fucito. Stripe thru J. Walter Thompson Co(NY); Acct Exec- Walter Roberts.

§ PKGR & Film Prod- Plautus Productions, Inc(NY) with CBS-TV; Creator & Exec Prod- Herbert Brodtkin; Prod- Arthur Lewis; Assoc Prod- Russell Stoneham; Dirs- Joseph Anthony (prem only), Gerald Mayer alts with Herman Hoffman; Dir of Photog- George Jacobson; Art Dir- Robert Markell; Writers- Various (prem, Alvin Boretz).

Sunday(June 7)

CBS- 6-6:30pm NYT & LAT, this date only; SPECIAL - Sudan - Bridge to Jungle Africa - FILM; to the net. (Preempts Behind the News). § CBS News correspondent Frank Kearns, with Charles Collingwood as anchor man, examines the recent history of the newly-independent nation of Sudan.

§ Sustaining.

§ PKGR- CBS News Special Program Unit(NY); Prod- Leslie Midgley; Assoc Prod & Dir- Av Westin; Camera- Paul Bruck.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Polka-Go-Round; SCHEDULE CHANGE June 1, Mon, 7:30-8:30pm NYT; adds the 7:30-8pm period, replacing Tales of The Texas Rangers (see page 45).

CBS & NBC POOL- State Funeral Ceremonies of John Foster Dulles; SPECIAL May 27, Thu, 3:30-4:30pm NYT & LAT; LIVE, to the nets. § Telecast of the funeral procession and interment service of former Secretary of State John Foster Dulles in Arlington National Cemetery, Virginia. Both nets carried the same remote live picture, but CBS commentary was by Howard K. Smith, Robert Pierpoint and Neil Strawser; NBC commentary by Frank Bourgholtzer and Bryson Rash.

NBC- The Chevy Show (Sun, 9-10pm NYT & LAT) Dinah Shore, regular star of the series, goes on vacation after the May 30 program. Regular stars during the summer period, from June 7 thru Sept 27, will be Janet Blair and John Raitt, returning for the second season, with Dorothy Kirsten appearing on 8 of the 17 summer programs. Edie Adams, also one of the stars of last season's series, will appear on some programs later in the summer. Other guest stars will appear each week. Summer production staff: PKGR- Henry Jaffe Enterprises, Inc(LA); Prod & Dir- Bob Henry; Assoc Prod- Gregg Peters; Assoc Dir- Rick Oxford; Music Dir- Harry Zimmerman; Art Dir- Spence Davies; Costumes- Campbel; Choreog- Jack Regas; Writers- Ed Simmons, Milt Rosen; Special Material- Jack Brooks.

TALENT SHOWSHEET AND SCRIPT REPORT - JUNE 1 - JUNE 7  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS :

ARMSTRONG CIRCLE THEATRE; WEDNESDAY May 27; CBS 10pm - ADD CAST: Frank Overton, Iola Lynn, Guy Sorel, Chet Leaming, Ellen Madison, Alan Hewitt, Tony Atkins, Arthur Storch, Jane Hoffman; Dir- William Corrigan.

PLAYHOUSE 90; THURSDAY May 28; CBS 9:30pm - ADD CAST: Cameron Prud'Homme, Bruce Gordon, Whitney Blake, Addison Richards, Wright King, Tom Palmer, Danny Richards, Jr., Joe Sullivan, Clegg Hoyt.

TODAY; Mon-Fri; May 25-29; NBC 7am - ADD: Fay DeWitt(S-C) will be guest for the entire week.

LOOK UP & LIVE; SUNDAY May 31; CBS 10:30am - ADD: Leon Bibb(S).

DINAH SHORE CHEVY SHOW; SUNDAY May 31; NBC 9pm - ADD: Janet Blair(S-A), Tony Bennett(S). LAST SHOW.

MONDAY JUNE 1  
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POLKA-GO-ROUND ABC 7:30pm Kindereth Israel Dancers of Chicago.

Buckskin NBC 7:30pm Outlaw's Boy; (O)Harold Swanton. REPEAT.

Restless Gun  
(John Payne) NBC 8pm The Cavis Boy; (O)Rcnald Bishop & Wells Root; with regulars & Wilton Graff, Don Grady; Dir- Sam Strangis.

Father Knows Best CBS 8:30pm with regulars & Jimmy Bates, Bart Patton, James Douglas.

VOICE OF FIRESTONE ABC 9pm Rise Stevens(S), Heidi Krall(S), Richard Tucker(S), Robert Merrill(S).

Alcoa Theatre NBC 9:30pm Medals for Harry; (O)Stirling Silliphant; with Eddie Ryder, Ruta Lee, Alex Nichol; Dir- Winston O'Keefe.

Desilu Playhouse CIS 10pm My Father, the Fool; (O)Adrian Spies. REPEAT from 11/3/58.

SUMMER ON ICE  
(SPECIAL) NBC 10pm with Tab Hunter, Rosemary Clooney, Tony Randall, Ronnie Robertson, Cathy Machado, Aja Zanova, Freddie Trenkler; Writer- Milt Rosen; Dir- Alan Handley.

TUESDAY JUNE 2  
 ~~~~~

Cheyenne  
(Ty Hardin) ABC 7:30pm Hero of the Town; (O)Arnold Belgard; with Terry Rangno, Harry Lauter, Richard Carlyle, Francis De Sales, Henry Hunter.

JIMMIE RODGERS SHOW NBC 8:30pm Mills Brothers(S).

Rifleman ABC 9pm Stranger at Night; with regulars & Jack Hogan, Bill Quinn.

PECK'S BAD GIRL CBS 9pm with regulars & Jacques Bergerac.

Naked City  
(James Franciscus, Horace McMahon) ABC 9:30pm The Scorpion Sting; (O)Stirling Silliphant; with regulars & Nehemiah Persoff, Tamara Daykarhanova, Diana Douglas, William Meigs, Marvin Kline, Dir- John Brahm.

Alcoa Presents  
(John Newland) ABC 10pm Echo; (O)Merwin Gerard; with Ross Martin, Leslie Barrett, Ed Kemmer, Rusty Lane, Ed Glover, Edna Holland, Robert Williams; Dir- John Newland.

GARRY MOORE SHOW CBS 10pm George Gobel(C), Shirley Jones(S), Jack Cassidy(S), Bill & Cora Baird(Puppets).



TUESDAY JUNE 2(Cont'd)  
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David Niven Show NBC 10pm The Last Room; (O)Frederick J. Lipp; with Eduard Franz, Susan Oliver, Michael Fox, Narbert Schiller, Azemat Janti, Frank Oberschall, Fred Roberto, John Hoyt, Paul Busch, Hannes Lutz, Ansis Tipans; Dir- James Lane.

WEDNESDAY JUNE 3  
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MUSIC FOR A SUMMER NIGHT ABC 7:30pm PREMIERE. Melissa Hayden & Andre Eglevsky(D), Jean Leon Destine(Folk dancer) Geula Gill Group(D), Frances Wyatt(S), Betty Ann Grove(S), James Hurst(S); Dir- Jack Sameth, Music Dir- Glen Osser; Writer- Draper Lewis.

Wagon Train (Ward Bond, Robert Horton) NBC 7:30pm The Andrew Hale Story; (O)Peter Barry; (A)Jean Holloway; with regulrs & Clu Gulager, James Best, Louise Fletcher, Jane Darwell, Jack Beutel; Dir- Virgil Vogel.

Adventures of Ozzie and Harriett ABC 8:30pm Darby, The Rock Hound; with regulars & Parley Baer, Stanley Livingston, Ida Moore, Dick Ryan, Hal Smith, Jack Wagner, Val Hidey.

HOLIDAY U.S.A. (SPECIAL) CBS 9pm with Burl Ives, Gisele MacKenzie, Eddie Hodges, Red Nichols and his Five Pennies, Jacques d'Amboise and Diana Adams, the U.S. Naval Academy Glee Club. Dir- Bill Colleran; Music Dir- Ralph Burns; Writer- A.J. Russell; LIVE AND TAPE.

DAVE KING SHOW NBC 9pm Sally Ann Howes(S).

US STEEL HOUR CBS 10pm Whisper of Evil; (O)Lesley Storm; (A)Morton Wishengrad; with Nina Foch, Chester Morris, John Beal, Barbara Dana, Jada Rowland, Eleanor Hill; Dir- Tom Donovan.

THURSDAY JUNE 4  
mmmmmmmmmmmmmmmmmm

I TAKE THEE (SPECIAL) NBC 7:30pm with Jim Backus, Phyllis Diller; (O)Ric Ballard; Dir- Robert Priaulx.

PAT BOONE SHOW ABC 9pm McGuire Sisters(S)

Dick Powell's Zane Grey Theatre CBS 9pm The Law and the Gun; (O)Frank Gruber; with Lyle Bettger, Michael Ansara, Paul Carr, Pamela Lincoln, Don Diamond, Russ Bender, Jack Lester, Ron Brogan, Barbara Gayle; Dir- John English.

PLAYHOUSE 90 CBS 9:30pm The Killers of Mussolini; (O)A. E. Hotchner; with Nehemiah Persoff, Harry Guardino, Michael Ansara, Ilka Windish, John Dehner, Eduardo Ciannelli, Larry Dobkin, Frank Publica, Erica Remberg, Arthur Batanides, Tige Andrews, Albert Szabo, Al Ruscio, Edward Colemans, Richard Lupino; Dir- Buzz Kulik.

FRIDAY JUNE 5  
mmmmmmmmmmmmmmmmmm

Rawhide (Eric Fleming, Clint Eastwood) CBS 7:30pm Incident of the Judas Trap; with regulars & Nina Foch Gerald Mohr, Jane Nigh, Phyllis Coates, Hugh Sanders. (O)David Lang; Dir- Jesse Hibbs.

Walt Disney Presents ABC 8pm The Story of the Silly Symphony; (O)Bill Peet; Dir- Clyde Geronimi.

ELLERY QUEEN (Lee Phillips) NBC 8pm This Murder Comes to You Live; (O)W.J.Shore; with Geraldine Fitzgerald, Vanessa Rusk, Ray Walston, Georgann Johnson, Robert Emhardt, Buster Crabbe, Ben Hecht; Dir- James Yarbrough.

Tombstone Territory AEC 9pm The Tin Gunman; with regulars & Neil Grant, Hal Smith, Patrick Waltz, Paul Lambert, Lisa Gaye, Dennis Moore.



MULTIPLE AND ACROSS THE BOARDS SHOWS - JUNE 1 - JUNE 5  
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|                                      |             |  |
|--------------------------------------|-------------|--|
| TODAY<br>(Dave Garroway)             | NBC 7 am    | 6/5- Ferrante & Teicher(M); Jim Backus(C).   |
| JIMMY DEAN SHOW                      | CBS 2pm     | 6/1- Ritts Puppets; 6/2- Andy Griffith(A); 6/3- June Carter(S); 6/4- Phil Foster(C).   |
| JACK PAAR SHOW                       | NBC 11:15pm | 6/1- Dick Contino(M), Carmel Quinn(S); 6/2- Bertice Reading(S); 6/3- Ken & Mitzi Welch; 6/4- Dick Contino(M), 6/5- Eileen Rogers(S), Andy Griffith(A).   |
| <br>SATURDAY JUNE 6<br>~~~~~         |             |  |
| TRUE STORY                           | NBC 12Noon  | <u>Derain Original</u> (O)Thecdcre Case; with Eileen Fulton, Jack Naughton, Martin Rudy, Dorothy Laming.   |
| DICK CLARK SHOW                      | ABC 7:30pm  | Dave "Baby" Cortez(S), Vic Damone(S), Dale Hawkins(S).   |
| <u>Perry Mason</u><br>(Raymond Burr) | CBS 7:30pm  | <u>The Case of the Crooked Candle</u> ; (O)Robert Tallman; with regulars & Nancy Gates, Doris Singleton, Bruce Cowling, Frank Wilcox; Dir- Christian Nyby. REPEAT from 11/30/57.   |
| JUBILEE U.S.A.                       | ABC 8pm     | George Morgan(S).  |
| PERRY COMO SHOW                      | NBC 8pm     | Teresa Brewer(S), Tony Bennett(S), The Four Lads(S); LAST SHOW.  |
| <u>Brenner</u>                       | CBS 9pm     | PREMIERE. Regulars are Edward Binns and James Broderick; (O)Alvin Boretz; with regulars & Rudy Bond, Joseph Sullivan, John Fiedler, Tim Herbert, Lew Herbert, Al Lanti, George Hall, Walter Kinsella; Dir- Joseph Anthony. |
| <u>Cimarron City</u>                 | NBC 9:30pm  | <u>Bloodline</u> ; (O)Douglas Heyes; with regulars & J. Carrol Naish, Richard Jaekel; Dir- Douglas Heyes.  |
| <u>Markham</u>                       | CBS 10:30pm | with regulars & Robert H. Harris, Cindy Robbins, Helen Wescott, Steve Conte, Nestor Paiva, Bill Hall.  |
| <br>SUNDAY JUNE 7<br>~~~~~           |             |  |
| STEVE ALLEN SHOW                     | NBC 7:30pm  | Guest list unavailable as of publication date. LAST SHOW.  |
| <u>Maverick</u>                      | ABC 7:30pm  | <u>Island in the Swamp</u> ; (O)Montgomery Pittman; with regulars & Arlene Howell, Erin O'Brien, Edgar Buchanan, Doye O'Dell, Lance Fuller, Albert Carrier, Roy Engel, Dir- Montgomery Pittman.                            |
| ED SULLIVAN SHOW                     | CBS 8pm     | Jack Carter(C), Barry Sisters(S), Bennett & Patterson(C), Al Martino(S), Maria Neglia(M), Johnny Horton(S), James Cagrey(A).   |
| <u>General Electric Theater</u>      | CBS 9pm     | <u>The Falling Angel</u> ; REPEAT from 11/16/58.   |
| CHEVY SHOW                           | NBC 9pm     | PREMIERE. With regulars Janet Blair(S), John Raitt(S); & Dorothy Kirsten(S), Joe Bushkin(M), Kim Sisters(S), Kukla & Ollie(Puppets).   |
| <u>Alfred Hitchcock Presents</u>     | CBS 9:30pm  | <u>A True Account</u> ; (O)Anthony Gilbert, (A)Robert C. Dennis; with Jane Greer, Kent Smith, Robert Webber, Madge Kennedy, Jocelyn Brando, Dorothea Lord, Lillian O'Malley, Selmer Jackson; Dir- Leonard Horn.            |
| <u>Loretta Young Show</u>            | NBC 10pm    | <u>A Dollar's Worth</u> ; (O)Richard Morris; REPEAT from 10/20/57.   |



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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (June 8)

ABC- 9-9:30pm NYT & LAT; ADD EVENING PROGRAM - Pantomime Quiz - LIVE from NY; to the net. (Replaces The Voice of Firestone, last show June 1). § Mike Stokey is host for the panel charades game, with three regular teams of three celebrities each. Two teams will compete each week with the third team meeting the winner the following week. There will be two guests each week added to the teams to make up two four-man teams for the competition. (See page 40 for previous history of the program and the daytime version, also on ABC).

§ Sustaining.

§ PKGR- Mike Stokey Enterprises, Inc(NY); Prod- Mike Stokey; Assoc Prod- Arnold Kane; Dir- William Ayers; Assoc Dir- Edward Nadell.

#### Saturday (June 13)

NBC- 4:30-6pm NYT, this date only; SPECIAL - National Open Golf Championship Finals - LIVE from NY via remote; 178 stations live. § Telecast of play at the final three holes of the 59th annual National Open Golf Championship, at Winged Foot Golf Club, Mamaroneck, N. Y. Bud Palmer, Chick Hearn and Ray Scott will do the play-by-play comment and TV star Ed Sullivan will handle the color.

§ SPONSOR- Eastman Chemical Products, Inc thru Doherty, Clifford, Steers & Shenfield, Inc(NY); Acct Exec- Jack Benoze.

§ PKGR- NBC Sports Dept(NY); Prod- Perry Smith; Dirs- Jack Dillon, Ted Nathanson

NBC- 8-9pm NYT & LAT, Weekly; DEBUT - Perry Presents - LIVE (COLOR) from NY; 166 stations live and tape, 6 delayed. (Replaces the Perry Como Show, last show June 6, for the summer). § Musical series, starring Tony Bennett and Teresa Brewer, alternating as weekly headliners, and the Four Lads, with weekly guest stars, backed by the Mitchell Ayres orchestra, the Louis DaPron dancers and a choral group. The program will be seen thru Sept 5.

§ SPONSORS- Half-hour, alternate weeks: Kimberly-Clark Corp (Kleenex, Delsey) thru Foote, Cone & Belding(Chi). Half-hour, alternate & various weeks: American Dairy Assn thru Campbell-Mithun, Inc(Minn); Chemstrand Corp thru Doyle Dane Bernbach, Inc(NY); Noxzema Chemical Co (Various Products) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). Half-hour various weeks: Radio Corp of America and Whirlpool Corp., both thru Kenyon & Eckhardt, Inc(NY); Sunbeam Corp (All Products) thru Perrin-Paus Co(Chi).

§ PKGR- Roncom Productions(NY); Prod- Ray Charles; Assoc Prod- Henry Howard; Dir- Stan Harris; Assoc Dir- James Fox; Music Dir- Mitchell Ayres; Sets- Paul Barnes; Costumes- Michi; Choreog- Louis DaPron; Writers- Allen Sherman, Joe Cook, Andy Rooney.

#### Sunday (June 14)

NBC- 7:30-8:30pm NYT & LAT, Weekly; RETURN - Suspicion - FILM; to the net. (Replaces The Steve Allen Show, last show June 7, for the summer). § Re-runs of filmed programs originally seen on the NBC net during the 1957-58 season. Walter Abel is live host for the filmed programs. (Continued on next page).



THIS WEEK(Cont'd)

Sunday(June 14)

NBC- Suspicion (Cont'd from previous page): § Sustaining.

§ PKGR & Film Prod- MCA-TV & Revue Productions, Inc; Exec Prods- Alfred Hitchcock, Alan Miller; Prods & Dirs- Various.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- The Lucille Ball-Desi Arnaz Show (6th of 7 special shows during season) June 8, Monday, 10-11pm NYT & LAT; "Lucy's Summer Vacation," with guest stars Ida Lupino and Howard Duff. § FILM.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Walt Disney Presents (Fri, 8-9pm NYT & LAT) Re-runs began April 3, thru Sept 4.

Maverick (Sun, 7:30-8:30pm NYT & LAT) Re-runs began April 5, thru Sept 13.

Adventures of Rin Tin Tin (Fri, 7:30-8pm NYT & LAT) Re-runs began May 15, thru August 28.

Life and Legend of Wyatt Earp (Tue, 8:30-9pm NYT & LAT) Re-runs began June 2, thru August 25.

Bold Journey (Mon, 8:30-9pm NYT & LAT) Re-runs began May 4, thru July 20.

CBS- Trackdown (Wed, 8:30-9pm NYT & LAT) Program has been extended. After re-runs end on Aug 26, four new programs will be shown, thru Sept 23 (see page 45).

Lassie (Sun, 7-7:30pm NYT & LAT) Re-runs begin June 7, thru August 30.

The Millionaire (Wed, 9-9:30pm NYT & LAT) Re-runs begin June 10, thru Sept 22.

Yancy Derringer ((Thu, 8:30-9pm NYT & LAT) Re-runs begin June 11, thru Sept 24.

Dick Powell's Zane Grey Theatre (Thu, 9-9:30pm NYT & LAT) Re-runs begin June 11, thru Sept 24.

NBC- The Jimmie Rodgers Show (Tue, 8:30-9pm NYT & LAT) Jack Philbin became producer, effective with the program of June 2.

Wisdom (Sun, various afternoon times) Last show May 10.

Watch Mr. Wizard (Sun, 1-1:30pm NYT) Tape repeats of program begin June 13, thru Sept 5.

The David Niven Show (Tue, 10-10:30pm NYT) Esso Standard Oil Co (Flit, Household Waxes and Oils) thru McCann-Erickson, Inc(NY), will be alternate week sponsor for four programs: June 9, June 23, July 7 and July 21.

Buckskin (Mon, 7:30-8pm NYT & LAT) Re-runs began June 1, thru Sept 21.

Steve Canyon (Tue, 8-8:30pm NYT & LAT) Re-runs begin June 9, thru Sept 22.

The Californians (Tue, 9-9:30pm NYT & LAT) Re-runs began June 2, thru Sept 15.

Black Saddle (Sat, 9-9:30pm NYT & LAT) Re-runs began June 6, thru Sept 5.

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Air Power, Black Saddle, Buckskin, Steve Canyon, Cimarron City, Walt Disney Presents, Yancy Derringer, Dragnet, Ellery Queen, General Electric Theatre, Have Gun, Will Travel, Lassie, Lineup, Lux Playhouse, Maverick, Millionaire, Northwest Passage, People are Funny, Richard Diamond, Private Detective, Rin Tin Tin, Danny Thomas Show, Red Skelton Show, Trackdown, Wanted Dead or Alive, Loretta Young Show.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

US STEEL HOUR; WEDNESDAY June 3; CBS 10pm - ADD CAST: Joanna Roos.

TODAY; Mon-Fri June 1 - June 5; NBC 7am - ADD: Mimi Benzell(S) will be guest for the entire week.

LAMP UNTO MY FEET; SUNDAY June 7; CBS 10am - ADD: Kimon Friar(poet).

CAMERA THREE; SUNDAY June 7 - CBS 11:30pm - ADD: Saul & the Witch of Endor; (O)Henry Purcell; with Loren Driscoll, Eleanor Ross, Chester Watson; Conductor- Arnold Gamson; Dir- John Desmond.

STEVE ALLEN SHOW; SUNDAY June 7; NBC 7:30pm - ADD: Ginger Rogers(A-S), Steve Lawrence(S), Ingemar Johansson(Boxer).

Pete Kelly's Blues; SUNDAY June 7; NBC 8:30pm - ADD: The Gus Trudo Story; (O)Richard Breen; with regulars

VOICE OF FIRESTONE; MONDAY June 1 ; ABC 9pm - ADD: LAST SHOW.

MONDAY JUNE 8  
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Restless Gun NBC 8pm The Englishman; (O)Robert Black & L. W. Burke; with (John Payne) regulars & Lester Fletcher; Dir- Sam Strangis.

Peter Gunn NBC 9pm The Coffin; with regulars & Marian Colon, Felipe Turich, (Craig Stevens) Anthony Caruso, Rodolfo Hoyos, Robert Tafur.

Goodyear Theatre NBC 9:30pm Christabel; (A)Melville Shavelson; with Arthur O'Connell, Georgann Johnson, Susan Gordon, Charles Herbert, Dabbs Greer; Dir- James Sheldon. (O)James Thurber.

Lucille Ball-Desi Arnaz Show CBS 10pm Lucy's Summer Vacation; (O)Bob Weiskopf & Bob Schiller; with regulars & Ida Lupino, Howard Duff; Dir- Jerry Thorpe.

ONE NIGHT STAND WNTA 10:30pm(NY Local) Woody Herman(M), Jane Harvey(S), Eud & Cece Robinson(D).

TUESDAY JUNE 9  
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Sugarfoot ABC 7:30pm Wolf; (O)Robert M. Williams; (A)Milton S. Gelman; with regular (Will Hutchins) & Judy Nugent, Virginia Gregg, Ted De Corsia, William Fawcett, Frank Ferguson, David Leland, George Mitchell, Tommy Ivo, Dick Evans, Bill Guyman; (SD).

JIMMIE RODGERS SHOW NEC 8:30pm The Goofers(M-C).

Rifleman ABC 9pm The Raid; (O)Harry Julian Fink; with regulars & Michael (Chuck Connors) Forest, Pat Hogan, Hope Summers, Robert Gouk; Dir- Paul Landers.



TUESDAY JUNE 9(Cont'd)

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PECK'S BAD GIRL CBS 9pm Society vs. Torey Peck; with regulars & Reba Waters, Bernadette Withers.

Naked City ABC 9:30pm Saw My Baby There; (O)L.I.Salaman; with regulars & Harold J. Stone, Mark Rydell, Rochelle Oliver, Arny Freeman, Robert Dryden, Angelo Pirozzi; Dir- Stuart Rosenberg.

Bob Cummings Show NBC 9:30pm with regulars & Anne Jeffreys, Herbert Rudley; (SW&SD).

Alcoa Presents ABC 10pm Front Runner; (O)Don Mankiewicz; with Ben Cooper, Walter Burke, Sandy Kenton, Tim Berryman; Dir- John Newland.

GARRY MOORE SHOW CBS 10pm Buddy Hackett(C), Peggy King(S), Carol Burnett(C-S), Matt Mattox(D), Joe Bova(C), Jane White(C).

WEDNESDAY JUNE 10

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MUSIC FOR A SUMMER NIGHT ABC 7:30pm Giants of Broadway;with Laurel Hurley(S), Merv Griffin(S), Louise O'Brien(S), Stanley Grover(S), Earl Wild(M).

Wagon Train NBC 7:30pm The Rodney Lawrence Story; with regulars & Frank De Kova, Cindy Robbins.

Adventures of Ozzie & Harriet ABC 8:30pm Taking Advantage of Harriet; with regulars & Paula Winslowe, Stanley Farrar, Dorothy Abbott, Constance Harper, Beryl Mc Cutcheon.

DAVE KING SHOW NBC 9pm Zsa Zsa Gabor(A).

ARMSTRONG CIRCLE THEATRE CBS 10pm The Monkey Ride; (O)Wilson Lehr; with Val Avery, Simon Oakland, Susan Oliver, Conrad Janis; Dir- William Corrigan.

THURSDAY JUNE 11

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The Lawless Years NBC 8pm The Payoff; (O)John Meredyth Lucas; with regulars & Ruta Lee.

PAT BOONE CHEVY SHOWROOM ABC 9pm Red Foley(S). Ja-da quartet will continue as regulars.

PLAYHOUSE 90 CBS 9:30pm Project Immortality; (O)Loring Mandel; with Lee J. Cobb, Kenneth Haigh, Gusti Huber, Michael Landon, Patty McCormack; Dir- Fielder Cook.

FORD SHOW NBC 9:30pm Rosemary Clooney(S).

FRIDAY JUNE 12

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Rawhide CBS 7:30pm Incident in No Man's Land; (O)Lawrence Goldman, (A)Buckley Angell; with regulars & Phyllis Avery, Reed Hadley, Adam Williams, Mary Beth Hughes.

Walt Disney Presents ABC 8pm The Griswold Murder; (O)Maurice Tombragel; with Patric Knowles, Audrey Dalton; Dir- Chris Nyby.

ELLERY QUEEN (Lee Phillips) NBC 8pm Shadow of the Past; (O)Sam Dann. REPEAT from 2/27/59.

M Squad (Lee Marvin) NBC 9pm The Platter Pirates; with regulars & Tomm Farrell, Gale Robbins, Lou Krugman, Baynes Barron, Frank Garfield, Robin Raymond, Patricia Huston.

77 Sunset Strip ABC 9:30pm Casualty; with regulars & Dolores Donlon, Jacqueline Beer, Louis Quinn, Sam Buffington, Walter Reed, Hugh Sanders.

Lux Playhouse CBS 9:30pm The Miss and Missiles; with Gisele MacKenzie, John Forsythe, Gordon Gebert, Kathleen Freeman, John McGiver, Jocelyn Brando, Michael Pollard.



MULTIPLE AND ACROSS THE BOARD SHOWS - JUNE 8- JUNE 12  
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TODAY NEC 7am Nina Foch(A) will be guest for the entire week. 6/8- Kirby Stone Four(S); 6/11- Ginger Rogers(A); 6/12- Bud & Travis(M).

CAPTAIN KANGAROO CBS 8:15am 6/11- Haleloke(S).

JIMMY DEAN SHOW CBS 2pm 6/12- Ken Carson(S).

JACK PAAR SHOW NEC 11:15pm 6/8- Betty Johnson(S); 6/9- Fred MacKenzie(S); 6/10- Elaine May & Mike Nichols(C); 6/11- Betty Johnson(S); 6/12- Bil & Cora Baird(Puppets).

SATURDAY JUNE 13  
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TRUE STORY NEC 12Noon Man Next Door; (O)Arthur Mazveo; with Martin Brooks, Jan Miner.

DICK CLARK SHOW NBC 7:30pm Preston Epps(S), Dee Clark(S).

Perry Mason CBS 7:30pm Case of the Dubious Bridegroom; with regulars & Joan Tabor, K.T. Stevens, Betsy Jones Moreland, Harry Ellerbe, Neil Hamilton, Rosa Turich, Patrick McVey, Keith Richards, James Noland, Robert Lynn. (O)Milton Krims.

JUBILEE U.S.A. 8pm Johnny Horton(S), The Skating Squares, Salty Holmes(M).

PERRY COMO NBC 8pm PREMIERE. Teresa Brewer(S), Tony Bennett(S), Four Lads(S). Dir- Stan Harris.

Brenner CBS 9pm Record of Arrest; (O)Jerome Coopersmith; with regulars & Michael Strong, Lew Gallo, Mal Broderick, Patricia Fay, Mitch Ryan, Leo Bloom, Mark Fleischman; Dir- Gerald Mayer.

SUNDAY JUNE 14  
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CAMERA THREE CBS 11:30am Rainbow 'Round My Shoulder; with Leon Bibb(S), Donald McKayle & Mary Hinkson(D).

Maverick ABC 7:30pm Two Beggars on Horseback ;(O)Douglas Heyes. REPEAT from 1/18/59.

Suspicion NBC 7:30pm RETURN: Doomsday; (O)Robert Soderberg; with Dan Duryea & i.ctert Middleton. (REPEAT).

ED SULLIVAN SHOW CBS 8pm Wayne & Shuster(C), Robert Merrill(S), Connie Francis(S), Henny Youngman(C), Jackie Miles(C), Brook Benton(S), Augie & Margo(D), Marvin Roy(novelty).

General Electric Theater CBS 9pm I Was A Bloodhound; REPEAT from 2/15/59.

CHEVY SHOW NEC 9pm with regulars & Eddie Foy Jr.(C) Joe Eushkin (M), Gloria Kreiger(S).

Alfred Hitchcock Presents CBS 9:30pm Touche; (O)Bryce Walton;(A)William Fay; with Paul Douglas, Dody Heath, Hugh Marlowe, Robert Morse, King Calder, Charlotte Knight, J. Edward McKinley, Robert Carson, George Becwar, Raymond Guth, James Flavin, E. Holt Jones; Dir- John Brahm.

Loretta Young Show NEC 10pm The Oriental Mind; (O)P. C. Tullier;(A)Richard Morris. REPEAT from 3/9/58.



# ROSS REPORTS — TELEVISION INDEX

JUNE 15-21, 1959

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (June 15)

ABC- 7:30-9pm NYT & LAT, this date only; SPECIAL - Kodak Presents Disneyland '59 - TAPE & FILM; 140 stations net, 26 delayed. (Preempts Polka-Go-Round, 7:30-8:30pm, and Bold Journey, 8:30-9pm). § Walt Disney and Art Linkletter are co-hosts for this tour of the amusement center at Anaheim, Calif. The program will spotlight three new attractions: a replica of Switzerland's Matterhorn, a submarine voyage spectacle and a tour of the park on the new monorail skyway. The telecast marks the fourth anniversary of Disneyland Park.

§ SPONSOR- Eastman Kodak Co (All Products) thru J. Walter Thompson Co(NY); Acct Exec- William Moore.

§ PKGR- Walt Disney Productions, Inc(LA); Prod- Walt Disney; Assoc Prod- Bill Walsh; Writer- Larry Clemmons; Art Dir- Bruce Bushman, Choreog- Tom Mahoney; Music- Buddy Baker, George Bruns, Franklyn Marks; Film Dir- Hamilton S. Luske; Underwater Camera- Lamar L. Boren; ABC Prod- John Green; ABC Dir- Marshal Diskin.

#### Thursday (June 18)

NBC- 9-9:30pm NYT & LAT, Weekly; NET CHANGE & DEBUT - Bachelor Father - FILM; 144 stations net and delayed. (Replaces Laugh Line, last show June 11).

§ Situation comedy series starring John Forsythe as Hollywood lawyer Bentley Gregg, with Noreen Corcoran as Kelly, Gregg's teenage niece; and Sammee Tong, as Gregg's houseboy. The series debuted over the CBS net on Sept 15, 1957, and alternated weekly during the regular season with The Jack Benny Show. Its last CBS showing was June 7, 1959. The program will show re-runs thru Sept 10, 1959.

§ SPONSORS- 1) American Tobacco Co (Tareyton) thru Lawrence C. Gumbinner Advertising Agency, Inc(NY). 2) Whitehall Laboratories, Div of American Home Products Corp (Anacin) thru Ted Bates & Co., Inc(NY); Acct Exec- James A. Benham.

§ PKGR- Bachelor Productions, Inc(LA); Film Prod- Revue Productions at Revue Studios, Hollywood; Prod- Everett Freeman; Dirs- Various; Dir of Photog- William Sickner; Writers- Arthur Alsberg, Nate Monaster, others.

#### Saturday (June 20)

CBS- 11:15pm-12:15am NYT, this date only; SPECIAL - Mrs. America Pageant - TAPE, recorded at Ft. Lauderdale, Fla.; 125 stations net. § Telecast of the finals of the 21st annual Mrs. America Pageant, including some of the events used for judging the nation's top homemaker to be chosen from among 51 finalists. Commentators include: Fran Allison, Betty White, Bud Collyer, Ben Grauer, Hugh Downs, William Lundigan, Dennis James and Johnny Olsen.

§ SPONSORS- 1) Johns-Manville Corp (Consumer & Industrial Materials) thru J. Walter Thompson Co(NY). 2) Whirlpool Corp thru Kenyon & Eckhardt, Inc(Chi).

3) Culligan, Inc (Water Softener) thru Alex T. Franz, Inc(Chi).

§ PKGR- Production Alliance(NY); Prod- Philip Melillo; Dir- Clay Yurdin.

### OTHER NETWORK CHANGES & ADDITIONS

ABC- Music For a Summer Night (Wed, 7:30-8:30pm NYT & LAT) John Hoppe's Mobilux illusions are a regular program feature, which began with the premiere.



OTHER NETWORK CHANGES (Cont'd)

ABC- Tombstone Territory (Fri, 9-9:30pm NYT & LAT) Re-runs began June 5, thru Oct 2.

77 Sunset Strip (Fri, 9:30-10:30pm NYT & LAT) Re-runs began June 5 thru Aug 14.

CBS- The Texan (Mon, 8-8:30pm NYT & LAT) Re-runs begin June 15, thru Aug 24.

Gunsmoke (Sat, 10-10:30pm NYT & LAT) Re-runs begin June 20, thru Aug 29.

The Saturday News with Harry Reasoner; TITLE CHANGE June 6, Sat, 12noon-12:30pm NYT & LAT. Program was previously, The Saturday News with Robert Trout. Reasoner will substitute for Trout thru Sept 12 (see page 27). Production staff remains the same.

The Belmont Stakes; SPECIAL June 13, Sat, 4:30-5pm NYT (1:30-2pm LAT), LIVE from NY via remote; 186 stations live. § Telecast of the 91st running of the \$125,000-added mile-and-a-half Belmont Stakes, third of racing's "Triple Crown" races (see pages 37, 40), with Fred Capossela calling the race, Bryan Field doing the color and Chris Schenkel handling the interviews.

§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc.

§ PKGR- CBS Sports; Prod- Judson Bailey.

NBC- NBC Kaleidoscope (Alt Sun, 5-6pm NYT & LAT) Last regular program, May 17.

Ellery Queen (Fri, 8-9pm NYT & LAT) Tape repeats begin June 19, thru Sept 4.

The Jimmie Rodgers Show (Tue, 8:30-9pm NYT & LAT) The Kirby Stone Four, last show as cast regulars, May 26.

County Fair (Mon thru Fri, 4:30-5pm NYT & LAT) Robert Quigley has been named producer, succeeding Carl Jampel. The remainder of the production staff is unchanged. Quigley was chief writer for the show during the period, 1945-50, when it was on radio.

TALENT SHOWSHEET AND SCRIPT REPORT - JUNE 15 - JUNE 21

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Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Black Saddle, Buckskin, Steve Canyon, Cimarron City, Walt Disney Presents, Dragnet, Ellery Queen, General Electric Theater, Have Gun, Will Travel, Lassie, Life & Legend of Wyatt Earp, Lineup, Lux Playhouse, Dick Powell's Zane Grey Theatre, Maverick, Millionaire, Northwest Passage, Richard Diamond, Private Detective, Rin Tin Tin, 77 Sunset Strip, Danny Thomas, Red Skelton, The Texan, Tombstone Territory, Trackdown, Wanted, Dead or Alive, Yancy Derringer, Loretta Young Show.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

PLAYHOUSE 90; THURSDAY June 11; CBS 9:30pm - ADD CAST: Don Keefer, Barney Phillips.  
 SAM LEVENSON SHOW; MON-FRI June 8-12; CBS 10:30am - ADD: 6/9- Susan Silo(A-S); 6/10-Jimmy Dean, Cal Tinney(C).  
 DICK CLARK SHOW; SATURDAY June 13; ABC 7:30pm - DELETE: Dee Clark. ADD: Carl Dobkins(S), Mark Damon(S), Dodie Stevens(S), The Dynatonnes(S).  
 LAMP UNTO MY FEET; SUNDAY June 14; CBS 10am - ADD: The Leader Principle; (O)Robert Lucas; with Frank Overton, Carl Reindel, Ronn Commins, Keir Dullea, Barbara Dana, Joel Grey.

MONDAY JUNE 15  
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|                                     |            |                                                                                                                                  |
|-------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------|
| <u>Restless Gun</u><br>(John Payne) | NBC 8pm    | <u>A Very Special Investigator</u> ; (O)Arnold Belgard; with regulars & Don Kelly, Andy Clyde; Dir- Edward Ludwig.               |
| <u>Alcoa Theatre</u>                | NBC 9:30pm | <u>The Best Way to Go</u> ; (O)Leonard Freeman; with Gary Merrill, Jay C. Flippen, Joseph Sonessa; Dir- Walter Grauman.          |
| <u>Desilu Playhouse</u>             | CBS 10pm   | <u>Ballad for a Badman</u> ; (O)Bob Barbash; with Jane Russell, Jack Haley, Mischa Auer; Dir- Jerry Hopper; REPEAT from 1/26/59. |
| ARTHUR MURRAY PARTY                 | NBC 10pm   | Cesar Romero(A), Denise Darcel(A), Bert Parks.                                                                                   |

TUESDAY JUNE 16  
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|   |            |   |
|---|------------|---|
| <u>Cheyenne</u><br>(Ty Hardin)          | ABC 7:30pm | <u>Red Water North</u> ; with regulars & Kelly Thordsen, Sarah Selby, Burt Douglas, Dorothy Provine, Hugh Sanders, Karl Swenson, Michael Forest, Ron Hayes, Olan Soule. |
| JIMMIE RODGERS SHOW                     | NBC 8:30pm | Johnny Puleo & the Harmonica Rascals(M-C).  |
| <u>The Rifleman</u><br>(Chuck Connors)  | ABC 9pm    | <u>Outlaw's Inheritance</u> ; (O)George W. & Judy George; with regulars & Harlan Warde, Bob Foulk; Dir- Don Taylor.   |
| PECK'S BAD GIRL                         | CBS 9pm    | <u>Spare the Rod</u> ; (O)Sol Saks; with regulars & Doris Singleton, Lawrence Dobkin, Linda Lowell; Dir- John Rich.   |
| <u>Bob Cummings Show</u>                | CBS 9:30pm | with regulars & Anne Jeffreys, Herbert Rudley.  |
| <u>Alcoa Presents</u><br>(John Newland) | ABC 10pm   | <u>The Riddle</u> ; (O)Larry Marcus; with Warren Stevens, Patrick Westwood, Bethel Leslie, Barry Atwater, Arthur Batanides; Dir- John Newland.                          |
| GARRY MOORE SHOW                        | CBS 10pm   | Anna Maria Alberghetti(S), Carol Haney(D), Morey Amsterdam(C).  |

TUESDAY JUNE 16(Cont'd)

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David Niven Show NBC 10pm The Portrait; (O)Aaron Spelling; with ; with Carolyn Jones, Otto Waldis, Bob Nichols, Joseph Turkel, James Best, Nick Adams, Alan Wells, Robert Nelson, John Cliff; Dir- Thomas Carr.

WEDNESDAY JUNE 17

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MUSIC FOR A SUMMER NIGHT ABC 7:30pm Heidi Drall(S), Anita Ellis(S), Leslie Uggams(S), Leon Bibb(S), Bud & Travis(S), John Gillaspay(S), The Albrights (D).

Wagon Train (Ward Bond, Robert Horton) NBC 7:30pm The Steele Family; (O)Jean Holloway; with regulars & Lee Patrick, Barbara Eiler, Penny Edwards, Lori Nelson, Diane Jergens, Dan Tobin, Claude Jarman Jr., John Brinkley, Ann Morrison, Mike Ragan, John Baer, Ethel Shutta; Dir- Chris Nyby.

DAVE KING SHOW NBC 9pm Vicki Stewart(S).

Bat Masterson (Gene Barry) NBC 9:30pm The Conspiracy; (First of two parts)(O)Don Brinkley; with regulars & Diane Brewster, Arthur Shields, Paul Richards, Jerome Cowan, Willis Bouchey, Ted De Corsia, John Hart, Royden Clark; Dir- Alan Crosland Jr.

US STEEL HOUR CBS 10pm No Leave for the Captain; (O)Bob Van Scoyk; with Maurice Evans, Geraldine Brooks, Diana van der Vlis, Nicolas Costa; Dir- Paul Bogart.

THURSDAY JUNE 18

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Lawless Years NBC 8pm The Marie Walters Story; (O)Joe Eisenger; with regulars & Barbara Stuart, Robert Karnes.

PAT BOONE SHOW ABC 9pm Gordon MacRae(S).

Dick Powell's Zane Grey Theatre CBS 9pm The Stranger; (O)Irving Elman; (A)John Falvo & Irving Elman; with Mark Stevens, Dan Barton, Denver Pyle, Walter Barnes, Judith Ames, William Schallert; Dir- Robert Gordon. (REPEAT).

Playhouse 90 CBS 9:30pm Dark As The Night; (O)James Hadley Chase; (A)Marc Brandel; with Michael Wilding, Laraine Day, Dennis Price, Michael Hordern, Bill Owen, Hermione Baddeley, Sydney Tafler, Marianne Stone, Ronald Allen, Sheila Allen; Dir- Terence Young.

FORD SHOW NBC 9:30pm Cliff Arquette(C).

FRIDAY JUNE 19

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Rawhide CBS 8pm Incident with an Executioner; (O)James Edmiston; with regulars & Dan Duryea, Marguerite Chapman, Stafford Repp, Martin Milner, Jan Sheppard; REPEAT from 1/23/59.

ELLERY QUEEN NBC 8pm The Chemistry Set; (O)Blanche Hannalis; with regulars & Jeff Donnell, Conrad Nagel; REPEAT from 3/6/59.

Tombstone Territory ABC 9pm The Assassin; (O)Fred Freiberger; with regulars & Cece Whitney, Gail Kobe, Trevor Bardette, Warren Oates, Milt Hamerman, Dean Casey, Edmund Johnston.

M Squad NBC 9pm Mr. Grim's Rabbits; (O)Melvin Levy; with regulars & Carole Mathews, Paul Newlin, Ralph Clanton, Pat Michon, Terry Frost, Freeman Lusk; Dir- David Butler.

Stripe Playhouse CBS 9:30pm Hostage; (O)Tom Sellers; with Jim Brown, Robert Vaughn, Olive Sturgess.



MULTIPLE AND ACROSS THE BOARDS SHOWS - JUNE 15 - JUNE 19  
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|                                      |             |                                                                                                                                                                                                              |
|--------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY                                | NBC 7am     | 6/15- Sterling Hayden(film)(A); 6/17- Don Goldie Jazz Quartet(M).                                                                                                                                            |
| SAM LEVENSON SHOW                    | CBS 10:30am | 6/15- Bert Wheeler(C), Frank Fay(C); 6/17- Bob Elliott & Ray Goulding(C); 6/19- Al Kelly(C).                                                                                                                 |
| JIMMY DEAN SHOW                      | CBS 2pm     | 6/15- Four Aces(S); 6/19- Jennie Smith(S); 6/19- Carmel Quinn(S).                                                                                                                                            |
| JACK PAAR SHOW                       | NBC 11:15pm | 6/15- Luz Morales(S); 6/16- Connie Towers(S); 6/17- Anita Darian(S); 6/18- Florence Henderson(S), John Gary(S), Theodore Bikel(S); 6/19- Mary Montoya(S).                                                    |
| SATURDAY JUNE 19<br>~~~~~            |             |                                                                                                                                                                                                              |
| TRUE STORY                           | NBC 12Noon  | <u>Hot Money</u> ; (O)Calvin Clements; with Robert Dane, Mary K. Wells, John Gibson, Court Benson.                                                                                                           |
| DICK CLARK SHOW                      | ABC 7:30pm  | Julius La Rosa(S), Jimmy Darren(S), Stonewall Jackson(S) The Mystics(S), Sam Cook(S).                                                                                                                        |
| <u>Perry Mason</u><br>(Raymond Burr) | CBS 7:30pm  | <u>Case of the Negligent Nymph</u> ; (O)Richard Grey; with regulars & David Lewis, James Griffith, Joan Banks, John Cliff, Hadja Posey, Robert Tafur, James Nusser; Dir- Christian Nyby. (REPEAT)            |
| PERRY PRESENTS                       | NBC 8pm     | Teresa Brewer, Tony Bennett & The Four Lads(S).                                                                                                                                                              |
| <u>Brenner</u>                       | CBS 9pm     | <u>Family Man</u> ; (O)George Bellak; with Martin Balsam, Augusta Collin Wilcox, Sidney Pollock, Frank Campanella, Van Dyke Parks, Don V. Murphy, Lynne Forrester, Marguerite Lenert; Dir- Gerald Mayer.     |
| <u>Cimarron City</u>                 | NEC 9:30pm  | <u>The Beast of Cimarron</u> ; (O)Norman Jolley; with regulars & Dan Blocker, George Dunn; Dir- Abner Biberman.                                                                                              |
| <u>Markham</u><br>(Ray Milland)      | CBS 10:30pm | <u>The Glass Diamond</u> ; (O)Jonathan Latimer; with regulars & Carole Mathews, George Wallace, Diane Webber, S. John Launer, Liz Carr, Rebecca Welles, Harry Lauter, Cyril Delevanti, Ollie O'Toole.        |
| SUNDAY JUNE 20<br>~~~~~              |             |                                                                                                                                                                                                              |
| CAMERA THREE                         | CBS 11:30am | <u>Second Reader</u> ; with Mary Perry(A).                                                                                                                                                                   |
| <u>Maverick</u>                      | AEC 7:30pm  | <u>Gunshy</u> ; (O)Marion Hargrove; with regulars & Ben Gage, Walker Edmiston, Marshall Kent; REPEAT from 1/10/59.                                                                                           |
| <u>Suspicion</u>                     | NBC 7:30pm  | <u>Doomsday</u> ; with Edward Binns, Robert Middleton, Bing Russell Ken Hooker, Robert Conthsaite; (O)Sy Bartlett. (REPEAT).                                                                                 |
| ED SULLIVAN SHOW                     | CBS 8pm     | Wayne & Shuster(C), Fabian(S), Shelley Berman(C), Will Jordan(C), Georgia Gibbs(S), Kirby Stone Four(S), The Shirleys(Balloon act).                                                                          |
| <u>Pete Kelly's Blues</u>            | NBC 8:30pm  | <u>The Joe Artevekian Story</u> ; (O)Richard L. Breen; with regulars & Phil Gordon, Richard Bakalyian, Fred Easley; Dir- Jack Webb.                                                                          |
| CHEVY SHOW                           | NBC 9pm     | With regulars & Rowan & Martin (C) Dorothy Kirsten(S).                                                                                                                                                       |
| <u>Alfred Hitchcock Presents</u>     | CBS 9:30pm  | <u>Invitation to an Accident</u> ; (O)Wade Miller(A) Robert C. Dennis; with Gary Merrill, Joanna Moore, Alan Hewitt, Peter Walker, Ernestine Barrier, Lillian O'Malley, Voorhees J. Ardoin; Dir- Don Taylor. |
| <u>Loretta Young Show</u>            | NBC 10pm    | <u>The Demon &amp; Mrs. Devon</u> ; (O)Sally Graham; (A)Richard Morris. REPEAT from 1/5/58.                                                                                                                  |



# ROSS REPORTS - TELEVISION INDEX

JUNE 22-28, 1959

PROGRAMS · ADVERTISERS · TALENT

VOLUME 11 NUMBER 25

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

EDITOR: Jerry Leichter

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Monday (June 22)

NBC- 2:30-3pm NYT & LAT, Mon thru Fri; DEBUT - The Court of Human Relations - TAPE, recorded in NY; to the net. (Replaces Haggis Baggis, last show June 19). § A. L. Alexander is moderator for a panel of three mediators who attempt each day to settle the conflicts of persons who come before the unofficial court. Alexander draws out the versions of both complainant and respondent, then the mediators state their opinions of the case and then Alexander sums up with the "court's" recommendations. The disputants agree beforehand to abide by the decision, in each case. Two cases are presented each day. The program is based on Alexander's radio series, which started on the air in the 1930's.

§ Sustaining.

§ PKGR- NBC-TV with A. L. Alexander; Exec Prod- Roger Gimbel; Prod- A. L. Alexander; Dir- Ted Nathanson; Assoc Dir- Larry Owen, Jr.; Prog Anncr- Fred Collins; Sets- Kathy Ankers.

### Friday (June 26)

ABC- 11am-12noon NYT, this date only; SPECIAL - St. Lawrence Seaway Dedication - LIVE via CBC to the ABC net. § Telecast of the ceremonies at which U. S. President Dwight D. Eisenhower and Queen Elizabeth II of Great Britain dedicate the new St. Lawrence Seaway, at the St. Lambert Lock near Montreal, Quebec.

§ Sustaining.

§ PKGR- Canadian Broadcasting Corp; production personnel from CBC.

CBS- 10am-12noon NYT & LAT, this date only; SPECIAL - St. Lawrence Seaway Dedication - LIVE & FILM; to the net. § Telecast of the dedication ceremonies of the St. Lawrence Seaway. The program will include airborne views as well as the formal ceremonies. Filmed portions of the program covering the scope and history of the seaway route are recorded by the Canadian Broadcasting Corp.

§ Sustaining.

§ PKGR- Canadian Broadcasting Corp with CBS News; CBS Prod- Paul Levitan; CBS Dir- Vern Diamond; CBS Commentator- Walter Cronkite.

NBC- 1-1:30pm NYT & LAT, this date only; SPECIAL - St. Lawrence Seaway Dedication - TAPE, from CBC feed from Montreal; to the net. § Telecast of the dedication ceremonies of the St. Lawrence Seaway, with NBC News correspondent Sander Vanocur as reporter.

§ Sustaining.

§ PKGR- NBC News; Prod- George Heineman; Dir- James Kitchell.

NBC- 8-9pm NYT & LAT; this date only; SPECIAL - The Fourth Coast - TAPE & FILM & LIVE from Chicago; 113 stations net and delayed. (Preempts Ellery Queen).

§ News and documentary exploration of the immediate problems and long-range potential of the St. Lawrence Seaway. The program will include a filmed voyage thru the docks aboard the British freighter Pinemore, showing Seaway operations. NBC correspondents Alex Dreier and Sander Vanocur will do the program commentary.

(Continued on next page)



THIS WEEK(Cont'd)

Friday(June 26)

NBC- The Fourth Coast (Cont'd from previous page): § SPONSOR- A.S.R. Products Corp (Gem Razor Division) thru Kenyon & Eckhardt, Inc(NY); Acct Exec- Lee Baer.

§ PKGR- NBC News (with CBC facilities); Exec Prod- George Heineman; Prod- Frank Jordan; Dir- James Kitchell; Camera- William Birch; Writers- Jerry Jacobs, Robb White.

Sunday(June 28)

ABC- 9:30-10:30pm NYT & LAT, this date only; SPECIAL - The Record Years - LIVE from NY; no. of stations not available. (Preempts Deadline for Action).

§ Dick Clark is host for a music show, starring top recording stars, in a salute to the recording industry and its hits of the last decade (see page 25-C for cast credits).

§ SPONSOR- AMF Pinspotters, Inc., Div of American Machine & Foundry Co., thru Cunningham & Walsh, Inc(NY); Acct Exec- Russell K. Jones.

§ PKGR- Drexel TV Productions, Inc(NY); Prod & Dir- Bill Hobin; Assoc Prod & Dir- Dave Geisel; Music Dir- Dick Jacobs; Choreog- Tom Hansen; Writers- George Foster, Bill Gammie.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Sammy Kaye's Music from Manhattan (Sat, 10-10:30pm NYT & LAT) Last show June 13.

Sugarfoot (Alt Tue, 7:30-8:30pm NYT & LAT) Re-runs begin June 23, thru Sept 1.

The Adventures of Ozzie and Harriet (Wed, 8:30-9pm NYT & LAT) Re-runs begin June 24, thru Sept 23.

The Donna Reed Show (Wed, 9-9:30pm NYT & LAT) Re-runs begin June 24, thru Sept 16.

CBS- G-E College Bowl (Sun, 5:30-6pm NYT & LAT) Last show June 28; returns Oct 4.

That's My Boy; RETURN June 21, Sun, 7:30-8pm NYT & LAT, Weekly; FILM; to the net. (Replaces The Jack Benny Program, last show June 14, which alternated with Bachelor Father, last show June 7; see page 50). § Re-runs of filmed programs from the series starring Eddie Mayehoff, as Jarring Jack Jackson, a comedy role based on a character he originated in a movie. The program series with live and filmed programs was originally seen over the CBS net during the 1954-55 season. It will be seen in its current spot thru Sept 27 as a summer series.

§ Sustaining.

§ PKGR- CBS-TV; Creator & Prod & Writer- Cy Howard; Dirs- Bob Finkel, Jack Donohue; Music Dir- Leith Stevens; Writers- Cy Howard, others.

Alfred Hitchcock Presents (Sun, 9:30-10pm NYT & LAT) Re-runs begin June 28, thru Sept 20.

Richard Diamond, Private Detective (Sun, 10-10:30pm NYT & LAT) Re-runs begin June 28, thru Sept 20.

Phil Silvers Show (Fri, 9-9:30pm NYT & LAT) Re-runs begin June 26, thru Sept 11.

Lux Playhouse (Alt Fri, 9:30-10pm NYT & LAT) Re-runs begin June 26, thru Sept 18.

Have Gun, Will Travel (Sat, 9:30-10pm NYT & LAT) Re-runs begin June 27, thru Sept 5.

NBC- This Is Your Life (Wed, 10-10:30pm NYT & LAT) Tape repeats begin June 24, thru Sept 23.

TALENT SHOWSHEET AND SCRIPT REPORT - JUNE 22 - JUNE 28

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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Rin Tin Tin, Alcoa-Goodyear Theatre, Black Saddle, Buckskin, Steve Canyon, Cimarron City, Dragnet, Ellery Queen, General Electric Theatre, Gunsmoke, Have Gun, Will Travel, Alfred Hitchcock, Lassie, Life & Legend of Wyatt Earp, Lineup, Lux Playhouse, Dick Powell's Zane Grey Theatre, Maverick, Millionaire, Northwest Passage, Richard Diamond Private Detective, Phil Silvers Show, Tales of Wells Fargo, The Texan, Danny Thomas, Tombstone Territory, Tracksown, Red Skelton, Wanted Dead or Alive, Yancy Derringer, Loretta Young Show.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

MUSIC FOR A SUMMER NIGHT; WEDNESDAY June 17; ABC 7:30pm - DELETE: Heidi Krall; ADD: Lois Hunt(S).

US STEEL HOUR; WEDNESDAY June 17; CBS 10pm - ADD CAST: Donald Moffat, Guy Spaul, James Kenny.

SAM LEVENSON SHOW; MON - FRI June 15-19; CBS 10:30am - ADD: 6/18- Morey Amsterdam(C).

DICK CLARK SHOW; SATURDAY June 20; ABC 7:30pm - ADD: Tony Bellus(S).

LAMP UNTO MY FEET; SUNDAY June 21; CBS 10am - ADD: The Right School; (O)Mayo Simon; with Douglas Watson, Margaret Phillips, Brickman Seawell; Dir- James MacAllen.

LOOK UP & LIVE; SUNDAY June 21; CBS 10:30am - ADD: Mountain Journey; (O)Joseph Hurley; with Tim O'Connor, Jacquelyn Brooks, Anne Fielding, Charles White, Ruth York, Tom Carlin, Bert Cowlan; Dir- Tim Kiley.

CORRECTION: See Page 24-C; DELETE: SATURDAY JUNE 19; ADD: SATURDAY JUNE 20 & SUNDAY JUNE 21.

MONDAY JUNE 22  
~~~~~

|                                     |            |                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| POLKA GO ROUND                      | ABC 7:30pm | The Kavkaz Russian Dancers of Milwaukee, Wis.                                                                                                                                                                                                                                                                   |
| <u>Restless Gun</u><br>(John Payne) | NBC 8pm    | <u>Hill of Death</u> ; (O)Joe Stone; with regulars & Regis Toomey, John Dehner; Dir- Sam Strangis.                                                                                                                                                                                                              |
| <u>Goodyear Theatre</u>             | NBC 9:30pm | <u>Lazarus Walks Again</u> ; (O)David Swift; REPEAT from 10/27/58.                                                                                                                                                                                                                                              |
| <u>Desilu Playhouse</u>             | CBS 10pm   | <u>Perilous</u> ; (O)William C. White; (A) William P. Templeton; with Joan Fontaine, Maximilian Schell, John Williams, Fred Nurney, Rudolph Anders, Norbert Schiller, Edith Angold, John Mylong, Charles De Vries, Siegfried Speck, Henry Rowland, Mark Dana, Jennifer Raine, James Forrest; Dir- Jerry Thrope. |
| ARTHUR MURRAY PARTY                 | NBC 10pm   | Andy Griffith(A), George DeWitt(C), Alan King(C), Richard Hayes(S), Judy Johnson(S), Beatrice Kraft(D), Jane Harvey(S), J. Fred Cootes(Song-writer), Nick Kenny(Song-writer).                                                                                                                                   |

TUESDAY JUNE 23  
~~~~~

|  |            |  |
|--|------------|--|
| <u>Sugarfoot</u><br>(Will Hutchins)    | ABC 7:30pm | <u>The Canary Kid</u> ; (O)Montgomery Pittman; with regulars & Frank Albertson, Lonie Blackman, Sandra Edwards, Donald Barry, Yvonne Shubert, Stuart Randall; Dir- Montgomery Pittman.REPEAT |
| JIMMIE RODGERS SHOW                    | NBC 8:30pm | Dukes of Dixieland(M), Kathy Linden(S).  |
| <u>The Rifleman</u><br>(Chuck Connors) | ABC 9pm    | <u>Boomerang</u> ; (O)Arthur Browne, Jr; with regulars & Harlan Warde, Lee Kinsolving, Tim Elder, Dabbs Greer; Dir- Joe Lewis.   |











# ROSS REPORTS — TELEVISION INDEX

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VOLUME 11 NUMBER 26

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (June 29)

CBS- 2-2:30pm NYT & LAT, Mon thru Fri; DEBUT - For Better or Worse - TAPE, recorded in LA; 141 stations, net and delayed. (Replaces The Jimmy Dean Show, last show June 26). § Dr. James A. Peterson, of the University of Southern California, marriage counselor and teacher, is host for case histories of marital problems, dramatized from material from Dr. Peterson's private files. The stories, adapted for TV, will also be discussed by Dr. Peterson.

§ SPONSORS- Segment Sponsors, see latest Monthly Program Analyses.

§ PKGR- John Guedel Productions with CBS-TV(LA); Exec Prod- John Guedel; Prod- Hal Cooper; Assoc Prod- Myron Golden; Alt Dirs- Dennis Patrick, Hal Cooper; Assoc Dir- Ben Hill; Prog Anncr- Jim Bannon; Music Superv- Kip Walton; Art Dirs- Ed Lansbury, Craig Smith; Sets- John Lamphear; Writers- Jim Henderson, Jack Kelsey, Pauline Stone, Mike Cosgrove.

#### Tuesday (June 30)

CBS- 9:30-10pm NYT & LAT, Weekly; RETURN - Spotlight Playhouse - FILM; 171 stations net and delayed. (Replaces The Red Skelton Show, June 23, for the summer). § Julia Meade and Zachary Scott alternate as hosts for anthology films originally seen as part of General Electric Theater, Schlitz Playhouse and Jane Wyman Theatre during previous seasons.

§ ALTERNATE SPONSORS- 1) S. C. Johnson & Son, Inc (Waxes, Home Products) thru Foote, Cone & Belding (Chi); NY TV Acct Rep- William C. Matthews. 2) Pet Milk Co thru Gardner Advertising Co (St. L.); Acct Superv- Wells Hobler; Exec TV Dir- Roland Martini (NY).

§ PKGR- MCA-TV; Film Prod- Revue Productions, Hollywood; Prods- Various.

#### Thursday (July 2)

NBC- 8-8:30pm NYT & LAT, Weekly; DEBUT - Who Pays? - LIVE from NY; 57 stations live and tape. (Replaces The Lawless Years, which moves to 8:30-9pm NYT & LAT, in turn replacing Too Young to Go Steady, last show June 25). § Panel quiz show with Mike Wallace as m.c., and Sir Cedric Hardwicke, Celeste Holm and Gene Klavan as panelists. Three celebrities are seated out of sight of the panel but in view of the audience. With each celebrity will appear persons who are employed by him or her, and it will be the panelists' task to find the relationship of each employee to the celebrity and then to identify the celebrity.

§ SPONSOR- Purex Corp (Blue Dutch Cleanser) thru Edward H. Weiss & Co (Chi); Acct Superv- Robert Harris.

§ PKGR- Lester Lewis Productions (NY); Prod & Dir- Jerome Schnur.

NBC- 9:30-10pm NYT & LAT, Weekly; DEBUT - 21 Beacon Street - FILM; 185 stations net and delayed. (Replaces The Ford Show, last show June 25, for the summer).

§ Dennis Morgan stars as Dennis Chase in this 13-week series of crime investigation dramas concerning the adventures of a private investigator and his staff. Joanna Barnes, Brian Kelly and James Maloney are featured regulars as staffers.

§ SPONSOR- Ford Division, Ford Motor Co thru (Continued on next page)



THIS WEEK(Cont'd)

Thursday( July 2)

NBC- 21 Beacon Street (Cont'd from previous page): J. Walter Thompson Co(Det).  
§ PKGR & Film Prod- McCadden Productions(LA); Prod- Al Simon; Assoc Prod- Herb Erwar; Dir- Maurice Geraghty; Music Superv- Raoul Kraushaar; Story Ed- Leonard Heideman; Writers- Various.

Friday( July 3)

CBS- 8:30-9pm NYT & LAT, Weekly; RETURN - I Love Lucy - FILM; approx 84 stations net and delayed. (Replaces Ted Mack and the Original Amateur Hour, which moves to 10:30-11pm NYT & LAT, this date, in turn replacing Person to Person, last show June 26). § Re-runs of the film series co-starring Lucille Ball and Desi Arnaz. Previous re-run films in the series were seen Thu, 7:30-8pm NYT & LAT, last show May 14 (see page 45).

§ SPONSOR- Sustaining, July 3, 10. Beginning July 17, thru Sept 18: Purex Corp (Blue Dutch Cleanser) thru Edward H. Weiss & Co(Chi); Acct Exec- Robert Harris.

§ PKGR & Film Prod- Desilu Productions, Inc(LA).

NBC- 9:30-10pm NYT & LAT, Weekly; TITLE DEBUT - Western Theatre - FILM; 138 stations, net and delayed. (Replaces The Thin Man, last show June 26).

§ Re-runs of western adventure half-hour dramas previously seen as part of General Electric Theater and other film series. The program will be sustaining on July 10, 24 and Aug 7, 21 and on those dates it will be NBC Western Theatre. On the other dates of the period, July 3 thru Sept 4, it will be titled Colgate Western Theatre.

§ ALT SPONSOR- Colgate-Palmolive Co (Various Products) thru Ted Bates & Co, Inc(NY, producing agency); TV Acct Superv- William Lyons.

§ PKGR- MCA-TV; Film Prod- Revue Productions, Inc(LA).

OTHER NETWORK CHANGES & ADDITIONS

POOL- Report by Secretary of State Christian Herter; SPECIAL June 23, LIVE feed by NBC, Tue, 9-9:15pm NYT & LAT, to the NBC net, with pickup by CBS, and TAPE repeat by ABC 10:30-10:45pm NYT & LAT. § Secretary Herter reported to the nation on the results of the Geneva Foreign Ministers' Conference, speaking from Washington.

ABC- You Asked For It (Sun, 7-7:30pm NYT & LAT) Re-runs begin July 5, thru Sept 27.

The Lawman (Sun, 8:30-9pm NYT & LAT) Re-runs begin July 5, thru Sept 27.

Cheyenne (Alt Tue, 7:30-8:30pm NYT & LAT) Re-runs begin June 30, thru Sept 8.

Naked City ((Tue, 9:30-10pm NYT & LAT) Re-runs begin June 30, thru Sept 22.

Alcoa Presents (Tue, 10-10:30pm NYT & LAT) Re-runs begin June 30; hiatus from August 4 thru Aug 18; then re-runs resume thru Sept 22.

Leave It To Beaver; TIME CHANGE July 2; to Thu, 9-9:30pm NYT & LAT. The program has been seen Thu, 7:30-8pm NYT & LAT. In its new time it replaces The Pat Boone Chevy Showroom, last show June 25, for the summer.

The Real McCoys (Thu, 8:30-9pm NYT & LAT) Re-runs begin July 2, thru Sept 24.

Rough Riders (Thu, 9:30-10pm NYT & LAT) Re-runs begin July 2, thru Sept 24.

CBS- Ted Mack and the Original Amateur Hour; TIME CHANGE July 3, to Fri, 10:30-11pm NYT & LAT. The program has been seen Fri, 8:30-9pm NYT & LAT. In its new time it will continue to be sponsored by Pharmaceuticals, Inc thru Parkson Advertising Agency, Inc(NY). In its new time it replaces Person to Person, last show June 26.

CBS- Report on Geneva Foreign Ministers' Conference; SPECIAL June 23, Tue, 9:15-9:30 pm NYT & LAT; LIVE from NY; to the net. (Program follows Secretary of State Herter's report; see page 55; and both program preempt Peck's Bad Girl). § Howard K. Smith and Charles Collingwood presented a special news report on the Foreign Ministers' Conference in Geneva.

§ Sustaining.

§ PKGR- CBS News(NY); Prod- Leslie Midgley.

Hoffa and the Teamsters; SPECIAL June 24; Wed, 10-11pm NYT & LAT; FILM & TAPE; to the net. (Preempted Armstrong Circle Theatre). § A documentary examination of James R. Hoffa, provisional president of the International Brotherhood of Teamsters; his activities and his associates. Walter Cronkite was narrator for the program, which included interviews, coverage of typical union meetings and office activities.

§ Sustaining.

§ PKGR- CBS Public Affairs(NY); Prod & Dir- Al Wasserman; Assoc Prod & Reporter- Jay McMullen.

The Last Word; TIME CHANGE July 5; to Sun, 5-5:30pm NYT. Program has been seen Sun, 12noon-12:30pm NYT. In its new time it replaces Face the Nation, which moves to 5:30-6pm NYT.

Playhouse 90 (Thu, 9:30-11pm NYT & LAT) Re-runs of taped programs begin July 2, thru Sept 24.

NBC- Report on Geneva Foreign Ministers' Conference; SPECIAL June 23; Tue, 9:15-9:30 pm NYT & LAT; LIVE from Washington, D. C., to the net. (Program follows Secretary of State Herter's report; see page 55; and both programs preempt The Californians). § Ed Newman, Ray Schere and Frank Bourgholtzer presented a special news report on the Foreign Ministers' Conference in Geneva.

§ Sustaining.

§ PKGR- NBC News & Public Affairs(Wash); Prod- Julian Goodman.

This Is Your Life (Wed, 10-10:30pm NYT & LAT) Tape repeats begin July 1, thru Sept 23. (It was reported in error on page 53 that repeats would begin June 24, based on an earlier NBC report).

The Loretta Young Show (Sun, 10-10:30pm NYT & LAT) Re-runs begin July 5, thru Sept 27, with films not starring Miss Young. (See page 44).

The Restless Gun (Mon, 8-8:30pm NYT & LAT) Re-runs begin June 29, thru Sept 14.

Tales of Wells Fargo (Mon, 8:30-9pm NYT & LAT) Re-runs began June 22, thru Aug 31.

Peter Gunn (Mon, 9-9:30pm NYT & LAT) Re-runs began June 22, thru Sept 14.

Alcoa Theatre-Goodyear Theatre (Alt Mon, 9:30-10pm NYT & LAT) Goodyear re-runs began June 22 thru Sept 28; Alcoa re-runs begin June 29, thru Oct 5.

Wagon Train (Wed, 7:30-8:30pm NYT & LAT) Re-runs begin July 1, thru Sept 23.

The Best of Groucho (Thu, 10-10:30pm NYT & LAT) Summer title for re-runs of Groucho Marx - You Bet Your Life, which began June 25, thru Sept 17.

Young Doctor Malone (Mon thru Fri, 3-3:30pm NYT & LAT) Production change, effective June 29: PKGR- NBC-TV; Prod- Carol Irwin; Assoc Prod- Doris Quinlan; Dir- James Young; Writer- Charles Gussman.

NBC News - The Huntley Brinkley Report (Mon thru Fri, 6:45-7pm NYT) Full sponsor effective June 29, is The Texas Co (Texaco) thru Cunningham & Walsh, Inc(NY); Acct Exec- John Childs.





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PREVIOUS WEEK - ADDITIONS AND DELETIONS :

- DAVE KING SHOW; WEDNESDAY June 24; NBC 9pm - ADD: The Bill Foster Dancers.
- ARMSTRONG CIRCLE THEATRE; WEDNESDAY June 24; CBS 10pm - ADD: Joan Croydon.
- PLAYHOUSE 90; THURSDAY June 25; CBS 9:30pm - ADD Cast: Sydney Smith, Susan Anderson, John Conwell, Tom Seldon, Alan Napier, Basil Howes, Irene James, Regina Gleason.
- FORD SHOW; THURSDAY June 25; NBC 9:30pm - ADD: Dennis Morgan(A), Danny Arnold(C).
- CHEVY SHOW; SUNDAY June 28; NBC 9pm - ADD: Conley Graves(M).
- LOOK UP AND LIVE; SUNDAY June 28; CBS 10:30am - ADD Cast: Donald Moffatt, Margaret Linn, Robert Brown, Alan Bergman, Liz McCall.
- CAMERA THREE; SUNDAY June 28; CBS 11:30am - ADD Cast: George Turner, Donald Moffat.

MONDAY JUNE 29  
 ~~~~~

- POLKA GO ROUND ABC 7:30pm The Silver Spurs(D).
- Restless Gun NBC 8pm Jebediah Bonner; (O)Will Cook (based on a character created by Frank Burt); (A)John Payne; REPEAT from 9/22/58.  
(John Payne)
- Alcoa Theatre NBC 9:30pm Corporal Hardy; (O)Richard Ely Danielson; (A)Sterling Silliphant; REPEAT from 2/23/59.
- Desilu Playhouse CBS 10pm Night The Phone Rang; (O)Aaron Spelling; REPEAT from 12/15/58.

TUESDAY JUNE 30  
 ~~~~~

- Cheyenne ABC 7:30pm Payroll of the Dead; (O)Steve Frazee; (A)George Slavin; REPEAT from 1/27/59.  
(Ty Hardin)
- JIMMY RODGERS SHOW NBC 8:30pm Carmel Quinn(S), Four Aces(S), The Clay Warnick Singers.
- The Rifleman ABC 9pm The Mind Reader; (O)Robert C. Dennis; with regulars & Sue Randall, Michael Landon, Bill Schallert, Vic Perrin; Dir- Don Medford.  
(Chuck Connors)
- PECK'S BAD GIRL CBS 9pm Lady Bountiful; (O)Louella MacFarland; with regulars & Will Wright, Karen Green; Dir- Arthur Hiller.
- The Californians NBC 9pm Hangtown; (O)Sid Harris; (A)William H. Wright; REPEAT from 11/18/58.  
(Richard Coogan)
- Naked City ABC 9:30pm Belvedere Tower; (O)Robert Sylvester, John MacKenzie; REPEAT from 11/18/58.

TUESDAY JUNE 30 (Cont'd)  
 mmmmmmmmmmmmmmmmmmm

Alcoa Presents ABC 10pm Bride Possessed; (O)Merwin Gerard, Larry Marcus; REPEAT  
 (John Newland)  
 GARRY MOORE SHOW CBS L)PM Vic Damone(S), Diahann Carroll(A-S), Mr. Ballantine(C),  
 Mello-Larks(S).  
David Niven Show NBC 10pm The Vengeance; (O)John Robinson; with Dan Duryea, Adam  
 Williams, Dorothy Green, Robbin Warga, Wright King, Tol  
 Avery, Hugh Sanders, Jon Lormer.

WEDNESDAY JULY 1  
 mmmmmmmmmmmmmmmmmmm

MUSIC FOR A SUMMER NIGHT ABC 7:30pm Merv Griffin(S), Jane Harvey(S), Frances Wyatt(S),  
 Stanley Grover(S), Harold Lang(D); Dir- Jack Sameth.  
Adventures of Ozzie ABC 9pm The Pony; with regulars and Parley Baer, William McLean,  
 and Harriet Mary Jane Croft, Tony Montenaro Jr., Stanley Livingston,  
 John Banta, Constance Harper, Cherrio Meredith, Glenn  
 Taylor.  
 DAVE KING SHOW NBC 9pm Maureen Cannon(S).  
Bat Masterson NBC 9:30pm The Black Pearls; (O)Wells Root; with Gerald Milton,  
 (Gene Barry) James Coburn.  
 U.S. STEEL HOUR CBS 10pm Apple of His Eye; (O)Kenyon Nicholson, Charles Robinson;  
 (A)Helene Hanff; with Eddie Albert, Carol Lawrence, Frank  
 McHugh, Ruth White, Polly Rowles, John Shellie, Arnold  
 Merritt, Arlene Golonka, Debby Paine; Dir- Don Richardson.

THURSDAY JULY 2  
 mmmmmmmmmmmmmmmmmmm

The Lawless Years NBC 8:30pm The Muddy Kasoff Story; (O)Joe Eisinger; with Jerry Oddo.  
 (James Gregory)  
 PLAYHOUSE 90 CBS 9:30pm Bomber's Moon; (O)Rod Serling; REPEAT from 5/22/57.  
21 Beacon Street NBC 9:30pm PREMIERE; The Rub Out; (O)Robert Dennis; with Dennis  
 (Dennis Morgan) Morgan, Joanna Barnes, Paul Bryar, Paul Dubov, Gene  
 Coogan, Carl Saxe; Dir- Maury Geraghty.

FRIDAY JULY 3  
 mmmmmmmmmmmmmmmmmmm

Rawhide CBS 7:30pm Incident of the Tumbleweed Wagon; (O)Fred Freidberger;  
 (Eric Fleming & Clint Eastwood) REPEAT from 1/9/59.  
 ELLERY QUEEN NBC 8pm Cartel For Murder; (O)S.S. Schweitzer; (A)John Roeburt;  
 REPEAT from 3/20/59.  
Stripe Playhouse CBS 9:30pm Third Son; (O)Ernest Haycox; (A)Tom Seller; REPEAT from  
 12/5/58.

MULTIPLE AND ACROSS THE BOARD SHOWS - JUNE 29 - JULY 3  
 mmmmmmmmmmmmmmmmmmm

TODAY NBC 7am Luz Morales(S) will be guest for the entire week. 6/29-  
 The Four Harpsmen(M); 7/3- Jean Ritchie(S), Oscar Brand(S)  
 SAM LEVENSON SHOW CBS 10:30am 6/30- Carol Channing(C); 7/1- Jack E. Leonard(C), Al  
 Kelly(C); 7/2- George Jessel(C), Dave Mallon(C).  
 JACK PAAR SHOW NBC 11:15pm 6/29- Florence Henderson(S); 6/30 Margaret Tynes(S),  
 Charles Dornam(C); 7/1- Betty White(S); 7/2- Joey Bishop  
 (C), Bibi Osterwald(A), Florence Henderson(S); 7/3- Guy  
 Marx(C), Diahann Carroll(S).

## SATURDAY JULY 4

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|   |             |  |
|---|-------------|--|
| TRUE STCRY                                    | NBC 12Noon  | (O)William Kendall Clarke; with Craig Curtis, Martin Balsam, Richard Reed, Jimsey Somers, Frances Greet.   |
| DICK CLARK SHOW                               | ABC 7:30pm  | Clyde McPhatter(S), Tommy Sands(S), The Playmates(S).  |
| <u>Perry Mason</u><br>(Raymond Burr)          | CBS 7:30pm  | <u>Case of the Vagabond Vixen</u> ; (O)Al C. Ward; REPEAT from 11/16/57.   |
| JUBILEE, U.S.A.                               | ABC 8pm     | George Jones(S), Tex Williams(S).  |
| <u>Brenner</u><br>(Ed Binns, James Broderick) | CBS 9pm     | <u>Loan Shark</u> ; (O)Steve Getters; with P.Jay Sidney, Michael Constantine, Alfred Sandor, Fred Scollay, Turman Smith, James Kelly, Lee Richardson, Mitchell Lear, John McLiam; Dir- Herman Hoffman. |
| <u>Markham</u><br>(Ray Milland)               | CBS 10:30pm | <u>The Last Bullet</u> ; (O)Robert C. Dennis; (A)Michael Fessier, Robert C. Dennis; with Nita Talbot, Tom Helmore, James Bell, Ken Lynch, Simon Scott.   |

## SUNDAY JULY 5

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|                                  |             |   |
|----------------------------------|-------------|---|
| LOOK UP AND LIVE                 | CBS 10:30am | <u>...And All That Jazz</u> ; (O)John Bloch; with Marc Daniels, Haila Stoddard, Timmy Everett, Bill Hickey, Jeff Harris, Barry Neumann; Dir- Tim Kiley. |
| <u>Maverick</u>                  | ABC 7:30pm  | <u>Holiday at Hollow Rock</u> ; (O)Howard Browne; REPEAT.   |
| <u>Suspicion</u>                 | NBC 7:30pm  | <u>The Flight</u> ; (O)Halsted Welles, Gene L. Coons; REPEAT from 11/25/57.   |
| ED SULLIVAN SHOW                 | CBS 8pm     | The Ames Brothers(S), Patachou(S), Alan King(C), Ford and Hines(C), Pinky and Perky(Puppet act), Helen Halpin (S).                                      |
| <u>General Electric Theatre</u>  | CBS 9pm     | <u>And One Was Loyal</u> ; (O)Stanley Abbott; (A)Francis Cockrell; REPEAT from 1/4/59.  |
| CHEVY SHOW                       | NBC 9pm     | Dorothy Kirsten(S), Alan Young(C).  |
| <u>Alfred Hitchcock Presents</u> | CBS 9:30pm  | <u>Tea Time</u> ; (O)Margaret Manners; (A)Kathleen Hite; REPEAT.  |





# ROSS REPORTS — TELEVISION INDEX

JULY 6-12, 1959

VOLUME 11

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (July 6)

POOL- 11-11:30am NYT & LAT, this date only; SPECIAL - Queen Elizabeth's Visit to Chicago - LIVE from Chicago to the CBS net, 11-11:30am NYT & LAT; TAPE to NBC net, 1-1:30pm NYT & LAT; TAPE to ABC net, 10:30-11pm NYT. § Telecast of Queen Elizabeth of Great Britain's visit to Chicago, in connection with the Royal Tour of the St. Lawrence Seaway area. During the program the Queen will address the American people.

§ Sustaining, all nets.

§ CBS PKGR- CBS News; Prods- David Zellmer, Harriet Atlass (WBEM-TV); Dirs- Chris Erskine; Richard Liesendahl (lake front). NBC PKGR- NBC News; Prod- Frank Jordan; NBC Reporters- Alex Dreier, Sander Vanocur.

CBS- 9-9:30pm NYT & LAT, Weekly; RETURN - Frontier Justice - FILM; 198 stations net and delayed. (Replaces The Danny Thomas Show, last show June 29, for the summer). § Melvyn Douglas is host for re-runs of Western anthology dramas originally seen on the net as part of Dick Powell's Zane Grey Theatre.

§ SPONSOR- General Foods Corp (Post Cereals, Sanka); Post Cereals thru Benton & Bowles, Inc(NY); Acct Exec- Bruce Allen; Sanka thru Young & Rubicam, Inc(NY); Acct Exec- James Benedict.

§ PKGR- Zane Grey Productions(LA); Film Prod- Four Star Films, Inc(LA); Prod- Hal Hudson; Dirs- Various; Writers- Various.

CBS- 9:30-10pm NYT & LAT, Weekly; RETURN - The Joseph Cotten Show - FILM; 192 stations net and delayed. (Replaces The Ann Sothern Show, last show June 29, for the summer). § Joseph Cotten is host and star in several anthology dramas among the re-runs of films originally seen over the NBC net as part of On Trial - The Joseph Cotten Show.

§ SPONSOR- General Foods Corp (Instant Maxwell House Coffee) thru Benton & Bowles, Inc(NY); Acct Superv- Robert Wallace.

§ PKGR- Fordyce Productions thru MCA-TV; Film Prod- Fordyce thru Revue Productions, Inc(LA); Prod- Collier Young; Dirs- Various; Writers- Don Mankiewicz, Larry Marcus.

#### Tuesday (July 7)

CBS- 10-11pm NYT & LAT, Weekly; DEBUT - The Andy Williams Show - LIVE from NY; no. of stations not available. (Replaces The Garry Moore Show, last show June 30, for the summer). § Andy Williams is star and host of the musical-variety show, with top guest stars each week, backed by a dancing group and a singing group and the orchestra under the direction of Jack Kane.

§ SPONSORS- 1) Revlon, Inc (All Toiletries) thru C. J. La Roche & Co., Inc(NY); 2) Kellogg Co., Inc (Cereals) thru Leo Burnett Co., Inc(Chi); 3) Pittsburgh Plate Glass Co (Glass Div) thru Batten, Barton, Durstine & Osborn, Inc(NY).

§ PKGR- CBS-TV(NY); Prod- Perry Lafferty; Dir- Norman Jewison; Assoc Dir- Dan Smith; Music Dir- Jack Kane; Choral Dir- Dick Williams; Art Dir- Gary Smith; Sets- Ted Ralph; Costumes- Leslie Renfield; Choreog- Peter Gennaro; Assoc Prod- Bob Tamplin; Writers- Buddy Arnold, John Ayelsworth, Frank Peppiat.

THIS WEEK(Cont'd)

Tuesday(July 7)

NBC- 12:30pm-concl NYT; 3:30pm-concl LAT; this date only; SPECIAL - All-Star Baseball Game - LIVE from Pittsburgh; no. of stations not available. (The 12:30-12:45pm period will be a special program segment, All-Star Game Leadoff). § Telecast of the 26th annual All-Star Baseball Game, this year at Forbes Field, Pittsburgh. Mel Allen and Curt Gowdy will describe the play between stars of the American League, managed by Casey Stengel, and stars of the National League, managed by Fred Haney. (The Game Leadoff segment will feature interviews of baseball personalities by Leo Durocher and Lindsey Nelson).

§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc(Det); NY TV Acct Exec- Ed Wilhelm. (Game Leadoff SPONSOR- Midas, Inc, Div of International Parts Corp (Midas Mufflers) thru Bozell & Jacobs, Inc(Chi).

§ PKGR- NBC Sports; Prod- Perry Smith; Dir- Harry Coyle.

NBC- 9-9:30pm NYT & LAT, Weekly; TITLE DEBUT - Fanfare - FILM; to the net. (Replaces The Californians, which moves to Thu, 7:30-8pm NYT & LAT, effective July 9, in turn replacing Texas Rodeo, last show July 2). § Re-runs of films originally seen as part of The Loretta Young Show; none with Miss Young as star. § Sustaining.

§ PKGR & Film Prod- Lewislor Productions, Inc(LA); production staffs, various.

Saturday(July 11)

CBS- 7:30-8:30pm NYT, Weekly; TITLE DEBUT - Reckoning - TAPE, originally recorded in LA; no. of stations not available. (Replaces Perry Mason, last show July 4, for the summer). Repeat showings of one-hour dramas originally shown on the net during 1958: six originally presented as part of Pursuit; three on Studio One in Hollywood, and one on Climax!; all packaged and produced by CBS.

§ SPONSORS- 1) Philip Morris, Inc (Parliament) thru Benton & Bowles, Inc(NY). 2) Glenbrook Laboratories Div, Sterling Drug, Inc (Various Products) thru Dancer-Fitzgerald-Sample, Inc(NY). 3) (Eastern Net) Gulf Oil Corp thru Young & Rubicam, Inc(NY); (Western Network) Theo Hamm Brewing Co thru Campbell-Mithun, Inc (Minn). 4) Colgate-Palmolive Co (Various Products) thru Ted Bates & Co., Inc(NY).

OTHER NETWORK CHANGES & ADDITIONS

ABC- Bishop Pike (Sun, 12-12:30pm NYT & LAT) Last show, June 14.

Paul Winchell Show (Sun, 5-5:30pm NYT & LAT) Last show was June 7.

John Daly and the News (Mon thru Fri, 6:45-7pm NYT; 10:30-10:45pm LAT) The live telecast originally presented from 6-6:15pm NYT had its last show on June 12. The live repeat at 6:45pm is now the only live telecast for the news program.

The Rifleman (Tue, 9-9:30pm NYT & LAT) Re-runs begin July 7, thru Sept 22.

Zorro (Thu, 8-8:30pm NYT & LAT) Re-runs begin July 9, thru Oct 1.

Colt .45 (Sun, 9-9:30pm NYT & LAT) Re-runs began July 5.

CBS- Conquest; RETURN July 5, Sun, 6-6:30pm NYT & LAT, Weekly; FILM; to the net. (Replaces Behind the News with Howard K. Smith, last show June 28). § Six half-hour science features, originally seen on the net as segments in the original one-hour Conquest series, will be shown, thru August 16. Eric Sevareid is host-narrator of the programs.

§ Sustaining.

§ PKGR- CBS Public Affairs; Prod- Michael Sklar; Assoc Prod- Harold Mayer.

The Last Word (Sun, 5-5:30pm NYT & LAT) Fred Freed named producer, effective with the program of July 5.

Father Knows Best (Mon, 8:30-9pm NYT & LAT) Re-runs begin July 6, thru Sept 14.

Armstrong Circle Theatre (Alt Wed, 10-11pm NYT & LAT) Tape repeats of previous programs during the season begin July 8, thru Sept 16.



OTHER NETWORK CHANGES (Cont'd)

NBC- The Jack Paar Show (Mon thru Fri, 11:15pm-1am NYT) The Friday evening program will consist of tape repeats of segments of previous programs, effective July 10, The Monday thru Thursday programs will continue to be presentations of programs taped entirely earlier in each evening.

Western Theatre (Fri, 9:30-10pm NYT & LAT) Films included in this series were previously seen as part of: General Electric Theatre, Schlitz Playhouse, Jane Wyman Show. (See page 55).

M Squad (Fri, 9-9:30pm NYT & LAT) General Electric Co (Household Refrigeration) thru Young & Rubicam, Inc(NY), becomes alternate week sponsor, beginning July 3, thru Sept 11. Re-runs begin July 10, thru Sept 11.

Dragnet; SCHEDULE CHANGE July 12; to Sun, 8:30-9pm NYT & LAT. Program has been seen Tuesdays, 7:30-8pm NYT & LAT. New programs in the series began July 7 and will continue thru Aug 23. The Aug 30 and Sept 6 programs will be repeats.

Pete Kelly's Blues; SCHEDULE CHANGE July 10; to Friday, 7:30-8pm NYT & LAT. Program has been seen Sundays, 8:30-9pm NYT & LAT. Re-runs begin July 10, thru Sept 4.

The Californians; SCHEDULE CHANGE July 9; to Thursday, 7:30-8pm NYT & LAT. Program has been seen Tuesdays, 9-9:30pm NYT & LAT (see page 58). In its new time it replaces Texas Rodeo, last show July 2.

Northwest Passage; SCHEDULE CHANGE July 14; to Tuesday, 7:30-8pm NYT & LAT. Program has been seen Fri, 7:30-8pm NYT & LAT.

Special Program with Frol R. Kozlov; SPECIAL July 2; Thu, 1-2pm NYT & LAT; LIVE from Washington; to the net. § Frol R. Kozlov, a First Deputy Premier of the Soviet Union, addressed a joint luncheon meeting of the Overseas Writers and the National Press Club. Kozlov then answered questions from Washington correspondents, with this part of the program moderated by William Lawrence, president of the National Press Club.

§ Sustaining.

§ PKGR- NBC News(Wash); Prod- Julian Goodman.

The Lawless Years (Thu, 8:30-9pm NYT & LAT) Re-runs began July 2, thru Sept 24.

The D. A.'s Man (Sat, 10:30-11pm NYT & LAT) Re-runs began July 4, thru Aug 29.



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PREVIOUS WEEK - ADDITIONS AND DELETIONS :

- ARTHUR MURRAY PARTY; MONDAY June 29; NBC 10pm - ADD: Bil and Cora Baird(puppet act).
- CAPTAIN KANGAROO; SATURDAY July 4; CBS 9:30am - ADD: Sandy Wirth(baton twirler), Walter Shyretto (unicyclist).
- DICK CLARK SHOW; SATURDAY July 4; ABC 7:30pm - ADD: The Impalas(S), Jackie Lee(S).
- CAMERA THREE; SUNDAY July 5; CBS 11:30am - ADD: The Necessity for Solitude; (O)Henry David Thoreau, Admiral Richard E. Byrd, Sir Francis Bacon, Samuel Johnson & others; with Mike Kellin, Ruth Altman, Gerald Hiken, Roger De Koven; Dir- Anthony Farrar.

MONDAY JULY 6  
 ~~~~~

- POLKA GO ROUND ABC 7:30pm Pearls of the Pacific(D), Carolyn DeZurik(S), Lou Prohut (M); Dir- George Paul.
- Goodyear Theatre NBC 9:30pm Guy in Ward 4; (O)Paul Monash; REPEAT from 11/24/58.
- Desilu Playhouse CBS 10pm Chain of Command; (O)Richard Levinson, William Link; (A) Richard Levinson, William Link, Joseph Landon; REPEAT from 3/23/58.
- ARTHUR MURRAY PARTY NBC 10pm Basil Rathbone(A), June Taylor(D), Bert Parks(C), Jack E. Leonard(C).

TUESDAY JULY 7  
 ~~~~~

- Sugarfoot  
(Will Hutchins) ABC 7:30pm Yampa Crossing; (O)Tom Blackburn; REPEAT from 12/8/58.
- JIMMY RODGERS SHOW NBC 8:30pm The Andrew Sisters(S), Leo De Lyon(C).
- The Rifleman  
(Chuck Connors) ABC 9pm Duel of Honor; (O)Ken Kolb; REPEAT.
- PECK'S BAD GIRL CBS 9pm The Picnic; (O)Aleen Leslie; with regulars & Paul Sullivan, Kip King, Billy Chapin, Stanley Livingston.
- Naked City ABC 9:30pm No More Rumbles; (O)Sam Ross; REPEAT from 11/11/57.
- Alcoa Presents  
(John Newland) ABC 10pm Epilogue; (O)Don Mankiewicz; REPEAT from 2/4/59.
- ANDY WILLIAMS SHOW CBS 10pm PREMIERE; Janis Paige(S), Johnny Carson(C), Eddie Hodges (S), Peter Appleyard(S), Peter Gennaro(D), Cynthia Scott (D), Wisa Dorso(D), Jayne Turner(D); Dir- Norman Jewison.





SATURDAY JULY 11 (Cont'd)  
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Brenner CBS 9pm Word of Honor; (O)Alvin Boretz; with Frank Sutton, Crahan Denton, Joseph Buloff, Tim O'Connor, George Makaris, (Ed Binns, James Broderick) Carroll McComas, Kermit Murdock, John Boruff, John Shellie, Joe Ponazeki, Norman Knight, Sam Hanna, Dick Kutney; Dir- Gerald Mayer.

Markham CBS 10:30pm Forty Two On A Rope; (O)Douglas Heyes; with Kathleen (Ray Milland) Crowley, Sebastian Cabot, George Keymas, Patrick Whyte, Joi Lansing, Charles Gray, Hal Hopper, Read Morgan.

SUNDAY JULY 12  
mmmmmmmmmmmmmmmmmmmmmmmm

LAMP UNTO MY FEET CBS 10am Something For Bernice; (O)Mayo Simon; with Ruth White, Gerald Hiken, Harrison Dowd; Dir- James MacAllen.

CAMERA THREE CBS 11:30am Robert Rudie(M), Claude Frank(M); Dir- Anthony Farrar.

Maverick ABC 7:30pm Yellow River; (O)Howard Browne; REPEAT from 2/8/59.

ED SULLIVAN SHOW CBS 8pm Dukes of Dixieland(M), Wayne & Shuster(C), Carol Channing (S), Georgia Gibbs(S), Noelle Adam(D), Bob Lewis(C), Three Wiles(D), Francis Brunn(Juggler).

General Electric Theatre CBS 9pm Deed of Mercy; (O)Philip MacDonald; (A)John McGreevey; REPEAT from 3/1/59.

CHEVY SHOW NBC 9pm Gene Sheldon(C), Joel Grey(A-S-D), Conley Graves(M).

Alfred Hitchcock Presents CBS 9:30pm Cream of the Jest; (O)Frederic Brown; (A)Sarett Rudley; REPEAT.





# ROSS REPORTS — TELEVISION INDEX

JULY 13-19, 1959

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EDITOR: Jerry Leichter

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Thursday (July 16)

ABC- 7:30-8pm NYT, Weekly; DEBUT - Oh Boy! - FILM; to the net. § Musical series from England, offering Americans a cross section of young England's musical tastes. Tony Hall is m.c., with featured English music stars including, Cherry Wainer, Cliff Richard & The Drifters, The Dallas Boys, Cudley Dudley, Lord Rockingham's XI and Pat Laurence, among others.

§ Co-op sponsorships.

§ PKGR & Film Prod- A.B.C. Television Ltd (London); Prod- Jack Good; Dir- Rita Gillespie; Music Dir- Harry Robinson; Choreog- Leslie Cooper; Writer- Trevor Peacock.

#### Sunday (July 19)

NBC- 4:30-6pm NYT & LAT, this date only; SPECIAL - U. S.-Russia Track Meet - LIVE & VIDEOTAPE from Philadelphia; 156 stations live and delayed. § Telecast of the track meet at Franklin Field, Philadelphia, with top track and field stars from Soviet Russia competing against top stars from the U. S., both men and women. The program will include taped sequences from the first day's events of the two-day meet. Marty Glickman and Don Dunphy will call the races, with Bud Palmer and Bob Richards handling interviews and sidelight commentary.

§ SPONSORS- Bayuk Cigars, Inc (Phillies) thru Wermen & Schorr Inc (Phila).

2) General Mills, Inc (Wheaties) thru Knox Reeves Advertising, Inc (Minn).

§ PKGR- NBC Sports (NY); Prod- Perry Smith.

### OTHER NETWORK CHANGES & ADDITIONS

CBS- Thoroughbred Race of the Week; ADDED PROGRAMMING July 11, Saturdays, 4-4:30pm NYT; Weekly; LIVE from NY; to the net (LIVE to cities not carrying Major League Baseball; otherwise delayed showings via tape). § Telecasts of 17 racing features, thru Oct 31, completing this season's schedule. The series includes 17 races from Belmont, Jamaica, Saratoga and Aqueduct, plus the United Nations Handicap from Atlantic City on Sept 19, following the telecast of the Aqueduct Futurity the same afternoon. Jack Drees calls the races, Chris Schenkel handles color and interviews and Ted Atkinson does pre and post-analyses of races on videotape.

§ Co-op.

§ PKGR- CBS Sports; Prod & Dir- Frank Chirkinian.

The Joseph Cotten Show (Mon, 9:30-10pm NYT & LAT) Summer series also includes some re-runs from Schlitz Playhouse and G. E. Theatre, with the previously announced On Trial repeats (see page 57). All films are thru MCA-TV. ADD General Foods products: Post Cereals, alternating with Instant Maxwell House Coffee, both thru Benton & Bowles, Inc (NY); Acct Execs- Bob Diserens (Post), Dick Hall (Instant Maxwell House). (See page 57).

NBC- Fanfare (Tue, 9-9:30pm NYT & LAT) Add Richard Derr as host for the re-run film series (see page 58).

OTHER NETWORK CHANGES (Cont'd)

NBC- The Bob Cummings Show (Tue, 9:30-10pm NYT & LAT) Re-runs begin July 14, thru Oct 6.

The David Niven Show (Tue, 10-10:30pm NYT & LAT) Re-runs begin July 14, thru Sept 15.

The Arthur Murray Party (Mon, 10-10:30pm NYT & LAT) Re-runs began July 6, thru Sept 7.

From These Roots (Mon thru Fri, 3:30-4pm NYT & LAT) Production change, effective June 29: PKGR- NBC-TV(NY); Exec Prod- John C. Greene; Assoc Prod & Co-Dir- Paul Lammers; Co-Dir- Leonard Valenti; Prodn Superv & Casting- George Newell; Music Dir- Clark Morgan; Prog Anncr- Mel Brandt; Sets- Carter Morningstar; Costumes- John Boxer; Writers- John Pickard, Frank Provo.

TALENT SHOWSHEET AND SCRIPT REPORT - JULY 13 - JULY 19  
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PREVIOUS WEEK - ADDITIONS AND DELETIONS:

CAPTAIN KANGAROO; SATURDAY July 11; CBS 9:30am - ADD: Murdoch Buchanan(M), Ann McCurrough(D), Debbie Russell(D), Robert Bruce Linscot(D), John Giordmaine(Magician).  
 DICK CLARK SHOW; SATURDAY July 11; ABC 7:30pm - ADD: Connie Francis(S).  
 JUBILEE, U.S.A.; SATURDAY July 11; ABC 8pm - ADD: Lew Childre(S-D-M).  
 PERRY PRESENTS; SATURDAY July 11; NBC 8pm - ADD: Jaye P. Morgan(S); DELETE: Teresa Brewer(S).  
 LOOK UP AND LIVE; SUNDAY July 12; CBS 10:30am - ADD: Part II of ...And All That Jazz; see page 26-C of 6/29/59.

MONDAY JULY 13  
 ~~~~~

|                         |            |  |
|-------------------------|------------|--|
| POLKA GO ROUND          | ABC 7:30pm | St. Nicholas Ukrainian Catholic Church Choir.  |
| <u>Desilu Playhouse</u> | CBS 10pm   | <u>Killer Instinct</u> ; (O)Joseph Landon, Joey Barnum; (A)Joseph Landon; with Rory Calhoun, Janice Rule, Michael Dante, Joe Mantell, Bert Freed, Nestor Paiva, Stephen Bekassy, Dynamite Jackson, Jimmy Lennon, Mark Scott, Bob Hopkins, Scott Peters; Dir- Lamont Johnson. |

TUESDAY JULY 14  
 ~~~~~

|                                |            |                                                                                                                |
|--------------------------------|------------|----------------------------------------------------------------------------------------------------------------|
| <u>Cheyenne</u><br>(Ty Hardin) | ABC 7:30pm | <u>Silent Witness</u> ; (O)Maurita Pittman; (A)Arnold Belgard, Tom Gries; REPEAT from 3/10/59.                 |
| JIMMY RODGERS SHOW             | NBC 8:30pm | Jill Corey(S), Kingston Trio(S).                                                                               |
| PECK'S BAD GIRL                | CBS 9pm    | <u>Torey's Sibling Rivalry</u> ; (O)Phil Manhoff; with regulars & Susanne Sydney.                              |
| ANDY WILLIAMS SHOW             | CBS 10pm   | Myoshi Umeki(S), Johnny Puleo and His Harmonica Gang, Frank Gorshin(Impressionist), Betty and Jan Rhodes(C-S). |

WEDNESDAY JULY 15  
 ~~~~~

|                          |            |  |
|--------------------------|------------|--|
| MUSIC FOR A SUMMER NIGHT | ABC 7:30pm | <u>Madame Butterfly</u> ; (O)Puccini; with Elaine Malbin, Davis Cunningham, Maria Martell, Robert Dean, Margaret Broder-son; Conductor- Earl Wild. |
| <u>Wagon Train</u>       | NBC 7:30pm | <u>The Bije Wilcox Story</u> ; (O)Milton Krims; REPEAT from 11/9/58.   |





# ROSS REPORTS — TELEVISION INDEX

JULY 20-26, 1959

PROGRAMS · ADVERTISERS · TALENT

VOLUME 11 NUMBER 29

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

EDITOR: Jerry Leichter

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

RECEIVED

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS 0 1959

Saturday (July 25)

NBC GENERAL LIBRARY

NBC- 5:30-6pm NYT, Weekly for 3 weeks; RETURN - Racing from Monmouth - LIVE via remote from Oceanport, N.J.; to the net. § Telecasts of stake races on three successive Saturdays from Monmouth Park, Oceanport, N. J. Tommy Roberts will call the races with Jack O'Hara handling pre-race features and post-race interviews.

§ Sustaining.

§ PKGR- NBC Sports; Prod- Barney Nagler; Dir- Ted Nathanson.

## OTHER NETWORK CHANGES & ADDITIONS

CBS- Thoroughbred Race of the Week; TIME CHANGE July 18; to Sat, 4:30-5pm NYT, thru Sept 26. Program has been seen 4-4:30pm NYT. (See page 60).

NBC- The Lawless Years (Thu, 8:30-9pm NYT & LAT) Re-runs did not begin July 2, as originally scheduled. New programs in this series are continuing to be shown, thru Sept 3.

The Bob Cummings Show (Tue, 9:30-10pm NYT & LAT) General Electric Co (Household Refrigeration) thru Young & Rubicam, Inc(NY); Acct Exec- Jerome Entis; will sponsor the program for three weeks, July 21, 28 and Aug 4.

Perry Presents (Sat, 8-9pm NYT & LAT) Last show for Teresa Brewer as a regular was July 4. Gloria De Haven was vocalist on July 11, Peggy King on July 18 and again on the 25th, and Jaye P. Morgan will be on six programs, Aug 1 thru Sept 5.





TALENT SHOWSHEET AND SCRIPT REPORT - JULY 20 - JULY 26  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

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PREVIOUS WEEK - ADDITIONS AND DELETIONS:

ANDY WILLIAMS SHOW; TUESDAY July 14; CBS 10pm - Correct Spelling, Miyoshi Umeki(S).  
 DAVE KING SHOW; WEDNESDAY July 15; NBC 9pm - ADD: The Lally Twins(C).  
 LAMP UNTO MY FEET; SUNDAY July 19; CBS 10am - ADD: Caring; (O)Clair Roskam; with Melville Ruick, Joan Chandler.  
 CAMERA THREE; SUNDAY July 19, CBS 11:30am - ADD: Miss Julie(O)August Strindberg; (A)Clair Roskam, Joseph Hurley; with Addison Powell, Frances Sternhagen; Dir- Anthony Farrar; The Sea Gull; (O) Anton Chekhov; (A)Clair Roskam, Joseph Hurley; with Jacqueline Brookes, Paul Stevens; Dir- Joseph Hurley.

MONDAY JULY 20  
 ~~~~~

POLKA GO ROUND ABC 7:30pm Tamburitzans(S-D).  
Desilu Playhouse CBS 10pm Silent Thunder; (O)James Edwards; (A)John McGreevey; REPEAT from 12/8/58.

TUESDAY JULY 21  
 ~~~~~

Sugarfoot  
(Will Hutchins) ABC 7:30pm Royal Raiders; (O)Peter Brooke; REPEAT from 3/17/59.  
 JIMMY RODGERS SHOW NBC 8:30pm Joni James(S), Robert Maxwell(M).  
 PECK'S BAD GIRL CBS 9pm The Breadwinner; with regulars & Jane Withers, Bernadette Withers, Kenneth Edward Errair II.  
 ANDY WILLIAMS SHOW CBS 10pm Andy Griffith(A-S), June Valli(S), Clifford Guest(Ventri- loquist), The Bohemians(D).

WEDNESDAY JULY 22  
 ~~~~~

MUSIC FOR A SUMMER NIGHT ABC 7:30pm The Cernes(D), Betty Johnson(S), Wynne Miller(S), Charles K.L. Davis(S), Jack Haskell(S).  
Wagon Train NBC 7:30pm The Jennifer Churchill Story; (O)Robert Yale Libott; REPEAT from 10/15/58.  
 DAVE KING SHOW NBC 9pm Anita Darien(S).  
 ARMSTRONG CIRCLE THEATRE CBS 10pm House of Cards; (O)Alvin Boretz; REPEAT from 2/18/59.

THURSDAY JULY 23  
 ~~~~~

Oh Boy! ABC 7:30pm With regulars & Alma Cogan(S), Marty Wilde(S), Mike  
 (Tony Hall) Preston(S); SW & SD.

The Lawless Years NBC 8:30pm Four, The Hard Way; (O)Allen Miner; with John Vivyan.  
 (James Gregory)

PLAYHOUSE 90 CBS 9:30pm Free Weekend; (O)Steven Gethers; REPEAT from 12/4/58.

21 Beacon Street NBC 9:30pm Double Vision; (O)Jack Kelsey; with regulars & Bill  
 (Dennis Morgan) Couch, Michael Granger, Ted De Corsia, Lester Matthews.

FRIDAY JULY 24  
 ~~~~~

Rawhide CBS 7:30pm Incident at Barker Springs; (O)Les Crutchfield; REPEAT  
 (Eric Fleming & Clint Eastwood) from 2/20/59.

Walt Disney Presents ABC 8pm Killers From Kansas; (O)Frank Gilroy; REPEAT from  
 10/31/58.

ELLERY QUEEN NBC 8pm The Small Elect; (O)Bob Corcoran; REPEAT from 4/10/59.

77 Sunset Strip ABC 9:30pm Well-Selected Frame; (O)Charles Hoffman; REPEAT from  
 (Efrem Zimbalist, Jr.) 11/28/58.

MULTIPLE AND ACROSS THE BOARD SHOWS - JULY 20 - JULY 24  
 ~~~~~

TODAY NBC 7am Jim Backus substitutes for vacationing Dave Garroway  
 7/20/59 thru 7/31/59.

SAM LEVENSON SHOW CBS 10:30am 7/13- Brandon de Wilde(A).

AMERICAN BANDSTAND ABC 4pm 7/20- Sonny James(S); 7/22- Vinny Rome(S), The Rainbows  
 (S); 7/23- Gerry Granahan(S); 7/24- Jamie Coe(S).

JACK PAAR SHOW NBC 11:15pm 7/20- Arlene Francis substitutes for Jack Paar; 7/21-  
 Cliff Arquette(C), Vincent Price(A), Compass Players(C),  
 Earl Grant(S); 7/22- Ken and Mitzi Welch(C-S); 7/23- Earl  
 Grant(S), Virginia de Luce(C), Alexander King(C).

SATURDAY JULY 25  
 ~~~~~

TRUE STORY NBC 12Noon (O)Barry Lake; with Fred Scollay, Lorna Greene, Jim  
 Boles, Al Ramson, Lee Delmo.

DICK CLARK SHOW ABC 7:30pm Annette Funicello(S), Stonewall Jackson(S), Will Jordan  
 (C), Eddie and Betty(S), Carl Mann(S), The Falcons(S).

JUBILEE, U.S.A. ABC 8pm Tex Ritter(A-S), Jimmy Driftwood(S), Cousin Jody(S); Slim  
 Wilson substitutes for vacationing Red Foley.

Brenner CBS 9pm The Buff; (O)George Bellak; with Molly McCarthy, Leo Penn,  
 (Ed Binns, James Broderick) Mal Throne, Sorrell Boone, Chris Gampel, Warren Kemmer-  
 ling, Harry Bergman, Gene Hackman, Leo Bloom, Roger Carmel,  
 Mort Marshall, Norman Shelly, Harrison Dowd.

SUNDAY JULY 26  
 ~~~~~

Maverick ABC 7:30pm Prey of the Cat; (O)Douglas Heyes; REPEAT.

Suspicion NBC 7:30pm Fraction of A Second; (O)Daphne du Maurier; (A)Kathleen  
 Hite; REPEAT from 4/21/59.

ED SULLIVAN SHOW CBS 8pm Eartha Kitt(S), Roger Williams(M), Happy Jesters(S), Phil  
 Foster(C), Pat Henning(C), Jamaica Dancers, St. Clairs  
 (D), LaValle(Magician).

Dragnet NBC 8:30pm With regulars & Raymond Greenleaf, Lillian Powell, Roger  
 (Jack Webb, Ben Alexander) Til.

CHEVY SHOW NBC 9pm Wally Cox(C), Joyce Jameson(C).  
 (Janet Blair, John Raitt)

# ROSS REPORTS — TELEVISION INDEX

JULY 27-AUGUST 2, 1959

PROGRAMS · ADVERTISERS · TALENT

VOLUME 11 NUMBER 30

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

EDITOR: Jerry Leichter

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

RECEIVED

JUL 27 1959

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

NBC GENERAL LIBRARY

Saturday (August 1)

CBS- 5:30-6:30pm NYT; 2:30-3:30pm LAT, this date and Aug 2, 5-6pm NYT; 2-3pm LAT;

SPECIAL - Professional Golfers' Assn Tournament - LIVE from Minneapolis; to the net. § Telecasts of the closing rounds of the 41st Professional Golfers' Assn championship play at the Minneapolis Golf Club, Minneapolis, Minn. Jim McKay, Jim McArthur and John Derr will describe the play from various vantages.

✓ § Co-op.

§ PKGR- CBS Sports; Prod- Judson Bailey; Dirs- Frank Chirkinian, Peter Molnar.

## OTHER NETWORK CHANGES & ADDITIONS

CBS- Behind the News: Section 315; SPECIAL July 26; Sun, 6-6:30pm NYT & LAT, this date only; LIVE from NY; to the net. (Preempts Conquest). Howard K. Smith narrates a special report on Section 315 of the Federal Communications Act. Dr. Frank Stanton, president of the Columbia Broadcasting System, will appear at the conclusion of the report and present a CBS editorial on Section 315.

§ Sustaining.

§ PKGR- CBS News & Public Affairs(NY); Prod- William Weston; Assoc Prod & Writer- Art Barron; Dir- Michael Zeamer.

Name That Tune (Mon, 7:30-8pm NYT & LAT) Tape repeats begin July 27, thru Aug 31.

NBC- Perry Presents (Sat, 8-9pm NYT & LAT) The Modernaires replace The Four Lads as regular singing group, effective Aug 1.





# TALENT SHOWSHEET and SCRIPT REPORT

JULY 27 - AUGUST 2

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PREVIOUS WEEK - ADDITIONS AND DELETIONS:

DAVE KING SHOW; WEDNESDAY July 22; NBC 9pm - ADD: Glen Mason(S-M).

TODAY; ACROSS THE BOARD; NBC 7am - 7/20- Betty Ann Grove(S); 7/21- The Satisfiers(S), 7/22- Roy Hamilton(S); 7/24- Lloyd Bridges(A-S). (ADD)

SAM LEVENSON SHOW; ACROSS THE BOARD; CBS 10:30am - ADD: 7/20- Basil Rathbone(A).

JACK PAAR SHOW; ACROSS THE BOARD; NBC 11:15pm - ADD: 7/23- Ed Reimers.

PERRY PRESENTS; SATURDAY July 25; NBC 8pm - ADD: Peggy King(S).

Markham; SATURDAY July 25; CBS 10:30pm - ADD CAST: Fintan Mayler, Frederic Worlock, Patrick MacNee, Noel Drayton, Ted deCorsia, Gordon Reeves.

LOOK UP AND LIVE; SUNDAY July 26; CBS 10:30am - ADD: Part IV of ...And All That Jazz; see 6/29/59 Page 26-C.

CAMERA THREE; SUNDAY July 26; CBS 11:30am - ADD: Eagle, Tiger and Fly; with Jenny Egan, David Hurst, Roberts Blossom, and special guest Juki Arkin (A-D).

CHEVY SHOW; SUNDAY July 26; NBC 9pm - ADD: Joe Bushkin(M).

MONDAY JULY 27  
 mmmmmmmmmmmmmmmmm

POLKA GO ROUND ABC 7:30pm Dzelma Latvian Dancers, Frankie Yankovic(M).

Desilu Playhouse CBS 10pm Chez Rouge; (O)Adrian Spies; REPEAT from 2/16/59.

TUESDAY JULY 28  
 mmmmmmmmmmmmmmmmm

Cheyenne ABC 7:30pm Brand of Courage; (O)Bernie Giler; REPEAT from 12/16/58.  
 (Ty Hardin)

JIMMY RODGERS SHOW NBC 8:30pm Anita Bryant(S), Hi Lo's(S).

ANDY WILLIAMS SHOW CBS 10pm Julie London(S), Cab Calloway(S), Jack Durant(C), Norma Douglas(S-M).

WEDNESDAY JULY 29  
 mmmmmmmmmmmmmmmmm

MUSIC FOR A SUMMER NIGHT ABC 7:30pm Vivienne della Chiesa(S), Louise O'Brien(S), Susan Reed (S), Brock Peters(S), Danny Costello(S), Beatrice Kraft (D), Midge and Bill Haggett(D).





# ROSS REPORTS — TELEVISION INDEX

AUGUST 3-9, 1959

PROGRAMS · ADVERTISERS · TALENT

VOLUME 11 NUMBER 31

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

EDITOR: Jerry Leichter

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WEEKLY REPORT

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AUG 3 1959

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

GENERAL LIBRARY

Monday (August 3)

NBC- 6:45pm-concl NYT; 3:45pm-concl LAT; SPECIAL - Second 1959 All-Star Baseball Game - LIVE from LA; approx 173 stations live, 2 delayed. (Preempts various programs, depending on time zone, afternoon and evening). § Telecast of the second All-Star Baseball Game to be presented this year, the first time a second game has been scheduled. Mel Allen and Vince Scully will handle the play by play commentary in the game at the Los Angeles Coliseum between stars of the American League, managed by Casey Stengel, and stars of the National League, managed by Fred Haney (see page 58).

§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc(Det); TV Acct Rep- Ed Wilhelm(NY).

§ PKGR- NBC Sports; Prod- Perry Smith; Dir- Harry Coyle.

## OTHER NETWORK CHANGES & ADDITIONS

TAPE POOL- The Nixon-KKhrushchev Debate; SPECIAL July 25, Sat, 11-11:15pm NYT, all nets;

TAPE, to the nets. § Each network transmitted a copy of the tape recording made in Moscow at the RCA exhibit at the American National Exhibition in Moscow, when Vice President Richard M. Nixon and Soviet Premier Nikita S. Khrushchev engaged in a frank exchange of opinions in front of a color TV camera. The Ampex Corp flew the tape to the U. S. and made copies for the nets. Each net had the Soviet Premier's remarks translated and these translations were read by correspondents over the Soviet Premier's voice. Each of the networks then presented the tape again in special Sunday programs, with added commentary: ABC's special Sunday program, July 26, was 3-3:30pm NYT with commentary by Don Goddard. The CBS Sunday special was at 5-5:30pm NYT, with commentary by Walter Cronkite and Witman Vassow. The NBC special was at 7-7:30pm NYT, Sunday, with commentary by Frank McGee, David Brinkley and Frank Bourgholtzer.

CBS- The Playhouse; RETURN July 16; Thursday, 7:30-8pm NYT & LAT, Weekly; FILM; to the net. (Replaces The Invisible Man, last show July 9). § Re-runs of film previously seen on the net as part of the Playhouse of Stars.

§ Sustaining.

§ PKGR & Film Prod- Meridian Productions, Inc(LA); production staffs, various.

Professional Golfers' Assn Tournament; SPECIAL Aug 1 & 2; Sat, 5:30-6:30pm NYT; Sun, 5-6pm NYT. ADD SPONSORS: Sat, Aug 1: Theo Hamm Brewing Co thru Campbell-Mithun, Inc(Minn), network participations alternating with co-op participations. Sun, Aug 2: Hamm Brewing and Midas, Inc (Auto Mufflers) thru Bozell & Jacobs, Inc(Chi), co-sponsors of entire program. (See page 63).

NBC- Perry Presents (Sat, 8-9pm NYT & LAT) Production staff changes: Henry Howard became producer, effective with the July 25 program replacing Ray Charles; Jimmy Lytell became music director, effective Aug 1, replacing Mitchell Ayres.

Bat Masterson (Wed, 9:30-10pm NYT & LAT) Re-runs begin Aug 5, thru Sept 23.



# TALENT SHOWSHEET and SCRIPT REPORT

AUGUST 3 - AUGUST 9

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PREVIOUS WEEK - ADDITIONS AND DELETIONS:

JACK PAAR SHOW; MON-FRI; NBC 11:15pm - ADD: 7/28- Len Dresser(S); 7/29- Florence Henderson(S); 7/30- Charles Dornan(C), Edward Everett Horton(C); DELETE: 7/30- Ronnie Schell(C).

Markham; SATURDAY August 1; CBS 10:30pm - ADD CAST: June Vincent, Joan O'Brien, Whit Bissell.

LOOK UP AND LIVE; SUNDAY August 2; CBS 10:30am - ADD: The Sand Pile; (O)Steven Gethers; with Claudia McNeil, Andrew Prine, Barbara Dana, Billy Dee Williams, Barnard Hughes. This series continues throughout the month of August.

CAMERA THREE; SUNDAY August 2; CBS 11:30am - ADD: Pete for Four Hands; with Vera Brodsky(M), Harold Triggs(M).

Dragnet; SUNDAY August 2; NBC 8:30pm - ADD CAST: Herb Ellis, Paul Mantee, Warren Frost, Jack Kruschen, Georgia Ellis, Art Ballinger.

MONDAY AUGUST 3  
 mmmmmmmmmmmmmmmmm

POLKA GO ROUND ABC 7:30pm Swiss Club Dancers, Rosemary Bailey(M), Janet and Francis Marut(D).

Desilu Playhouse CBS 10pm Trial at Devil's Canyon; (O)Lowell Barrington; REPEAT from 1/5/59.

TUESDAY AUGUST 4  
 mmmmmmmmmmmmmmmmm

Sugarfoot (Will Hutchins) ABC 7:30pm The Ghost; (O)Catherine Kuttner; REPEAT from 10/28/58.

JIMMY RODGERS SHOW NBC 8:30pm The Lennon Sisters(S), Roger Ray(C).

ANDY WILLIAMS SHOW CBS 10pm Dorothy Collins(S), Bil and Cora Baird(Puppet act), Morey Amsterdam(C), Gretchen Wyler(D-S).

WEDNESDAY AUGUST 5  
 mmmmmmmmmmmmmmmmm

MUSIC FOR A SUMMER NIGHT ABC 7:30pm Connee Boswell(S), Fernanda Montel(S), Bette Terrel(S), Fran Warren(S), Jack Haskell(S), Bill Shirley(S), Midge and Bill Haggett(D).

Wagon Train NBC 7:30pm The Tobias Jones Story; (O)Harry Von Zell; REPEAT from 10/22/58.

DAVE KING SHOW NBC 9pm Carol Lawrence(A-S).

ARMSTRONG CIRCLE THEATRE CBS 10pm Prescription: Hypnosis; (O)Jerome Coopersmith; REPEAT from 5/27/59.



THURSDAY AUGUST 6  
 ~~~~~

Oh Boy! ABC 7:30pm Renee Martz(S).  
The Lawless Years NBC 8:30pm The Ray Baker Story; (O)Charles Larson; with Stanley Adams.  
 (James Gregory)  
 PLAYHOUSE 90 CBS 9:30pm Wings of the Dove; (O)Henry James; (A)Meade Roberts; RE-  
 PEAT from 1/8/59.  
21 Beacon Street NBC 9:30pm The Execution; with regulars & Ross Elliott, Arthur Bata-  
 (Dennis Morgan) nides, Chester Stratton, Clark Howat.

FRIDAY AUGUST 7  
 ~~~~~

Rawhide CBS 7:30pm Incident of the Town in Terror; (O)Oliver Crawford; RE-  
 (Eric Fleming & Clint Eastwood) PEAT from 3/6/59.  
 ELLERY QUEEN NBC 8pm Castaway on a Nearby Island; (O)Greer Johnson; REPEAT from  
 4/24/59.

MULTIPLE AND ACROSS THE BOARD SHOWS AUGUST 3 - AUGUST 7  
 ~~~~~

TODAY NBC 7am Arlene Francis substitutes for Dave Garroway 8/3/59 thru  
 8/14/59.  
 SAM LEVENSON SHOW CBS 10:30am 8/4- Ruth St. Denis(D); 8/6- Lucille Watson(A).  
 AMERICAN BANDSTAND ABC 4pm 8/5- Annette Funicello(A-S), Phil Phillips(S); 8/6- Eugene  
 Church(S); 8/7- Skip and Flip(S).  
 JACK PAAR SHOW NBC 11:15pm 8/3- Hugh Downs substitutes for Jack Paar; 8/4- Betty White  
 (S), Anita Bryant(S); 8/5- Blossom Dearie(S), Wally Cox(C),  
 Dody Goodman(C), Johnny Myhers(C); 8/6- Hans Conried(A),  
 Chuck Welch(S), Marc Connelly.

SATURDAY AUGUST 8  
 ~~~~~

TRUE STORY NBC 12Noon (O)Irwin Lewis, Bob Allison; with Paul Stevens, Mel Dowd,  
 Alan North, Walter Miller.  
 DICK CLARK SHOW ABC 7:30pm Freddy Cannon(S), Lu Ann Simms(S), Sam Turner(S), The  
 Tempos(S).  
 JUBILEE, U.S.A. ABC 8pm Carl Smith(S-M).  
 LAWRENCE WELK'S DODGE ABC 9pm Brian Siebman(S).  
 DANCING PARTY  
Brenner CBS 9pm One of Our Own; (O)Douglas Taylor; with Lois Nettleton,  
 (Ed Binns, James Broderick) Steven Shaw, Nancy R. Pollock, Eugenia Rawls, Sidney Pol-  
 lack, Ann Williams, Lee Krieger.  
Markham CBS 10:30pm With Don Haggerty, Eduard Franz, Lydia Goya, Armand Alza-  
 (Ray Milland) mora, Byron Foulger.

SUNDAY AUGUST 9  
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CATHOLIC HOUR NBC 5:30pm The Trial; (O)Robert J. Crean; with Bronia Stefan, Thayer  
 David, Harry Gresham, Sally Chamberlin, Eleanor Phelps,  
 Ann Driscoll.  
Maverick ABC 7:30pm Betrayal; (O)Winston Miller; (A)James O'Hanlon, Richard  
 Macaulay; REPEAT from 3/22/59.  
 ED SULLIVAN SHOW CBS 8pm Jane Russell(A), Toni Arden(S), Keefe Brasselle(S-D), Sid  
 Kroft(Puppet act), Shecky Greene(C), Helene and Howard(D),  
 Martin Brothers(Flame tossing act), Shaller Brothers(Jug-  
 glers), Sabicas(M), Miss Mara(Trapeze act).  
Dragnet NBC 8:30pm With regulars & Dennis McCarthy, Mary Lawrence, Tracey  
 Roberts, Jenifer Lea.

# ROSS REPORTS — TELEVISION INDEX

AUGUST 10-16, 1959

PROGRAMS · ADVERTISERS · TALENT

VOLUME 11

NUMBER 32

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Tuesday (August 11)

CBS- 9-9:30pm NYT & LAT, Weekly for 4 weeks; DEBUT - Adventure Showcase - FILM; 133 stations net, 5 delayed. (Replaces Peck's Bad Girl, last show Aug 4).

§ Proposed pilot films for four different series will be shown under the program title as an anthology adventure-drama series. The titles of the series for which the pilots were made are: Brock Callahan, Combat Correspondent ("Return to Guam"), Dr. Mike, and Johnny Nighthawk ("Forced Landing").

§ SPONSOR- Pharmaceuticals, Inc (Geritol) thru Parkson Advertising Agency, Inc (NY); TV Acct Superv- Don Blauhut.

§ PKGR & Film Prod- Screen Gems, Inc., at Columbia Studios, Hollywood, Cal.; Prod Staffs- Brock Callahan: Prod- James Fonda; Dir- Don Spiegel; Writer- Stirling Silliphant. Dr. Mike: Exec Prod- Bryan Foy; Prod- Harold Greene; Dir- Oscar Rudolph; Writer- John Kneubuhl. Combat Correspondent: Prods- Ray Singer, Dick Chevillat; Dir- Christian Nyby; Writer- Otis Carney. Johnny Nighthawk: Prod- Harold Greene; Dir- Oscar Rudolph; Writers- Sam Rolfe, Barney Slater.

#### Friday (August 14)

ABC- 9:30pm NYT-to concl, this date only; SPECIAL - 1959 College All-Star Football Game - LIVE from Chicago, 157 stations live. (Preempts 77 Sunset Strip).

§ Telecast of the 26th College All-Star Football Game between the cream of the college football stars against the National Football League champion Baltimore Colts, at Soldier Field, Chicago. Ray Scott will handle the play-by-play, with Harold "Red" Grange doing the color and play analyses.

§ SPONSORS- 1) Liggett & Myers Tobacco Co (I&M) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Superv- Clifford Fitzgerald. 2) Carling Brewing Co (Beer) thru Lang, Fisher & Stashower, Inc(Cleveland). Both are full network. Regional Sponsor: Falstaff Brewing Co thru Dancer-Fitzgerald-Sample, Inc(NY).

§ PKGR- ABC-TV with Chicago Tribune Charities, Inc(Chi); Prod- Lester E. Malitz, Inc.; Dir- Jim Holmes.

#### Sunday (August 16)

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - The Ransom of Red Chief - TAPE, recorded in NY; no. of stations not available. (Preempts The Loretta Young Show, 10-10:30pm). § William Bendix, Hans Conried, Teddy Rooney and Russell Collins star in a television version of the O. Henry classic.

§ SPONSOR- Rexall Drug Co (Various Products) thru Batten, Barton, Durstine & Osborne, Inc(LA); TV Acct Rep- Everett Hart(NY).

§ PKGR- Talent Associates, Ltd(NY); Exec Prod- David Susskind; Assoc Prod- Jose Vega; Prodn Superv- Renee Valente; Dir- Alvin Rakoff; Sets- Bob Wade; Costumes- John Boxer; Special Effects- Dick Aimone; Writer- Phil Reisman, Jr. (adaptee from the O. Henry short story).

### OTHER NETWORK CHANGES & ADDITIONS

POOL- President Eisenhower's Address on a Labor Reform Bill; SPECIAL Aug 6, Thu, 7:30-7:45pm NYT; LIVE, to the ABC, CBS, NBC nets from Washington, with CBS handling the telecast. § President Eisenhower addressed the nation (Cont'd on next page)



POOL- President Eisenhower's Labor Address (Cont'd from previous page): from the White House on "The Need to Enact An Effective Labor Reform Bill". Following the address, each of the networks presented its own special news program or commentary on pending legislation.

ABC- The Investigators and the Law; SPECIAL REPEAT Aug 14, Fri, 8-9pm NYT & LAT; TAPE & FILM; to the net. (Preempts Walt Disney Presents). § Repeat showing of the documentary study of Congressional investigations, originally presented on the net on April 20, 1959 (see page 34).

The Dick Clark Show (Sat, 7:30-8pm NYT & LAT) Program will originate from Hollywood on Aug 15, 22 and 29, and from San Francisco on Sept 5, after which it will return to its NY origination.

CBS- Special Report: Section 315; SPECIAL Aug 2, Sun, 7:30-8pm NYT & LAT, this date only; LIVE from NY, to the net. (Preempts That's My Boy). § CBS News correspondent Harry Reasoner was moderator for the program, which presented points of view opposed to those expressed by CBS President Dr. Frank Stanton the previous week in the special program, Behind the News: Section 315 (see page 63). CBS News correspondent Ron Cochran was reporter of the events behind the discussion, with the opposing points of view presented by Dr. Daniel M. Berman, of Washington College, Chestertown, Md., a political scientist; Dr. Timothy Costello, for the Liberal Party of the State of NY, and Eric Hass, representing the Socialist Labor Party.  
§ Sustaining.  
§ PKGR- CBS News & Public Affairs(NY); Prod- William Weston; Dir- Michael Zeamer.

Vice President Nixon's Return; SPECIAL Aug 5, Wed, 3:30-4pm NYT, LIVE from Washington; to the net. (Preempts The Verdict is Yours). § Telecast of Vice President Nixon's arrival at MATS Terminal, Washington National Airport, returning from his trip to Soviet Russia and Poland.  
§ Sustaining.  
§ PKGR- CBS News(Wash); Prods- Lewis Shollenberger, Bill Kobin, Paul Levitan.

The Big Red Show: Vienna Youth Festival; SPECIAL Aug 9, Sun, 6-6:30pm NYT & LAT, this date only; FILM, to the net. (Preempts Conquest). § CBS News correspondent Ernest Leiser is narrator for the on-the-spot film coverage he produced and directed of the Communist-controlled international youth festival in Vienna, Austria, the first time it has been held outside the Iron Curtain.  
§ Sustaining.  
§ PKGR- CBS News(NY); Prod- Leslie Midgley; Dir- Bill Greif; Cameramen- Paul Bruck, Jerry Schwartzkopff.

NBC- Vice President Nixon's Arrival; SPECIAL Aug 5, Wed, <sup>4:43pm</sup> 3:30-4pm NYT, LIVE from Washington; to the net. (Preempts From These Roots). § Telecast of Vice President Nixon's arrival at Washington National Airport, returning from his trip to Soviet Russia and Poland. *Truth or Consequences*  
§ Sustaining.  
§ PKGR- NBC News(Wash); Prod- Julian Goodman.

Vertical Frontier; SPECIAL Aug 2, Sun, 1:30-2pm NYT; FILM; to the net. § Documentary produced for the Air Force, exploring the dramatic story of the planning, research and consideration for human safety that go into the preparation for space flight.  
§ Sustaining.  
§ PKGR- NBC Public Affairs; film produced by Winthrop Laboratories for the U.S. Air Force; Program Editor- Blair Chotzinoff(NBC).



# TALENT SHOWSHEET and SCRIPT REPORT

AUGUST 10 - AUGUST 16

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Ozzie and Harriet, Adventures of Rin Tin Tin, Alcoa-Goodyear Theatre, Alcoa Presents, Armstrong Circle Theatre, Arthur Murray Party, Bat Masterson, Black Saddle, Buckskin, Steve Canyon, Cheyenne, Cimarron City, Colt 45, Bob Cummings Show, D.A.'s Man, Ellery Queen, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun, Will Travel, Alfred Hitchcock Presents, Lassie, Lawman, Leave It To Beaver, Life & Legend of Wyatt Earp, Lineup, Lux Playhouse, Dick Powell's Zane Grey Theatre, M Squad, Maverick, Millionaire, Naked City, David Niven Show, Northwest Passage, Peter Gunn, Playhouse 90, Real McCoy's, Richard Diamond, Private Detective, Rifleman, Rough Riders, Pete Kelly's Blues, Phil Silvers Show, 77 Sunset Strip, Sugarfoot, Tales of Wells Fargo, The Californians, The Restless Gun, The Texan, The Thin Man, Danny Thomas Show, Tombstone Territory, Trackdown, Wagon Train, Wanted Dead or Alive, Yancy Derringer, Loretta Young Show, Zorro.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

TODAY; MON-FRI; NBC 7am - ADD: 8/3- Arlyne Frank(S); 8/4- Richard Hayman(M); 8/5- International String Congress at Greenleaf Lake, Okla.; 8/7- Robert McFerrin(S), Adele Addison(S).  
 SAM LEVENSON SHOW; MON-FRI; CBS 10:30am - ADD: 8/7- Myrna Loy(A).  
 JACK PAAR SHOW; MON-FRI; NBC 11:15am - ADD: 8/3- John Gary(S); 8/4- Peggy Cass(A), Cliff Arquette(C), "Randi" (Magician); 8/6- Hermione Gingold(C), Genevieve(S); DELETE: 8/6- Marc Connelly.  
 CAPTAIN KANGAROO; SATURDAY August 8; CBS 9:30am - ADD: Beatrice Dante & her trained chimpanzee.  
 JUBILEE, U.S.A.; SATURDAY August 8; ABC 8pm - ADD: "Jimmy Dean"(S).  
 LAWRENCE WELK'S DODGE DANCING PARTY; SATURDAY August 8; ABC 9pm - ADD: Anita Gordon(S).  
 LOOK UP AND LIVE; SUNDAY August 9; CBS 10:30am - ADD: Part II of The Sand Pile, see Page 31-A, 8/3/59.  
 CAMERA THREE; SUNDAY August 9; CBS 11:30am - ADD: Watcher by the Dead; (O)Ambrose Bierce; with Peter Brandon, Robert Drivas, Richard Morse, Michael Higgins.  
 CHEVY SHOW; SUNDAY August 9; NBC 9pm - ADD: Dan Rowan(C), Dick Martin(C), Matt Dennis(S).

MONDAY AUGUST 10  
 mmmmmmmmmmmmmmmmm

|                         |            |  |
|-------------------------|------------|--|
| POLKA GO ROUND          | ABC 7:30pm | Harp and Shamrock Irish Dancers, Jan & Dolores Gbur(S).  |
| <u>Desilu Playhouse</u> | CBS 10pm   | <u>Two Counts of Murder</u> ; (O)Henry Denker; with Raymond Massey, David Janssen, Whitney Blake, Robert Emhardt, Ray Teal, George Mitchell, Lawrence Dobkin, William Allyn, James Bell, Cindy Robbins, Irma Hurley, Alexander Campbell, Pitt Herbert, Frank Griffin, Olan Soule, Sid Bowe, Paula Victor, Marilyn Winston. |

TUESDAY AUGUST 11  
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|                           |            |  |
|---------------------------|------------|--|
| JIMMY RODGERS SHOW        | NBC 8:30pm | Tony Bennett(S), Carol Hughes(S), The Four Brothers(S).  |
| <u>Adventure Showcase</u> | CBS 9pm    | PREMIERE. <u>Brock Callahan</u> ; (O)Stirling Silliphant; with Ken Clark, Randy Stewart, Richard Shannon, Barbara Barron; Dir- Don Siegel. (Characters created by William C. <u>ult</u> ). |
| ANDY WILLIAMS SHOW        | CBS 10pm   | Diahann Carroll(S), Buddy Hackett(C), Mello Larks(S), Joan Holloway(D).  |

WEDNESDAY AUGUST 12  
 mmmmmmmmmmmmmmmmm

|                          |            |   |
|--------------------------|------------|---|
| MUSIC FOR A SUMMER NIGHT | ABC 7:30pm | <u>La Traviata</u> ; (O)Giuseppe Verdi; with Maria Martell, William Dean, Margaret Broderson, Stanley Kolk. |
| <u>Wagon Train</u>       | NBC 7:30pm | <u>The Hunter Malloy Story</u> ; (O)Thomas Thompson; REPEAT from 1/21/59.                                   |

WEDNESDAY AUGUST 12 (Cont'd)

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DAVE KING SHOW NBC 9pm Sandy Stewart(S).  
 U.S. STEEL HOUR CBS 10pm Seed of Guilt; (O)Barbara Chain; with Peggy Wood, Gloria Vanderbilt, Patty Duke, Herbert Nelson, Lois Nettleton, Betty Sinclair, Katherine Meskill, Karen Lee; Dir- Tom Donovan.

THURSDAY AUGUST 13

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The Lawless Years (James Gregory) NBC 8:30pm The Story of Lucky Silva; (O)Allen Miner; with Martin Landau.  
 PLAYHOUSE 90 CBS 9:30pm Return of Ansel Gibbs; (O)Frederick Buechner, (A)David Davidson; REPEAT from 11/27/58.

FRIDAY AUGUST 14

\*\*\*\*\*

ELLERY QUEEN NBC 8pm The Curse of Aden; (O)Leonard Stadd; REPEAT from 5/1/59.  
 MULTIPLE AND ACROSS THE BOARD SHOWS AUGUST 10 - AUGUST 14  
 \*\*\*\*\*  
 TODAY NBC 7am 8/10- Jeri Southern(S).  
 AMERICAN BANDSTAND ABC 4pm 8/10- Frankie Ford(S); 8/11- Johnny Tilatrin(S); 8/12- LaVerne Baker(S); 8/14- Terri Dean(S).  
 JACK PAAR SHOW NBC 11:15pm 8/10- Carmel Quinn(S); Harry Mimmo(C), Arlene Francis(A); 8/11- Anne Bancroft(A), Don Adams(C), Genevieve(S); Alex King(C); 8/12- Phil Ford & Mimi Hines(C-S), Anita Darian(S), Hermione Gingold(C); 8/13- Teddy Rooney(A), Hans Conried(A), Jack Haskell(S).

SATURDAY AUGUST 15

\*\*\*\*\*

CAPTAIN KANGAROO CBS 9:30am Angelito(Juggler).  
 TRUE STORY NBC 12Noon (O)John West; with Harry Kent, Frank Campanella, Richard Woods.  
 DICK CLARK SHOW ABC 7:30pm Jack Scott(S), Tommy Edwards(S), Rusty York(S), Johnny & the Hurricanes(S), The Browns(S).  
 JUBILEE, U.S.A. ABC 8pm Jim Reeves(emcee), June Carter(S), Braga Sisters(S), Arnie Derksen(S).  
Brenner (Ed Binns, James Broderick) CBS 9pm Man in the Middle; (O)Peter Stone; with Lee Grant, William Daniels, Heywood Hale Broun, Martin Newman, Roy Poole, Telly Savales, Chris Gampel, Bruce Kirby, Harry Millard, Don Fellows, Sam Ludwig, Stan Schneider, Luke Helpin.

SUNDAY AUGUST 16

\*\*\*\*\*

CATHOLIC HOUR NBC 5:30pm With Crooked Lines; (O-A)Rev. Donald Cunningham; with Kay MacDonald, Ford Rainey, Paul Stevens, Maureen Delaney, Jim Boles, Keir Dullea.  
Maverick ABC 7:30pm The Saga of Waco Williams; (O)Montgomery Pittman; (A)Gene Coon; REPEAT from 2/15/59.  
 ED SULLIVAN SHOW CBS 8pm Landon Midgets, Teresa Brewer(S), Lionel Hampton(M), Jan Murray(C), Myron Cohen(C), Joe Howard Sr. & Joe Howard Jr. (C), The Wagon Sisters(S), Peter Gennaro(D), Wisa D'Orsa (D), Tibor(Seal Act); Jan Peerce(S).  
Dragnet NBC 8:30pm With regulars & Nanci Valentine, Quentin Sondergaard, George Cisar, James Douglas.  
 CHEVY SHOW NBC 9pm Dorothy Kirsten(S), Alice Ghostley(S), Bobby Sargent(C).  
 SPECIAL NBC 10pm The Ransom of Red Chief; (O)O. Henry; (A)Phil Reisman Jr.; Hans Conried, William Bendix, Teddy Rooney, Russell Collins, Heywood Hale Broun, Rex Eberhardt, Joe Boley, Richard Bowler, Phil Kramer, Harry Davis; Dir- Alvin Rakoff.  
 ROSS REPORTS 8/10/59 - Page 32-B  
 TALENT SHOWSHEET



# ROSS REPORTS — TELEVISION INDEX

AUGUST 17-23, 1959

PROGRAMS · ADVERTISERS · TALENT

VOLUME 11

NUMBER 33

EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Friday (August 21)

CBS- 11:15pm-to concl (premiere), 4 programs; SPECIALS - National Football League Pre-Season Games - LIVE & TAPE, from various cities; 147 stations live and tape. § Telecasts of four pre-season National Football League football games: Aug 21- Baltimore Colts vs. NY Giants, at Dallas; Sept 11 (11:15pm start)- NY Giants vs. Chicago Bears, at Chicago; Sept 13 (2:30pm start)- Cleveland Browns vs. Detroit Lions, at Detroit; Sept 20 (2:30pm start)- Baltimore Colts vs. Chicago Cardinals, at Louisville. Game telecasts will be fed live to Washington, D. C., Baltimore and NY, with NY taping and feeding the tape to the rest of the network. Chris Schenkel and Johnny Lujack will handle the play-by-play and commentary for the network telecasts, with Chuck Thompson handling the feed to Baltimore only.

§ SPONSORS- (National) Philip Morris, Inc (Marlboro) thru Leo Burnett Co., Inc (Chi). (NY Area) Shell Oil Co thru J. Walter Thompson Co(NY). Remainder of the stations have local sponsors, filling spots not covered by the net sponsor.

§ PKGR- CBS Sports(NY); Prod- Pete Molnar; Dir- Dick Liesendahl.

#### Saturday (August 22)

ABC- 10pm-to concl, Weekly for 7 weeks; DEBUT - Saturday Night Pro Football - LIVE, from various cities; no. of stations not available. § Telecasts of seven pre-season and regular games of the National Football League, with Chuck Thompson and Howard Cosell handling play-by-play and commentary. The opening game will be the Chicago Cardinals vs. Pittsburgh Steelers at Austin, Texas. The final game in the program series on Oct 3 will be Baltimore Colts vs. Chicago Bears at Baltimore.

§ CO-SPONSORS- (National) General Mills, Inc., thru Knox Reeves Advertising, Inc. (East) National Brewing Co thru W. B. Doner & Co (Balt); (West) Theo Hamm Brewing Co thru Campbell-Mithun, Inc(Minn).

§ PKGR- ABC Sports(NY); Prod & Dir- Jack Lubell.

### OTHER NETWORK CHANGES & ADDITIONS

CBS- Vice President Nixon Reporting --What I Saw in Russia; SPECIAL Aug 9; Sun, 7:30-8pm NYT & LAT, this date only; TAPE & FILM, to the net. (Preempts That's My Boy).

§ Highlights of Vice President Nixon's trip to the Soviet Union, with Mr. Nixon as narrator, with filmed portions from CBS Newsfilm coverage of the trip. CBS News correspondent Paul Niven, who was with the tour, acted as program host.

§ Sustaining.

§ PKGR- CBS Special Program Unit(NY); Prod- Leslie Midgley; Dir- Vern Diamond; Camera- Bruce Hoertel.

House Labor Debate; SPECIAL Aug 11; Tue, 7:30-8pm NYT & LAT, this date only; LIVE from Washington; to the net. (Preempted Stars in Action). § Special program on the various labor reform bills before Congress (Continued on next page)



OTHER NETWORK CHANGES (Cont'd)

CBS- House Labor Debate (Cont'd from previous page): with CBS News correspondent Howard K. Smith presenting a resume of the news background of the labor legislation. Rep. Stewart Udall (D, Ariz) and Rep. John Shelley (D, Cal) discussed different versions of labor bills favored by them.

§ Sustaining.

§ PKGR- CBS Special Program Unit; Prod- Lewis Shollenberger(Wash).

NBC- Vice President Nixon Reports on his Trip; SPECIAL Aug 9; Sun, 7-7:30pm NYT & LAT; this date only; LIVE & FILM from Washington; to the net. (Preempts Midwestern Hayride). § Vice President Nixon described some of the highlights of his trip to the Soviet Union and Poland, with the showing of about 20 minutes of film footage covering his activities. NBC White House correspondent Ray Scherer, who was along on the trip, was on the program with Mr. Nixon.

§ Sustaining.

§ PKGR- NBC News and Public Affairs; Prod- Julian Goodman(Wash); Camera- Bradford Kress.

Status of Labor Legislation; SPECIAL Aug 10; Mon, 7:30-8pm NYT & LAT, this date only; LIVE from Washington, to the net. (Preempts Buckskin). § Martin Agronsky was host to Congressmen who discussed various aspects of the special labor reform bills before Congress.

§ Sustaining.

§ PKGR- NBC News and Public Affairs; Prod- Julian Goodman.

# TALENT SHOWSHEET and SCRIPT REPORT

AUGUST 17-AUGUST 23

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## PREVIOUS WEEK - ADDITIONS AND DELETIONS

Desilu Playhouse; MONDAY August 10; CBS 10pm - DELETE: Pitt Herbert.

TRUE STORY; SATURDAY August 15; NBC 12Noon - ADD: Martyn Green.

LAWRENCE WELK'S DODGE DANCING PARTY; SATURDAY August 15; ABC 9pm - ADD: Sue Raney(S).

Markham; SATURDAY August 15; CBS 10:30pm - ADD: Gloria Forbes, Lisa Plowman, Phillip Pine, Harry Jackson, Virginia Vincent, Allen Pinson.

LOOK UP AND LIVE; SUNDAY August 16; CBS 10:30am - ADD: Part III of The Sand Pile, see Page 31-A, 8/3/59.

### MONDAY AUGUST 17 mmmmmmmmmmmmmmmmmmmmmmmm

POLKA GO ROUND ABC 7:30pm Yugoslav Balkan Dancers.

Desilu Playhouse CBS 10pm Martin's Folly; (O)Calvin J. Clements; REPEAT from 2/23/59.

### TUESDAY AUGUST 18 mmmmmmmmmmmmmmmmmmmmmmmm

Sugarfoot ABC 7:30pm The Twister; (O)Ellis St. Joseph; (A)James Gunn; REPEAT (Will Hutchins) from 4/14/59.

JIMMY RODGERS SHOW NBC 8:30pm Molly Bee(S), The Treniers(S), Harry Reiser(M), Bobby Brandt(D).

Adventure Showcase CBS 9pm Dr. Mike; (O)John Kneubuhl; with Keith Andes, Lewis Martin, Mary Adams, Joe De Santis, Greta Granstedt; Dir-Oscar Rudolph.

ANDY WILLIAMS SHOW CBS 10pm Eydie Gorme(S), Mel Torme(S-M), Mr. Ballantine(C-Magician).

### WEDNESDAY AUGUST 19 mmmmmmmmmmmmmmmmmmmmmmmm

MUSIC FOR A SUMMER NIGHT ABC 7:30pm Nina Novak(D), George Zoritch(D), Yura Lazovsky Dancers, Earl Wild(M), Oscar Shumsky(M), William Lewis(S), Maria Martell(S).

Wagon Train NBC 7:30pm The Doctor Willoughby Story; (O)Harry Von Zell; REPEAT from 11/5/59.

DAVE KING SHOW NBC 9pm Joyce Hahn(S).

ARMSTRONG CIRCLE THEATRE CBS 10pm SSN - 571: The Nautilus; (O)Jerome Coopersmith; REPEAT from 11/26/58.

THURSDAY AUGUST 20  
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Oh Boy! ABC 7:30pm Jimmy Henney(m.c.), Renee Martz(S), Michael Cox(S), Don Lang(S), Nicky Martyn(S).

The Lawless Years NBC 8:30pm The Morrison Story; (O)Jo Eisinger; with Philip Coolidge, (James Gregory) George Mitchell, Robert Carricart, Gertrude Flynn, Steven Ritch, Anthony Lettier.

PLAYHOUSE 90 CBS 9:30pm The Velvet Alley; (O)Rod Serling; REPEAT from 1/22/59.

FRIDAY AUGUST 21  
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Rawhide CBS 7:30pm Incident at Alabaster Plain; (O)David Swift; REPEAT from (Eric Fleming, Clint Eastwood) 1/16/59.

ELLERY QUEEN NBC 8pm Dance Into Death; (O)Bob Corcoran; REPEAT from 5/15/59.

MULTIPLE AND ACROSS THE BOARD SHOWS AUGUST 17 - AUGUST 21  
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TODAY NBC 7am 8/17- Connee Boswell(S); 8/18- Betty Ann Grove(S); 8/19- (Dave Garroway) Mary Lou Williams Jazz Trio; 8/20- Betty Ann Grove(S); 8/21- Bud and Travis(S-M).

AMERICAN BANDSTAND ABC 4pm 8/17- Al Wolfe(m.c.), Ronnie Hawkins(S); 8/18- Phil Wilson(m.c.), Edd Byrnes(S); 8/20- Judy Cross(S); 8/21- Dick Kollman(S).

JACK PAAR SHOW NBC 11:15pm 8/17- Arlene Francis substitutes for Jack Paar, Burgess Meredith(A), Maurice Evans(A), Bertice Reading(S); 8/18- Cliff Arquette(C), Wally Cox(C), RoseMarie(S), Len Dressler(S); 8/19- Hans Conried(A), Virginia de Luce(C), Pat Carroll(C), Betty Johnson(S); 8/20- Virginia Graham(C), Dave Gardner(C), Leslie Uggams(S).

SATURDAY AUGUST 22  
mmmmmmmmmmmmmmmmmmmmmmmm

TRUE STORY NBC 12Noon (O)Gene Watts; with Milton Seltzer, Barbara Bergere, Ford Rainey, Fred Stewart.

DICK CLARK SHOW ABC 7:30pm Fabian(S), Bobby Darin(S), Dodie Stevens(S), Mitchell Torak(S).

JUBILEE, U.S.A. ABC 8pm Bobby Lord(S), Johnny Horton(S), Betty Johnson(S).

LAWRENCE WELK'S DODGE ABC 9pm Janie Jones(S).  
DANCING PARTY

Brenner CBS 9pm Thin Ice; (O)Sheldon Stark; with Berta Gersten, Michael Ed Binns, James Broderick) Gorin, Al Lewis, Walter Klavun, Seth Edwards.

Markham CBS 10:30pm Deadline Date; (O)Norman Jolley; with Robert Horton, Peggie (Ray Milland) Castle, Hugh Sanders, Ray Teal, Pat Waltz, Don Megowan, Renny McEvoy, Jess Kirkpatrick, Arlene Hunter, Russ Bender.

SUNDAY AUGUST 23  
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CATHOLIC HOUR NBC 5:30pm Prouheze in Hell and Heaven; (O)Gereon Zimmerman, based on Paul Claudel's The Satin Slipper; with Patricia Falkenhain, Jack Cannon, John McGiver, Frances Sternhagen, Robert Ger-ringer.

Maverick ABC 7:30pm Passage to Fort Doom; (O)Roy Huggins; REPEAT from 3/8/59.

Suspicion NBC 7:30pm The Other Side of the Curtain; (O)Helen McCloy; REPEAT from 10/14/58.

ED SULLIVAN SHOW CBS 8pm Alan King(C), Turk Murphy & band, Althea Gibson(S), Dolores Wilson(S), Smyth Brothers(S), Bennett and Patterson(C), Johnny Haymer(C), Luise Rainer(A), John Gilpin & Marilyn Burr(D).

Dragnet NBC 8:30pm Richard Paxton, Dennis Moore, Joe Quinn, Coleman Francis, James Stone, & regulars.

CHEVY SHOW NBC 9pm Dorothy Kirsten(S), Jimmy Dean(S), Don Adams(C).



# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Tuesday (August 25)

NBC- 8-9pm NYT & LAT, this date only; SPECIAL - Back to School - LIVE from various cities; 104 stations live, 13 tape. (Preempts Steve Canyon, 8-8:30pm, and The Jimmie Rodgers Show, 8:30-9pm). § A cross-country survey of problems currently facing the nation's schools, with David Brinkley as anchor man for NBC News correspondents reporting from Houston, Oklahoma City, New Orleans, Atlanta, Little Rock, Los Angeles, Philadelphia, Chicago, Cambridge and New York. § SPONSOR- Remington Rand, Div of Sperry Rand Corp, (Typewriters) thru Compton Advertising, Inc(NY); Acct Superv- George Renner; Acct Exec- Dan Bardi. § PKGR- NBC News, Special Affairs Div(NY); Prod- Reuven Frank; Dirs- Various.

#### Wednesday (August 26)

ABC- 8-8:30pm NYT & LAT, Weekly; RETURN & NET DEBUT - Court of Last Resort - FILM; to the net. (Replaces the second half-hour of Music For a Summer Night, last show August 19. The first half-hour is replaced by a documentary film series). § Lyle Bettger stars as the chief investigator in this series based on stories about the real organization, dedicated to freeing wrongfully convicted persons. The series debuted on NBC on Oct 4, 1957, and was seen on the net thru April 11, 1958. Current films are reruns from that series. § Sustaining. § PKGR & Film Prod- Walden Productions with Paisano Productions(LA), at the Paramount Sunset Studio, Hollywood, Calif.; Exec Prod- Jules C. Goldstone; Prod- Elliott Lewis; Assoc Prod- Lonnie D'Orsa; Dirs- Tom Gries, Peter Godfrey, John Meredyth Lucas, James Sheldon; Dir of Photog- Floyd Crosby; Writers- Various.

#### Saturday (August 29)

NBC- 5pm- approx 7pm NYT (following baseball telecasts), and Aug 30, 3:30pm- to concl; these dates only; SPECIAL - Davis Cup Challenge Round - COLOR VIDEO-TAPE, recorded in NY; to the net. (NY is live locally, 2:30pm, Sat & Sun). § Telecasts of the matches between the U. S. and Australia in the Davis Cup competition at the West Side Tennis Club, Forest Hills, N. Y. The doubles match will be telecast Saturday, and the two concluding singles matches on Sunday, with Jack Kramer, Bill Talbert and Bud Palmer as commentators. § Sustaining. § PKGR- NBC Sports(NY); Prod- Perry Smith.

### OTHER NETWORK CHANGES & ADDITIONS

CBS- National Football League Pre-Season Games (starting Aug 21, Fri, 11:15pm NYT, see page 67) ADD SPONSORS- Duquesne Brewing Co thru Vic Maitland & Associates, Inc (Pitts), for some Eastern regional stations; Union Oil Co thru Erwin Wasey, Ruthrauff & Ryan, Inc(LA), for California regional.

OTHER NETWORK CHANGES (Cont'd)

NBC- Blondie; RETURN Aug 17, Mon thru Fri, 2:30-3pm NYT & LAT; FIIM, to the net. (Replaces The Court of Human Relations, last show Aug 14). § Re-runs of the situation comedy series starring Arthur Lake and Pamela Britton as Dagwood and Blondie Bumstead, based on the comic strip. The series debuted on NBC on Jan 4, 1957 and was seen thru Sept 27, 1957. Re-runs were seen as part of NBC's Comedy Time, Mon thru Fri, 5-5:30pm NYT, during Nov and Dec, 1957, and again during April and May, 1958. It was presented again from July 5, 1958 thru Oct 4, 1958, Sat, 11:30am-12 noon NYT.

§ Sustaining.

§ Orig PKGR & Film Prod- Hal Roach Studios, Culver City, Calif. (Series now owned by NBC); Prod- William Harmon; Dir- Hal Yates; Writer- John L. Green.

# TALENT SHOWSHEET and SCRIPT REPORT

AUGUST 24-AUGUST 30

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Ozzie and Harriet, Adventures of Rin Tin Tin, Alcoa-Goodyear Theatre, Alcoa Presents, Armstrong Circle Theatre, Arthur Murray Party, Bat Masterson, Black Saddle, Buckskin, Steve Canyon, Cheyenne, Cimarron City, Colt 45, Bob Cummings Show, D.A.'s Man, Ellery Queen, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun, Will Travel, Alfred Hitchcock Presents, Lassie, Lawman, Leave It To Beaver, Life & Legend Of Wyatt Earp, Lineup, Lux Playhouse, Dick Powell's Zane Grey Theatre, M Squad, Maverick, Millionaire, Naked City, David Niven Show, Northwest Passage, Peter Gunn, Playhouse 90, Real McCoy's, Richard Diamond, Private Detective, Rifleman, Rough Riders, Pete Kelly's Blues, Phil Silvers Show, 77 Sunset Strip, Sugarfoot, Tales Of Wells Fargo, The Californians, The Restless Gun, The Texan, The Thin Man, Danny Thomas Show, Tombstone Territory, Trackdown, Wagon Train, Wanted Dead Or Alive, Yancy Derringer, Loretta Young Show, Zorro.

MONDAY, AUGUST 24  
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POLKA GO ROUND ABC 7:30pm Dushouhubka-Ukrainian Folk Dancers of Chicago  
Desilu Playhouse CBS 10pm The Untouchables; (O)Eliot Ness; (A)Paul Monash; REPEAT from 4/20/59.

TUESDAY, AUGUST 25  
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Cheyenne ABC 7:30pm Backfire; (O)Will Cook; (A)Albert Aley; REPEAT from 4/7/59.  
 (Ty Hardin)  
Adventure Showcase CBS 9pm Return To Guam; (O)Otis Carney; with Lin McCarthy, Gene Barry, Eugene Iglesias, Didi Ramati, Dean Stanton, William Bryant, Matt Lorenz; Dir- Christian Nyby.  
 ANDY WILLIAMS SHOW CBS 10pm Peggy King (S), Dick Van Dyke (C), The Hi-Los (S), Peter Gennaro (D-Choreographer).

WEDNESDAY, AUGUST 26  
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Wagon Train NBC 7:30pm The Beauty Jamison Story; (O)Frank L. Moss; REPEAT from 12/17/58  
 DAVE KING SHOW NBC 9pm Bet E. Martin(S)  
 U.S. STEEL HOUR CBS 10pm A Taste Of Champagne; (O)Allan Seager; (A)Robert Van Scoyk; with Hans Conried, Monique Van Vooren, Scott McKay, Alice Ghostley, Diana Millay, Carole Michaels; Dir-Paul Bogart.

THURSDAY, AUGUST 27  
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The Lawless Years NBC 8:30pm The Poison Ivy Mob; (O) Allen Meyner.  
 (James Gregory)  
 PLAYHOUSE 90 CBS 9:30pm Nightmare at Ground Zero; (O)Paul Monash; REPEAT from 5/15/58



FRIDAY, AUGUST 28  
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Rawhide CBS 7:30pm Incident of the Chubasco; (O)David Lang; REPEAT from 4/3/59  
 (Eric Fleming, Clint Eastwood)

ELLERY QUEEN NBC 8pm Body Of The Crime; (O)Eliot Asinof; REPEAT from 5/29/59

MULTIPLE AND ACROSS THE BOARD SHOWS AUGUST 24 - AUGUST 30  
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TODAY NBC 7am 8/24- Marian McPartland Jazz Trio(M); 8/26- Bhaskar Dancers  
 (Dave Garroway) of India(D); 8/28- Brock Peters(S).

AMERICAN BANDSTAND ABC 4pm 8/25- Judy Scott(S); 8/26- The Fleetwoods(S); 8/27- Jaye  
 (Dick Clark) Brothers(S); 8/28- Jack Larson(S).

JACK PAAR SHOW NBC 11:15pm 8/24- Cliff Arquette(C), Betty White(S), Eileen Christie(S);  
 8/25- Elsa Lanchester(A), Cliff Arquette(C), Arthur Lee  
 Simpkins(S); 8/26- Eileen Christie(S), Jack O'Brian (Col-  
 umnist), Eric Eisner; 8/27- Carmel Quinn(S), Arthur Lee  
 Simpkins(S), George S. Kaufman(Author), Jim Moran, Chan  
 Canasta(Illusionist).

SATURDAY, AUGUST 29  
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DICK CLARK SHOW ABC 7:30pm Tab Hunter(S-A), Connie Stevens(S), Johnny Horton(S), The  
 Diamonds(S), The Four Preps(S).

JUBILEE, U.S.A. ABC 8pm "Uncle Cyp" Brasfield substitute for Red Foley; Betty Ann  
 Grove(S-C), The Pitch Hikers(S), Slim Bryant & His Wildcats

LAWRENCE WELK'S DODGE ABC 9pm Fran Erwin(S)  
 DANCING PARTY

SUNDAY, AUGUST 30  
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Maverick ABC 7:30pm The Strange Journey of Jenny Hill; (O)Roy Huggins; REPEAT  
 from 3/29/59.

Suspicion NBC 7:30pm Death Watch; (O)John & Ward Hawkins; REPEAT from 6/2/58.

ED SULLIVAN SHOW CBS 8pm Army Talent Show Winners, Henny Youngman(C), Ricky Lane(Vent-  
 riloquist), Steve Lawrence(S), Peter Duchin(M).

CHEVY SHOW NBC 9pm Pat Carrol(C), Howard Morris(C), Paul Smith(M).